



The Print-on-Demand Revolution: Submitting Your Book to Amazon's CreateSpace.com

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Creating Paperback Books

Creating paperback books does not have to be difficult. We will use a service provided by Amazon called CreateSpace which allows you print your books on demand. You can purchase copies of your book directly from them at cost and keep a royalty that ranges from 40% to 80% of your list price (minus the production cost) depending upon the sales channel.

Your only costs are that of a proof copy (if you want to look at a physical copy of your book before you start selling it) and optionally a \$25 fee if you want your book to be available in bookstores.

You can sell your books directly through CreateSpace, or you can allow it to be listed in the Amazon Marketplace where it will always be listed as in stock and be eligible for free shipping for your readers if they belong to Amazon Prime or purchase more than \$25 in goods from Amazon at a time.

Once it appears on Amazon, you can update your listing through Author Central in the same way that you can for Kindle books.

Let's get started by visiting the CreateSpace website:

<http://www.createspace.com>

Creating Your CreateSpace Account

The first thing that you need to do is create your account at CreateSpace. Just press the signup button that appears on the home page so that you can go to the Create New Account page. With your free CreateSpace membership, you will have access to the free online tools they use to help you get published quickly, access to free digital proofing tools to see how your book will appear even before you purchase a copy, distribution of your book throughout the United States and Europe, and access to the CreateSpace support team 24/7. They are always very prompt in answering any questions you'll

have about the publication process.

Create a New Account

Creating a new account is very straightforward. Here are the details you'll need to provide:

- Email Address (which will be your username for logging in)
- A password (which you will have to enter twice)
- Your first name and last name (which should be your real name, if you write under a pen name you will have an opportunity to provide that later)
- Your country of residence
- What you plan on publishing

The reason you need to specify what you are publishing is because you actually have access to different types of media and not just paperback books through

CreateSpace.

You can create books, CDs, and DVDs and have them all appear on Amazon quite easily.

Decide whether you want to receive updates and promotional emails or not and then press the "Create My Account" button. You will then be asked to accept the member agreement; I recommend reading it through before clicking on the button at the bottom that says, "I agree to all terms and conditions of this Membership Agreement and agree to comply with them at all times."

Once you have accepted the terms, you'll be asked to confirm your email address by clicking a link they send you or entering the code in the email onto the verification page.

Please Verify Your Email Address

Thanks, your CreateSpace member sign-up is almost complete. Just one more step to get you started.


An email with a confirmation code was sent to newbook@websterrf.com. [Resend email](#)


To verify your email address, be sure to:

Click on the link in the verification email **OR** Enter and verify the confirmation code

Completing Your Required Account Setup

Once you have verified your email address, you'll be presented with the option to begin setting up your book or getting onto a sales call where the CreateSpace team will try to

 **Welcome to CreateSpace!** Your new member account has been created.




Do-It-Yourself

Able to create the interior pages of your book as a PDF? Start our **free** self-guided publishing process today.

You can use our free Cover Creator to design your cover online or upload your own PDF.

[Set Up Your Book Now](#)

[Set up a CD, DVD, or other product...](#)



Call in the Pros!

Not sure about creating your own PDF book files? Want to learn more about our editing, book design, or marketing services before you get started?

Discuss your options with one of our knowledgeable publishing consultants.

[Talk to a Consultant](#)

Spoken with a consultant and ready to move forward?
[Continue to your Member Dashboard](#)

Community

Network and get answers from other authors and industry professionals.

[Join the conversation!](#)

Resources

Find expert advice in our growing library of articles, tutorials, and more.

[Get in the know!](#)

Account Video Tour

Walk through your new account with this video guide.

[Watch it now!](#)

[Continue to your Member Dashboard](#)

sell you services to set up your book for you.

You should instead click on the link at the bottom that says, "Continue to your Member Dashboard" and skip over both of those options right now.

By default, you will have 1 alert and 1 message already waiting for you. Click on the Message Center link to view and clear them.

Member Dashboard
New Book, Member ID 1260331

[Message Center](#)  **1 alert**  **1 message**

The message is basically just thanking you for confirming your email address. Click through to the alert which is a reminder that you need to finish setting up your account and is what we are going to do now. Click on the "Start fixing this issue" link that appears below the alert:

 Start fixing this issue  I have fixed this issue

Clicking that button will bring you to the Account Settings Page.

The first section of your account settings that you need to fill out is your royalty payment profile.

Fill in your name and address as well as your country of origin. This address should be the town and country that you pay your taxes in, even if it isn't where you are currently living.

