

# **Bonus Fiverr Factory Training:** How to Earn \$2,057/hr on Fiverr by Selling Digital Products

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**Jay Boyer & John S. Rhodes**

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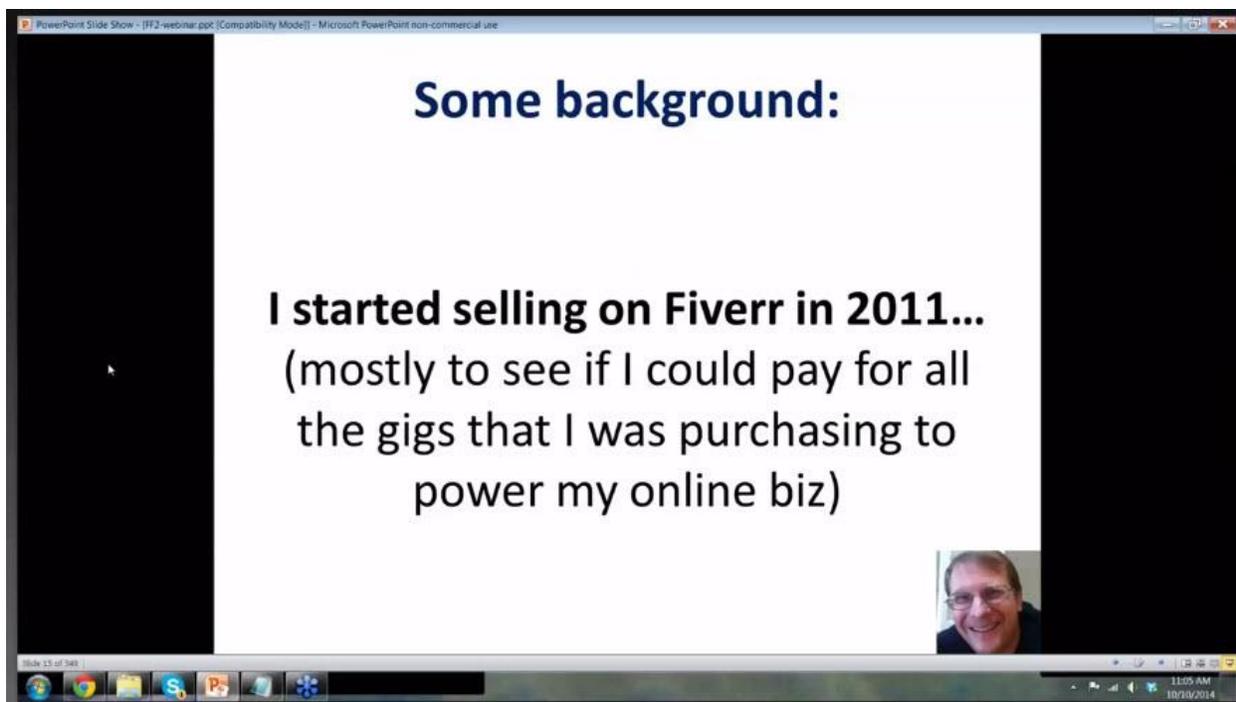
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## Table of Contents

Introduction.....	4
What the Heck Are "Super-Gigs?" .....	7
Here's How Easily These "Super-Gigs" Come Together.....	17
OK, Let's Review .....	21
What People Are Saying About Fiverr Factory .....	23
14 Reason Why Fiverr Rocks .....	26
Questions & Answers.....	31

