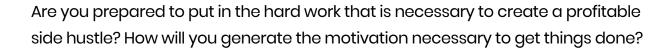
PASSION TO PROFIT



PASSION TO PROFIT

WORKSHEET

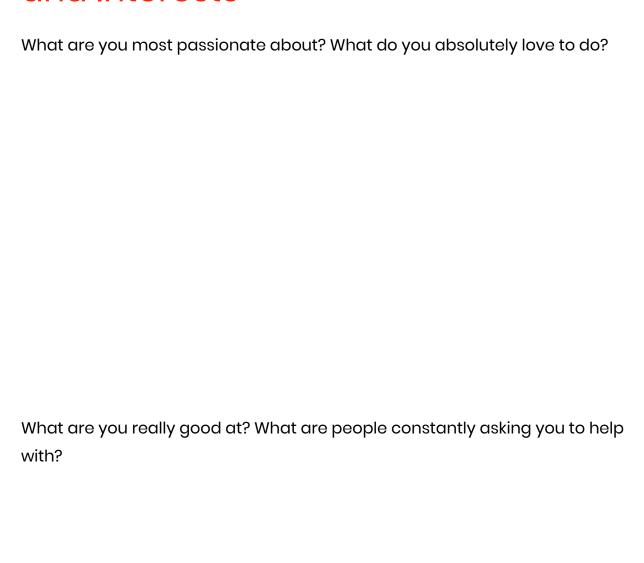
Chapter #1: Prepare Yourself



What keeps you from starting your side hustle? How can you overcome this?

How would your life change if you were doing work that made you happy? What would your best life look like? Write out your vivid vision of your life.

Chapter #2: Identify Your Passions and Interests



What do you lose track of time doing?
When do you find yourself in a state of "flow"?

Chapter #3: Validate Your Side Hustle

Chapter #	J. Vallaate	Todi Sid	CHASTIC
Why is it so important t side hustle?	o validate your side l	nustle? How will yo	u validate your
What audience will you	ı use to give you feec	lback on your side	hustle idea?

If it seems like your side hustle won't work, how could you adjust your product or service to make it more marketable? Would a different side hustle work better for you?

Chapter #4: Determine What Sets You Apart From Your Competitors

Why is it so important to differentiate yourself from your competitor	s?
What specific ways will you be different from your competitors?	

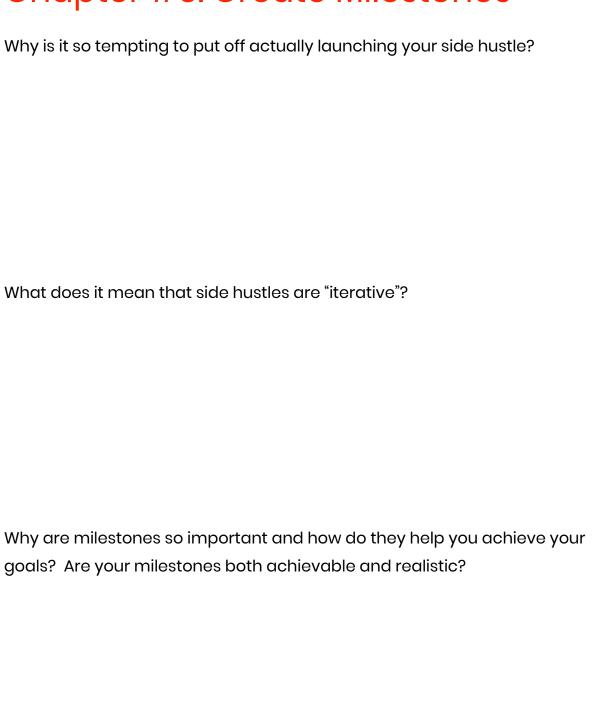
Why should customers purchase from you and not someone else?

Chapter #5: Define Your Goals

How does defining your goals help you make your side hustle a reality?
What goals do you need to set in order to start your side hustle?

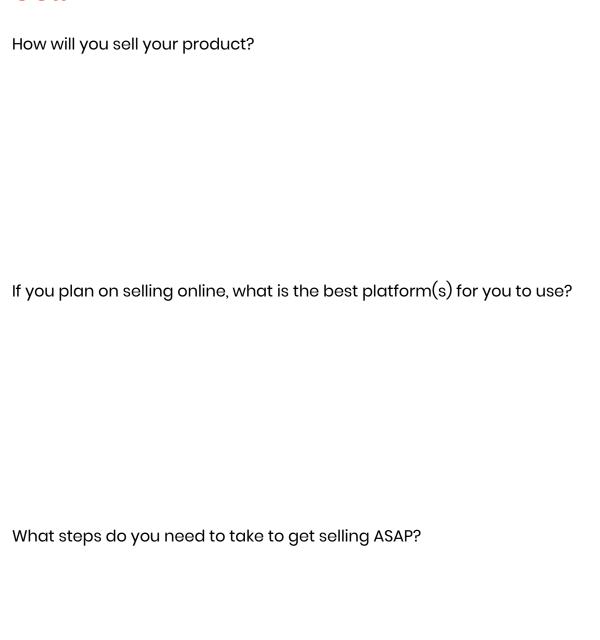
Why is it so important that goals be realistic? How will you ensure that you're making progress on a daily, weekly, and monthly basis?

Chapter #6: Create Milestones



How does achieving your milestones encourage you to keep going?

Chapter #7: Determine How You Will Sell



Chapter #8: Start Selling

Will your side hustle be perfect when you first launch? After you launch, how can you improve and refine your sales process?

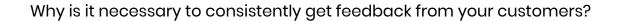
What questions can you ask your friends, prospects or existing clients to help you improve your product messaging and sales?

Chapter #9: Market Yourself

Why is marketing so important for your side hustle? What specific ways will you market your side hustle?
Do you feel awkward about marketing yourself? How can you move past that?
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Why are people more likely to buy from you when you provide them with maximum value?

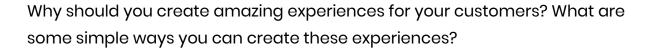
Chapter #10: Get Feedback From Customers



How does asking for feedback make you seem more authentic and transparent to your customers?

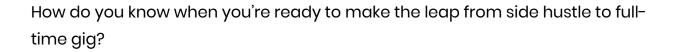
What feedback strategies will you implement in your side hustle?

Chapter #11: Provide Amazing Experiences For Your Customers



What is the connection between delighting your customers and getting referral business?

Chapter #12: Build Sustainable Income



Do you have enough sustainable income to enable you to take your side hustle full-time? What expenses do you need to account for?

Is fear keeping you from following your dreams? If so, what are you afraid of? How can you get past this fear?