

Online Local Hero

Email Script Sample Two - Mobile Friendly

Subject: What does www.BusinessURL.com look like on a cell phone?

Hi <Owner Name>,

Did you know that 4 out of 5 people with computers, use their cell phone to find you on the computer?

The convenience of the cell is overtaking the computer for browsing.

So what does your web site look like to the 4 out of 5 people using their smart phone to view your site?

I'm working with <BUSINESS TYPES> in <City> to get a mobile friendly web site set up.

If you'd like to see how your site looks on a cell phone, reply to this email within 24 hours and I'll send you a video of your web site on 4 different cell phones. I can only take the first 10 people who respond. In Google Places, there are <NUMBER OF BUSINESSES> in <CITY>, so don't delay.

With more than half of new internet connections coming from cell phones, I'm sure you know that people are looking for <BUSINESS NAME> more and more each day using their cell.

I want to help you make sure you're not losing out on new business because of how we now access the internet.

Thanks,

<Your Name>

<Your phone>

