

Online Local Hero

Email Script - Google Places 2

Subject: I can't find [Business Name]

Hi <Owner Name>,

I had been told about [Business Name], and when I went onto Google and looked in Google Places under [Business Category & Area] I finally found your business on [the page in GP you found them]

Right now I am working with <Business Category> in <City> to help them get into Google Places the right way. With most every day people seeing Google Places as their preferred source for Local Business searches, it is imperative a business is listed there, and listed correctly so that you get in that all important '7 pack' as there is a lot more to it than most businesses are told.

If you'd like to see an analysis of your business online in relation to your <Business Category> respond to this email right away.

Since this is a custom made video, I can only take the first 10 responses and according to Google Places, there are <Number of Businesses> in <City>.

Thanks,

<Your Name>

<Your phone>