Payment Information

Payment Type *

Check

You'll get separate checks for each currency for which you've accrued royalties. The minimum threshold per currency is \$100 / £100 / €100 and a handling fee of \$8 / £8 / €8 will be incurred per check if your payee country is U.S., U.K., Germany, France, Spain, Portugal, Belgium, or the Netherlands.

Direct Deposit

You'll get your payments in the currency of your bank account. We currently support direct deposit in the following countries: U.S., U.K., Germany, France, Spain, Portugal, Belgium, and the Netherlands.

Bank Account Country *

United States (US) European Union (EU)

The supported bank account countries are U.S., U.K., Germany, France, Spain, Portugal, Belgium, and the Netherlands.

Account Settings

Royalty Payment Profile

Payee Information [Help?](#)

Country * Your contact address country is your tax country.

Payee Name *

Address *

City *

Postal Code *

Province

The next section is where you fill in how you want to be paid. If you choose Check, it will be sent to the address you specified above. If you choose Direct Deposit, then you have the option to choose whether you'd like to be paid to an American Bank or one in the European Union.

out is the Tax & Business Information:

Tax & Business Information

CreateSpace is required to report your U.S. earned royalties to the U.S. Internal Revenue Service. For international members, we are also required to withhold 30% from your U.S. earned royalty payments if you are a non-U.S. person unless you submit a valid W-8BEN with a claim of treaty benefits in the form of reduced withholding. [What do I need to do if I'm not a U.S. citizen or U.S. tax resident?](#)

US Tax Information

Tax Reporting Name *

The Tax Reporting Name is the legal name associated with your Tax Identification Number (TIN).

Tax Identification Number

[What's this?](#)

Please input your US Tax Identification Number (TIN) using one of the following formats (XX-XXXXXXX or XXX-XX-XXXX). A U.S. TIN is a U.S. Tax Identification Number, U.S. Social Security Number or U.S. Employer Identification Number.

Business Type *

European Union (EU) Tax Information

LUX VAT Registration Number

[What's this?](#)

If you are creating an account as an individual, then you can use your own name and social security number. If you are creating an account as a business, use your business name and tax ID number. If you do not live in the United States, be sure to click the link

about "What to do if I'm not a U.S. citizen" because Amazon will withhold 30% of your royalties if you don't provide the proper documentation.

Save your settings and you will now have set up your basic account settings so that you can be paid your royalties.

Setting Up the Rest of Your Account

After you've set up your royalty payment information, click on Return to Account Settings in order to set up the rest of your account. You can skip over the rest of these steps if you want, but filling them out now will save you time and effort in the future.

Your My Account page looks like this:

My Account

- Account Settings

Account Information

[Manage your account information and password](#)

Royalty Payment Information

[Manage the information and method in which you receive royalty payments](#)

Billing Profiles

[Create and edit credit card billing information and addresses](#)

Shipping Profiles

[Create and edit shipping addresses](#)

I recommend setting up a billing profile and a shipping profile so that when you order proofs or copies of your book at cost in the future, you can quickly get the book sent to you. Your account information is where you would go to update your email address or password, and you can also change your notifications options for what sorts of emails CreateSpace sends to you.

[Manage Billing Profiles](#)
Edit existing profiles, or create new profiles.

Create New Billing Profile:

Add New Address

Use Saved Address

Creating a Billing Profile

To create a new billing profile, click the link from your My Account page. From there you can click on the Add New Address button to add a new billing address and credit card to your account.

Payment Details
All fields in bold are required.

Credit Card

VISA

Credit Card Type

Credit Card Number

Expiration Date

Billing Information

First/Last Name

Company

Street Address 1

Street Address 2

City/State/Postal Code

Country

Phone Number

Email Address

Profile Name

Filling out your billing profile is pretty straightforward; just enter your credit card information and the address associated with that credit card.

I also recommend giving a relevant profile name to this billing address which will make it easier to differentiate between your credit cards if you ever add more than one.

Creating a Shipping Profile

Click on the "Create and Edit Shipping Addresses" link from your My Account page to create a default shipping address.

Fill out where you would like to have books shipped to, and as with your billing profile be sure to give it a descriptive profile name to make it easy to choose where to ship your books when you place your orders.

I've found especially when creating books for clients that it is much easier to have the profiles set up ahead of time and just choose which destination the order should go then to have to look up that information each time I place an order for books.

Once you have set up your royalty payments, billing and shipping profiles, you are now ready to create your first book!

Manage Shipping Profiles

Edit existing profiles, or create new profiles.