## Introduction



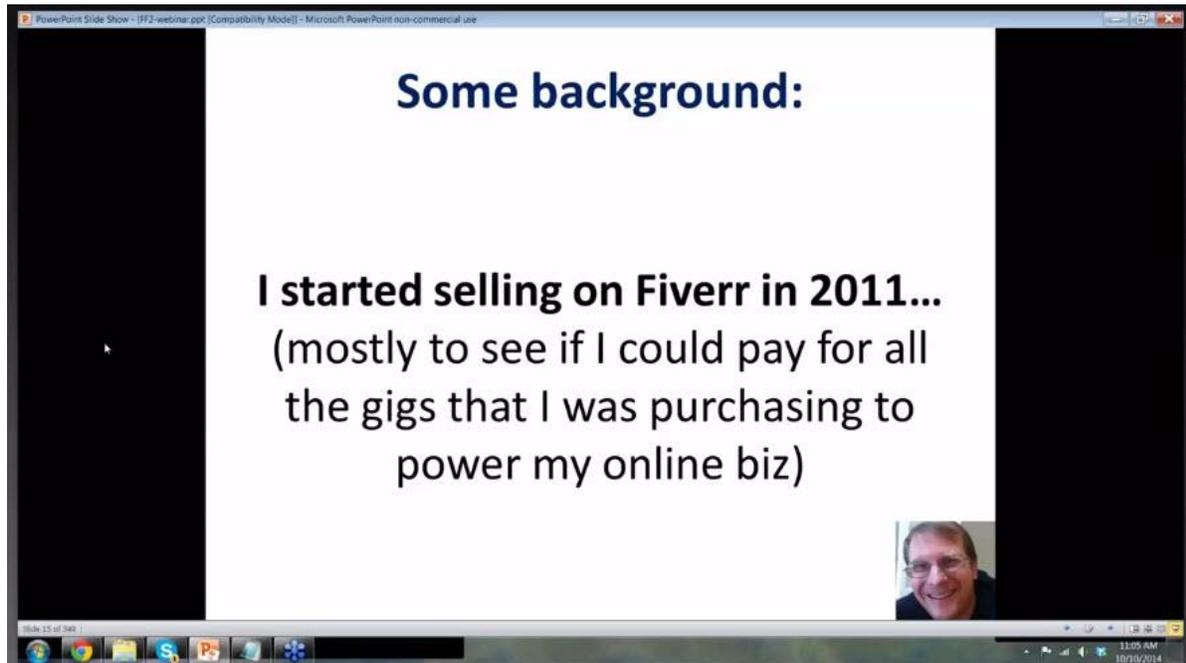
If you have never been to Fiverr.com, you should know that it is an awesome outsourcing site. Jay Boyer of JJ Fast Publishing has been using it almost daily for his online business, and one day three years ago he decided to see if he could become a seller himself to offset some of the money that he was spending on the site. He had no interest in becoming a "normal" Fiverr seller. In other words, he didn't want to go by the service-based model that 99% of all Fiverr sellers are using.

For instance, he didn't want to learn how to become a graphic designer in order to make money as a seller on Fiverr (not that he could in the first place, because he's terrible at that stuff in the first place. Nope, Jay isn't any good at graphic design, but he is a decent writer. In fact, he was an English major in school. He knows people who write on Fiverr, but he had no interest of doing this himself either because it takes up way too much time. And he certainly had no interest in putting on a hot dog costume and dancing around for two minutes like the woman in the screenshot above.



Jay did end up using Fiverr to make money though, and in doing so, he created a brand new system that allowed him to deliver amazing value to his customers on Fiverr. The great thing is that he was able to do this without doing any "work" at all.

**Does that crazy?** Jay says that he thought it might be at first. He didn't know if his plan was going to work. That is, until the sales started rolling in on a daily basis:



Some days people purchase a half a dozen gigs from him, and it takes him just a couple minutes to fulfil them.

You're not going to be able to make any money with any system unless you can provide value that is above and beyond what people are willing to pay for. That's how you get return customers, and that's how you get positive feedback. That's the secret to selling anything, no matter what market you are in.

Jay says that he's not trying to pull a fast one on you. Previously, it was stated that these gigs require no work, and that's not exactly true. It actually takes him about seven seconds to deliver these Fiverr "Super-Gigs" to his customers. He doesn't really make \$5 off each gig because he has to pay Fiverr a dollar fee with everyone. However, he does get paid \$4 each time he does "work". Now think. What if every seven seconds, you get a \$4 gig? You'd be making \$34 a minute. By the time an hour passes, you will have made \$2,057. Wouldn't it be cool if that were your hourly wage? Well, that's essentially what Jay has figured out how to do, and he is sharing the secret to how he does this with you in today's lesson.

