



Chapter 10 Public Involvement

10.1 Introduction

As a part of this Master Plan update effort, an extensive public involvement program was implemented to keep the public apprised of the team's effort, as well as to gather feedback and to adjust planning if needed.

As the beginning of the Master Plan update effort coincided with the Covid-19 public health emergency, online engagement was also provided in addition to public meetings. Online engagement was an optimal method to share Master Plan updates and to receive public comments. A public website portal was created on the airport website (www.FlyLCPA.com – Figure 10-1), with notices published in local newspapers as well as through social media. Members of the public could listen to prepared presentations and review project material safely at home and to provide feedback instantly if needed.

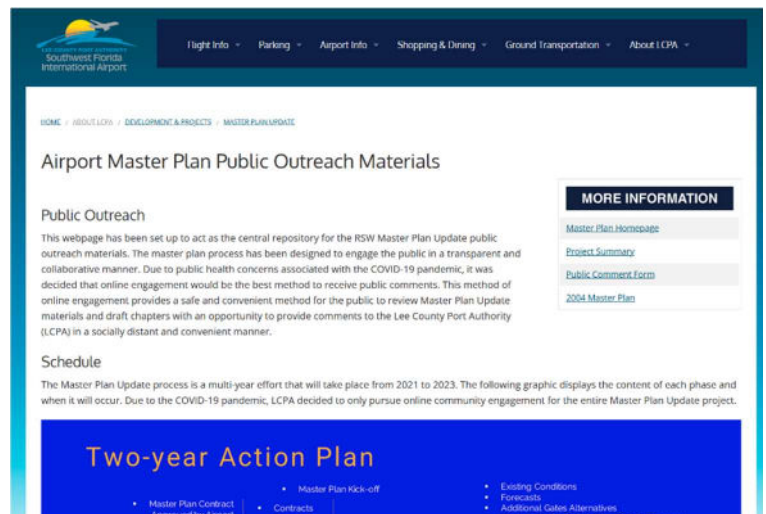


Figure 10-1 Master Plan Update website

A total of four outreach campaigns were organized throughout the Master Plan Update effort. More detailed information on these campaigns is contained in Appendix Y: Public Involvement.