Add a new shipping profile

* First Name	<input type="text" value="New"/>
* Last Name	<input type="text" value="Book"/>
Company	<input type="text"/>
* Shipping Address	<input type="text"/>
Address Line 2	<input type="text"/>
* City	<input type="text"/>
	<small>Note: For US military postal addresses enter either APO or FPO. DPO addresses are also welcome.</small>
* State	<input type="text" value="Please choose a state"/>
	<small>Note: This field is required for US addresses only. For US military postal addresses select AA, AE, or AP from the dropdown list.</small>
Province/Region	<input type="text"/>
	<small>Note: Enter optional province or region for addresses outside the US.</small>
* Zip/Postal Code	<input type="text"/>
	<small>Note: Enter zip code for US addresses or international postal code for addresses outside the US.</small>
* Country	<input type="text" value="United States"/>
Phone Number	<input type="text"/>
Phone Country Code	<input type="text" value="1"/>
	<small>Note: The country code is a phone number prefix that is only needed for phone numbers outside the U.S. and Canada.</small>
Name this Profile	<input type="text"/>
	<small>e.g. Home, Business Office</small>
Use as Default	<input type="checkbox"/>

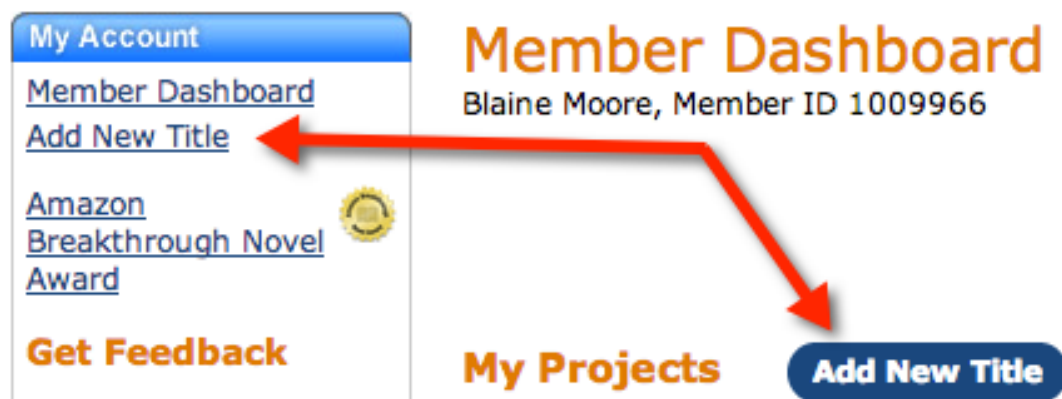
[Save Profile](#)

The Book Creation Process

The first step you need to take when creating your books are to first make sure that you have your manuscript and cover art ready. In our case, we'll be saving a formatted document out of Microsoft Word as an Adobe PDF. You will also need whatever images that you want to use in your cover saved as high-resolution JPG files if you are going to use the Amazon Cover Creator, or else you will need to have a PDF of your full wrap-around cover.

You may also want to prepare the title, description and keywords for your book ahead of time so that you can just copy and paste them into the appropriate section of the Wizard rather than having to stop and research or write them while you are setting up your book.

Once you feel that you are ready, log into your CreateSpace account and click on the Add New Title button:



Adding a New Title

The first step of adding a new title is to choose a name for your work so that CreateSpace will know what to refer to it as on your dashboard, and to let Amazon know what kind of work you are creating:

Start Your New Project

* Required

- 1 Tell us the name of your project ***You can change your title at any time before you submit your project for review.
- 2 Choose which type of project you want to start ***

Paperback

Audio CD

DVD

MP3

Video Download
- 3 Choose a setup process ***

Guided A step-by-step process with help along the way. Get Started

Expert BETA A streamlined single-page experience for those familiar with the process. Get Started

For us, we'll be typing our title into the project name field and then choosing Paperback as the type of project we want to start.

Your last choice is whether you want a Guided Wizard for creating your title, or want to use the Expert 1-page process which they now have in beta. I recommend that you choose the Guided Wizard option, because if you need to make an update to just one section, it is much easier and much faster to do so in the original wizard than it is to do so with the 1-page Expert mode because the expert mode needs to save every section every time you make an update which can be time consuming.

So, choose the "Get Started" button that appears next to the Guided section. From here we'll now set up our title information, choose an ISBN, upload our interior and cover files, and then start the review process.

