



THE WATER TEST

PATENT-PENDING RAPID SCREENING

Test for **microplastics**. Sell more filters.

Screen homeowners' water in **15 minutes**, right at their kitchen table.

Two ways it puts **more money** in your pocket

1 WIN MORE JOBS

Offer a free microplastics test.

Everyone else offers a free water test. Yours is the only one for **microplastics**. It's new, so more people say yes.

→ **More appointments booked.**

2 CLOSE MORE SALES

Show the plastic at their table.

Test their water in front of them. They **see the plastic in their own glass**. Then they see it gone after your system. Now they want it.

→ **More systems sold.**

HOW THE TEST WORKS · 15 MINUTES · AT THEIR KITCHEN TABLE



Pour their water through the filter



Add a few drops of dye



Set it under the **digital microscope** — plastic glows pink

They see the plastic in their own water. Then they see it gone after your system.
That's the sale.



WHAT'S IN THE KIT

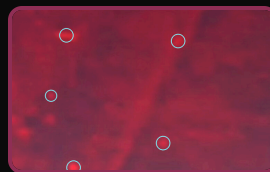
DOES YOUR SYSTEM ACTUALLY REMOVE MICROPLASTICS? SHOW THEM.

Results IN 15 MINUTES

Compare their tap water vs your filtered water. →
Let them see the difference with their own eyes.

Most people think their filter stops **microplastics**. Now you can prove yours actually does.

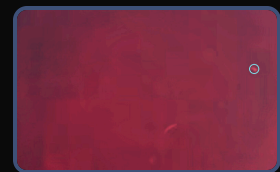
MORE PLASTIC



5 particles

Dasani bottled water

CLEAN



1 particle

clean baseline

Real microscope views; we circled the particles here. Through the scope they're small and faint — not fireworks. You pan across the filter and count what glows: **0-3 is clean** (a fresh membrane carries a speck or two of its own); **3 or more is plastic in their water**. A good RO system comes back to the clean baseline; pitcher and fridge filters don't.

QUICK ANSWERS

What does it cost me?

\$75 for the kit (digital microscope included), then about **\$7 a test** — nothing next to a \$4,000 to \$8,000 system sale.

Do I need training?

No. **Three easy steps**. Look through the included digital microscope and read the result yourself — no app, no waiting.

How long does it take?

15 minutes, right at the kitchen table.

Is it real science?

Yes. It uses a real lab method (Nile Red) from **UCLA research**.

People already care. 83% of Americans worry about plastic in their water. It's now their top water worry, ahead of lead and PFAS. And 94% of U.S. tap water has plastic in it. (*Aquasana & Waterdrop, 2025*)



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Order now → thewatertest.com