

Mobile Friendly Video Script

Hi my name is [your name] and I came across your website while doing a search on Google.

First off let me say that I really do like your website.

[visual of their website]

It is attractive and provided me with a wealth of information about your business. I hope that it is providing the value for your business that you want it to.

This is the purpose of me contacting you today.

Did you know that for every person who owns a computer, there are 4 people who use their cell phone to find you on the internet?

Neilson estimates the usage will grow by end of 2011 to 50% of the first world nations being Smart Phone users

[put in your own stats here you find relevant to your country simply by googling. You only need 2 examples max! Switch to a screen visual of these stats to demonstrate 3rd party proof.]

Now, I wanted to show you how your website is being seen to those visitors. This is what your website looks like on a very popular model of XYZ phone.



Online Local Hero

[insert smart phone type from offermobi.com that best represents usage your country AND more importantly best demonstrates that you can not see their website easily on the phone, do not show the offermobi.com links, allow there to be 'magic' for how you are doing this.]

As you can see the important information that you want your customers to see is not readily available to them. Particularly your phone number for people to call you instantly from their phone.

Now here is an example of what a well designed mobile website should look like.

[either use your own mobile phone as the example, or a mobile friendly example of one of the prospect's competitors]

As you can see this is a very clean design that is easy for the user to get the information they need. And the phone number is clickable, making it even more user friendly for a customer to contact them.

I would like provide you the chance to get a mobile friendly version of your website so those visitors looking for you on their mobiles can get the information they need to become your customers.

Having a mobile friendly website is now an absolute requirement for any small business that wants new customers with the ongoing growth of smart phone internet browsing.



Online Local Hero

I'd like to create you your own mobile friendly website, which works together with your main site. So you too can enjoy getting customers who are using their cell phone to search for your services.

Simply call my office at [have number come onto the screen & say it verbally] or simply hit reply to this email within the next 24 hours, and you will be eligible for my 50% discount on my Mobile Website Integration Package.

Or feel free to call me if you have any further questions.

I look forward to working with you!