Big Tails

Title ID: 4022137

[Return to Project Home](#)

[Return to Member Dashboard](#)

[+ Create](#)

[- Setup](#)

[- Title Information](#)

[- ISBN](#)

[- Interior](#)

[- Cover](#)

[- Complete Setup](#)

[Setup Instructions](#)

[How to make a cover PDF](#)

[How to make an interior PDF](#)

[+ Review](#)

[+ Distribute](#)

[+ Sales & Marketing](#)

Looking for help?

[Contact Support](#)

Title Information

The first step after creating our new project is to enter the Title Information.

Your title will automatically be filled in from the previous step, although you can change the title up until you submit the book for review.

You will want to enter the primary author name in next, which may be your name, your client's name, or a pen name. Each project can have a different author even under the same account. If there are more than one author then you can enter their information below where it says, "Add Contributors."

Title Information ◀ Back Next ▶

What to do on this page: Enter title information, including title and author. This information is associated with your book's ISBN and cannot be changed after you complete the review process.

Title * * Required

Primary Author *
What's this? Prefix First Name / Initial Middle Name / Initial Last Name / Surname * Suffix

Additional Information (optional)

Instructions: You can add more information about your book, including subtitle, volume number, and additional contributors, such as co-authors, illustrators, and others.

Description What's this?

Advanced users can use [limited HTML](#) instead of plain text to style and format their description.

Add Contributors What's this?

Subtitle What's this?

Volume Number What's this?

The description will be the description that will appear in the CreateSpace eStore (if you turn that sales channel on) and will also be the default description that initially appears inside of Amazon once the book's information has made it's way into their catalog. You will want to put a simple description in place that describes the book, but save the advanced formatting for your author central account where you can update the book description to be much more relevant.

As mentioned above, if there are additional authors or if you have any illustrators or editors or any other roles that you'd like to give credit to for the book, then the "Add Contributors" section is where you would do so.

You can also add a subtitle to help describe the book. This is a good place to utilize keyword phrases to be more search-engine friendly, but be aware that they may not approve a keyword-loaded subtitle if it doesn't accurately describe the book in a human-readable format or if it's long enough to belong as part of the description.

If this project is part of a multi-volume project, then you can enter the volume number here which can help with future sales of books once all of the volumes have been created and uploaded. Amazon is great a cross-promotion of other works that their customers may find interesting.

When you are ready to move on, press the Save & Continue button.

Choosing an ISBN

Choosing an ISBN is an important part of setting up your book and there are four options that CreateSpace makes available to you.

The first and most common option that you will want to choose almost every time is the Free CreateSpace-Assigned ISBN number. Choosing this ISBN is free of charge and opens up every distribution channel that CreateSpace offers.

ISBN ◀ Back Next ▶

What to do on this page: An ISBN is required to publish and distribute a book. [Compare ISBN options](#) and find the one that's right for you.

* You can skip this section if you haven't decided which ISBN option to use, but you'll need to complete this page before you can publish your book. [Return to your Project Homepage](#)

Choose an ISBN option for your book:

Free CreateSpace-Assigned ISBN
We can assign an ISBN to your book at no charge.

Custom ISBN Only \$10
Set your own [imprint](#) to be listed as the publisher.

Custom Universal ISBN Only \$99
Set a custom imprint while keeping your distribution and publishing options open.

Provide Your Own ISBN
If you have an ISBN that you purchased from Bowker® or through your local ISBN agency, you can use it to publish your book through CreateSpace. You must also enter the imprint name associated with the ISBN.

The only disadvantage of using a CreateSpace assigned ISBN number is that CreateSpace will be listed as the publisher rather than your own imprint. For most people, this will not make any difference and is a small price to pay for otherwise getting an ISBN number without having to actually pay for it using cash.

If you do not choose to use a free CreateSpace-Assigned ISBN then I recommend the fourth option, which is to provide your own ISBN number. Depending upon what country you live in (especially if it's the United States) this can be expensive, especially if you only purchase one ISBN number. However, it gives you *complete* control over your book's imprint and as long as you don't change the title or binding allows you to print your book with other printers should you ever decide to do so.

If you choose the Custom ISBN for \$10 or the Custom Universal ISBN for \$99 then you get a blend of having the free CreateSpace-Assigned ISBN but get to list yourself as the publisher imprint. Unfortunately for both of these options, however, you can *not* then print your book elsewhere and it also doesn't make all of the distribution channels available that you would have if you provided your own ISBN or used a free one. I don't recommend that you choose either of these options unless you know exactly what you are getting yourself in for.

