

Email Script - Google Places

Subject: I can't find [Business Name]

Hi <Owner Name>,

I had been told about [Business Name], and when I went onto Google and looked in Google Places under [Business Category & Area] I couldn't find your business.

Right now I am working with <Business Category> in <City> to help them get into Google Places the right way. With most every day people seeing Google Places as their preferred source for Local Business searches, it is imperative a business is listed there, and listed correctly so that you get in that all important '7 pack'.

If you'd like to see an analysis of your business online in relation to your <Business Category> respond to this email right away.

Since this is a custom made video, I can only take the first 10 responses and according to Google Places, there are <Number of Businesses> in <City>.

Thanks,

<Your Name>

<Your phone>