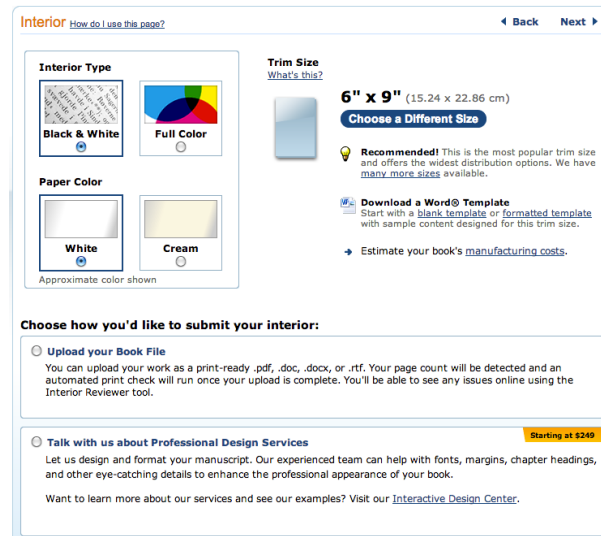
Once you assign an ISBN to your project, it can *not* be changed, and once you have submitted the book for review some of the information about your book will be locked and no longer able to be edited.

If you choose to include the ISBN on the copyright page of your book, then now is the time to copy that information into your manuscript. This isn't necessary but is a good idea because it will help categorize your book should a copy ever wind up in a library or bookstore.

Your Book's Interior

The next step is to set up your book's interior. Here is where you will choose the trim size of your book and the material your book will be made out of.

I recommend that you choose a black and white book printed on white paper, especially if your book is non-fiction. Printing in color is usually unnecessary and is much more expensive than black and white. The paper color isn't very important but if you have any sort of graphical elements to your book then it may appear better on white paper than on cream paper.



The screenshot shows a web interface for configuring a book's interior. At the top, there's a title 'Interior' and a link 'How do I use this page?'. Navigation buttons for 'Back' and 'Next' are in the top right. The main area is divided into three columns. The first column, 'Interior Type', has two options: 'Black & White' (selected with a radio button) and 'Full Color'. The second column, 'Paper Color', has two options: 'White' (selected) and 'Cream'. The third column, 'Trim Size', shows '6" x 9" (15.24 x 22.86 cm)' as the selected size, with a 'Choose a Different Size' button. Below this, there's a 'Recommended!' note and a 'Download a Word® Template' button. At the bottom, there's a section 'Choose how you'd like to submit your interior:' with two radio button options: 'Upload your Book File' and 'Talk with us about Professional Design Services' (which has a 'Starting at \$249' tag).

The trim size of your book is very important because this is the actual size your book will take up on a bookshelf. If you are unsure what to choose, then going with the 6" x 9" option is probably the best because it has the widest distribution options available. Some other popular industry standard sizes are 5" x 8", 5¼" x 8", and 5½" x 8½".

You can also choose a different industry standard trim size or even specify your own trim size to any dimensions that you want, however you will not be able to sell your book through every distribution channel if you don't choose the most popular options. If you want to make your book available in other outlets than that is something you need to keep in mind.

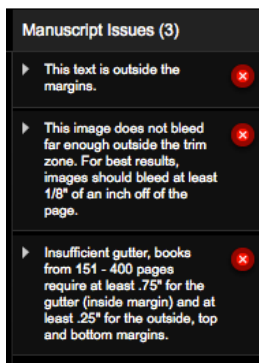
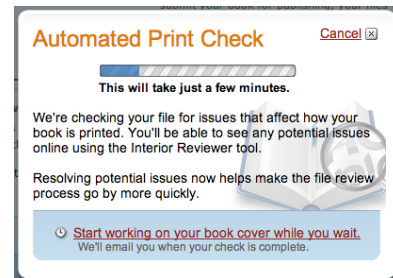
Depending on the trim size you choose, you may have an option to download a Microsoft Word template for that size book that already has the page margins and gutters set up for you. Hopefully you already have your book ready to go, however, so that won't be necessary.

The next step is to create a PDF of the interior of your book. You *could* upload a docx file instead but it is usually best to use a PDF file which will let you specify exactly how you want things to look and which can be verified. A Word document doesn't always look exactly like it would print as when you are looking at it and CreateSpace doesn't always interpret it correctly after you have uploaded it. (In fact, I've *never* gotten it to come out right with a docx file and always upload a PDF instead.)

Once you've chosen the file for your book's interior, you'll have to specify whether the file has an edge that ends *after* the edge of the book or before, otherwise known as the bleed. If you use full page photos, you'll need to include an ⅛" to the top, bottom and outside edge of your page (left for even pages, right for odd pages.) Most of the time, you'll just choose no bleed where it ends *before* the edge of the page.

The Automated Print Check

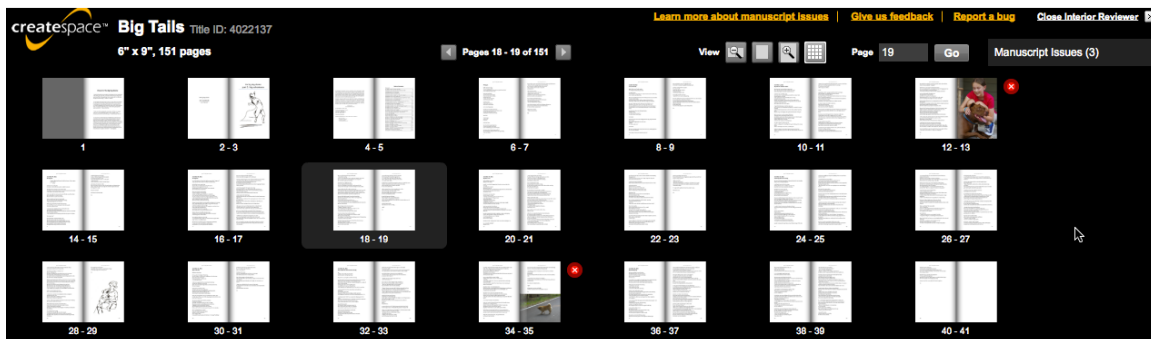
Another advantage of using the Guided Wizard instead of the "expert" 1-page setup process is that you have access to the automated print check during the setup process. You can turn this on when you upload your book's interior by checking the box that says, "Run automated print checks and view formatting issues online."



If you aren't using the Guided Wizard, you'll have to wait until after the review process by CreateSpace in order to check your book using the digital proofer. With the Guided Wizard, you can check out the interior ahead of time and fix any issues with your manuscript before you have to wait for a human to review your files.

You can also flip through and see how the pages are laid out and how they'll look when they are printed.

Here's a screenshot from an example book that I uploaded:



If everything looks all right, then you can continue on to the next step. If there are some obvious problems, then you can upload a new file and then look at the interior review again. This saves you from having to wait for the day or two it can take for a human to review your files if there is a problem.

Your Book's Cover

You have 3 options when it comes to uploading your cover design. You can build your cover using the CreateSpace cover creator, you can hire their design team to make you a cover, or you can upload a print-ready PDF of your cover.

Depending upon your trim size, you may be able to download a template to use for your cover which will include the location of your spine and front and back covers.

If you have any talents at image editing or hire somebody to make your cover for you, then that is the best way to create your cover because you'll have complete control over what it looks like.

If you don't have any talent at image editing, and don't have any special needs for your cover such as a wrap-around image that includes the spine, then you can use the cover creator. If you hire the CreateSpace design services, that is basically what they will use at the cheaper price points.

The cover creator includes 30 predesigned covers which allow you to just enter your title and author information and choose from between a few different color schemes. Some also allow you to upload your own image which will fit right into the theme, rather than having to create the entire cover and back page yourself. Different templates will have different options for what can and can't be edited.

[← Back](#) [Next →](#)

Cover

What to do on this page: Choose how to submit your cover file. Select from Cover Creator (our free design tool), a professionally designed cover, or upload your own print-ready PDF file.

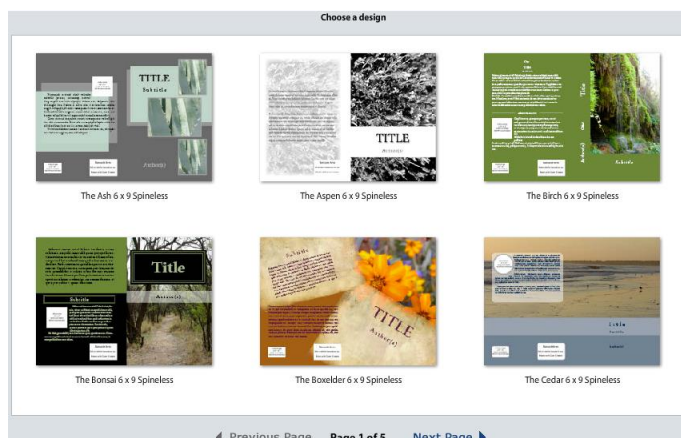
*We will superimpose a barcode to your cover at no additional charge

Choose how to submit the cover of your book:

Build Your Cover Online
Cover Creator is our free online tool for designing a professional-quality book cover using your own photos, logos, and text. This handy tool automatically formats and sizes your cover based on your book's trim size and page count.

Professional Cover Design Starting at \$140
Work with our expert team to design a standout cover for your book. Select impactful colors, fonts, and images, and use your own back cover text and favorite author photo.
Want to learn more about our services and see our examples? Visit our [Interactive Design Center](#).

Upload a Print-Ready PDF Cover
Design your own book cover and format it as a print-ready PDF.



You *can* upload just the front and back page (or even the full wrap-around cover) using the Palm or Pine templates from page 4. If you do use one of these options, or upload your own cover PDF and skip the cover creator, then make sure that you remember to

include the title and primary author or they will not approve the cover for you. If your book has a spine, you should also include the title and author on the spine as well.

Complete Setup

The last step before your book gets reviewed by a human being is to visit the "Complete Setup" page and verify your details. Once you submit the book for review, your title will get locked and you will have to stick with your trim size that you chose.

During the review process, you will not be able to make any edits to your interior or cover files or the other properties that you have set up. It can take up to 48 hours for your book to get reviewed, but in my experience it usually takes between 12 and 24 hours.

During the review process, CreateSpace employees will verify that your files are printable. They will not do any copy-editing and will not check to make sure that you didn't forget to leave a chapter out or have an image in the wrong place. They only look to make sure that the files you provided will successfully print.

Once they've verified that, you can go through the digital proofing process and you can order a physical proof if you want.

The review process ends once you accept the proof. If you are going to wait for a physical copy of the book, it can take about a week for it to arrive and I recommend that you have at least your first book or two sent to you as a physical book until you get a hang of how they will print based on the files you provide.

After you accept the proof, then it will take 3-5 days for all of your book's information to appear on Amazon (assuming you choose them as a distribution channel.) However, your book will often appear within 1-2 days on Amazon's website and will be available for sale even though the description and other metadata hasn't appeared in their catalog yet.

Setting up Distribution Channels

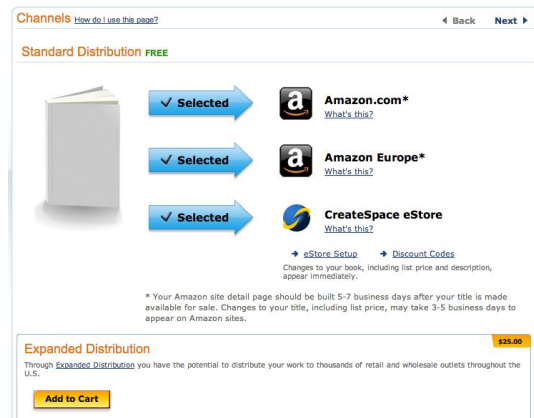
While you are waiting for your proof to be approved, you can set up your distribution channels.

By default, your book will be provided for free to Amazon.com, Amazon's European sites, and the CreateSpace eStore.

If for some reason you don't want to sell your book in any of those locations, then you can turn them off here.

You can also pay \$25 for expanded distribution, which gives you the option to sell your book to bookstores and other online retailers, academic institutions and libraries, and through the wholesale arm of CreateSpace. I recommend that you go with the free options to start and then add the expanded distribution network for your winners.

If you decide to use the CreateSpace eStore, you can customize the look and feel of the site and tie it into your other online shopping carts if you have a website where you sell things already.



Pricing Your Book

No matter where sales are made, you will pay the production costs right off the top. If you are buying books directly, then you just pay the production costs plus the shipping to get your books to you. For sales that you make through the various distribution channels, you will be paid a royalty of the total sales price, and the minimum price that you set will have to be high enough to cover the production costs of the book in CreateSpace's portion of the proceeds.

For sales made in the CreateSpace eStore, you'll get a royalty of 80% of the cover price minus the production costs. If the sales are made through Amazon's websites (either Amazon.com or one of the European Amazon sites) then you will earn a royalty of 60% of the cover price minus the production costs. If the sales are made through the expanded distribution network, you'll only receive 40% of the cover price minus the production costs. These royalties are *still* quite a bit higher than you would get with a traditional publishing deal.

In the example to the right, we have a 6" x 9" black & white book that is 152 pages long. The production costs for that book are \$2.67.

If we price the book at \$9.99 and then sell a copy through Amazon, we earn a royalty of \$5.99 minus the \$2.67 production costs, for a net total of \$3.32.

If we price the same book at \$15.95, then we would earn \$6.90 per sale (at Amazon that's a \$9.57 royalty minus the same \$2.67 production cost.)

Pricing [How do I use this page?](#) ◀ Back Next ▶

Set your list price and calculate your royalties for each sales channel and manufacturing location. [How are the royalties calculated?](#)

List Price	Channel	Royalty
\$ <input type="text" value="9.99"/> USD* Calculate <small>Minimum list price for this title is \$4.45 What's this?</small>	Amazon.com CreateSpace eStore	\$3.32 \$5.32
	Expanded Distribution <input type="checkbox"/> Not selected - Select Channels	\$1.32
<input checked="" type="checkbox"/> Yes, suggest a GBP price based on U.S. price What's this? £ <input type="text" value="6.19"/> GBP** Calculate <small>Minimum list price for this title is £3.70</small>	Amazon Europe <small>For books printed in Great Britain</small>	£1.49
<input checked="" type="checkbox"/> Yes, suggest a EUR price based on U.S. price What's this? € <input type="text" value="7.70"/> EUR** Calculate <small>Minimum list price for this title is €4.04</small>	Amazon Europe <small>For books printed in continental Europe</small>	€2.20

Save
Save & Continue

Just enter what list price you want to set the book at, as well as what price you'd like to charge in other markets, and CreateSpace will tell you how much you will earn for every sale you make in the different distribution networks.

Setting Up Your Book's Description

The last step for getting your book set up and ready for sale is to set the book's descriptive information. You can create a default description here, which will be what initially appears on Amazon's website. (You will probably want to use Author Central to update the description and provide more detail and specialized formatting once all of your book's information has appeared on Amazon.com.)

On this page you can also set up the BISAC category for your book. The Book Industry Standards and Communications categories are used by the book-selling industry to help identify and group books by their subject matter.

The screenshot shows the 'Description' page for the book 'Big Tails' by Lazarus Lake. The page has a header with 'Description' and a link 'How do I use this page?'. There are navigation arrows for 'Back' and 'Next'. The main content area includes:

- Big Tails** By Lazarus Lake
- Description *** with a text area and a note: 'Maximum 4000 characters - 4000 characters remaining. Advanced users can use [limited HTML](#) instead of plain text to style and format their description.'
- BISAC Category *** with a dropdown menu and a 'Choose...' button.
- Additional Information (optional)** with a note: 'Add more information about your book, including an author biography, book language, and more, which will appear in certain sales channels.'
- Author Biography** with an 'Add' button.
- Book Language** with a dropdown menu set to 'English'.
- Country of Publication** with a dropdown menu set to 'Choose one'.
- Publication Date** with a date input field.
- Search Keywords** with a text input field.
- Contains Adult Content** with an unchecked checkbox.
- Large Print** with an unchecked checkbox.

At the bottom right, there are 'Save' and 'Save & Continue' buttons.

It's important to pick the right one for your book, and you may even want to include that category on your copyright page to make it easier to categorize your book if you expect that it will ever appear in a library or physical bookstore shelf.

You can set up some additional information here as well such as an author bio which will appear below your book description at Amazon, the language your book is written in and what country it was published in and your search keywords that you want to use to help your book be found. You can also specify whether this book contains adult content or is a Large Print edition. If your book's font size is mostly 16 points or larger or is otherwise designed to be accessible to those with impaired vision, then check off the Large Print option as it will include your book in additional searches.

One other option that you can set is the publication date. This can not be changed once you set it, and if you don't set it then it will default to whatever day your book is approved for sales and goes live.

Publish on Kindle

CreateSpace tries to make it easy for you to publish on Kindle by summarizing all of your book information and then providing a link to the KDP program. You can't actually set up your Kindle title directly from CreateSpace, but if you are setting up a print version first then they will make it easy by emailing you a copy of the relevant information for you to cut & paste when setting up your Kindle title.

You're Ready to Sell Your Book!

You are now ready to start making sales of your paperback book at Amazon. At this point you probably still need to approve your physical proof and are waiting for it to arrive in the mail, but if the book looks all right then you should be ready to approve it and begin making sales.

Generally speaking, it takes about a week to go from just setting up a title to having it available for sale on Amazon.com if you opt to have a physical proof mailed to you and you live in the continental United States (International shipping can take a little longer for the proof!) If you opt to do a digital proof and don't wait for the proof to arrive, then you could have your book available in as little as 48 hours.

Good luck with your books and we'll see you on Amazon!