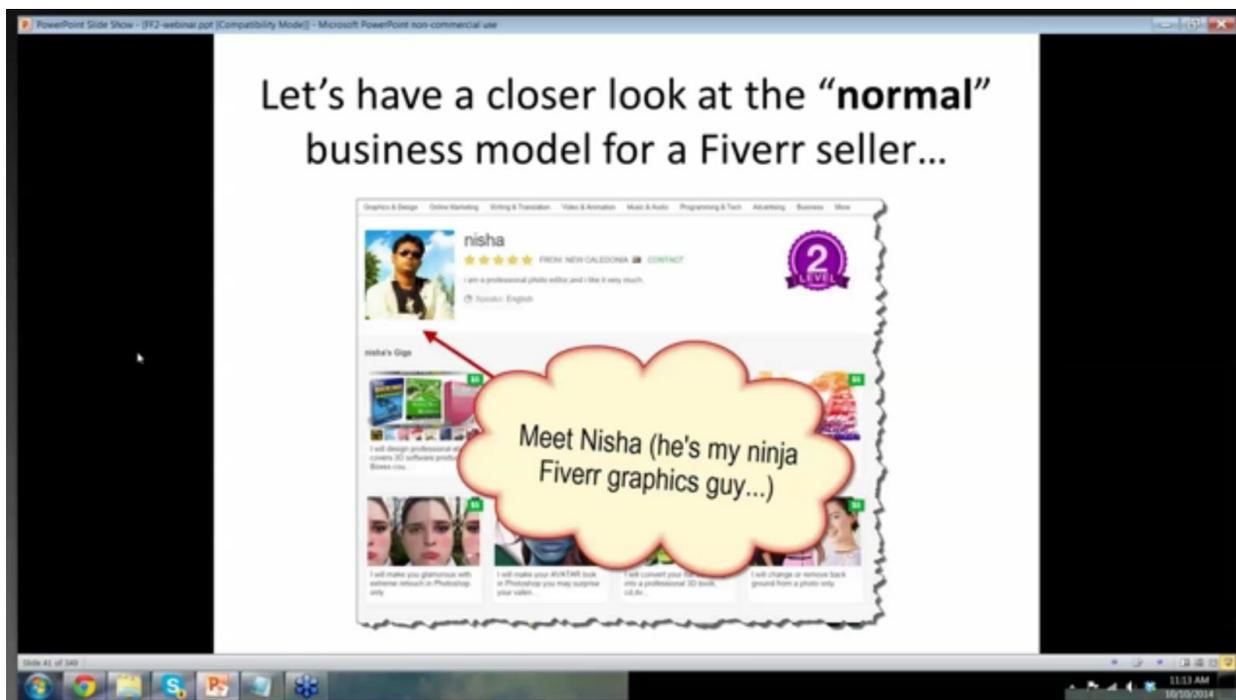
## What the Heck Are "Super-Gigs?"



The reason why it only takes seven seconds for Jay to deliver the goods is because he isn't providing any traditional type of service. He isn't creating a logo for anyone, he isn't writing any articles, and he definitely doesn't dance as a hot dog. All he is doing is uploading a PDF inside the Fiverr interface and sending it directly to his customer. That's all he has to do, and he gets paid for it. So, what's the secret to these "Super-Gigs"?

This whole system is all about getting leverage. It comes down to saving time and making money. Jay is doing something completely different than everyone else on Fiverr. Referring to the picture above, Jay says "Who wants to be normal? I want to be his goldfish that has so much vigor, and energy, and juice that he's able to jump out of one fishbowl...separate himself from the herd...and jump into this big blue sky fish bowl where there is virtually no competition."

Like most things worth doing in life, there's a right way to do things and a wrong way. When it comes to working on Fiverr, the right way to do things would be to take on these "Super-Gigs". The wrong way would be taking on the "normal" gigs that require a lot of work and don't pay much. Well, they aren't the wrong way to do things, but you could do so much better with the types of gigs that you'll be shown in this lesson.

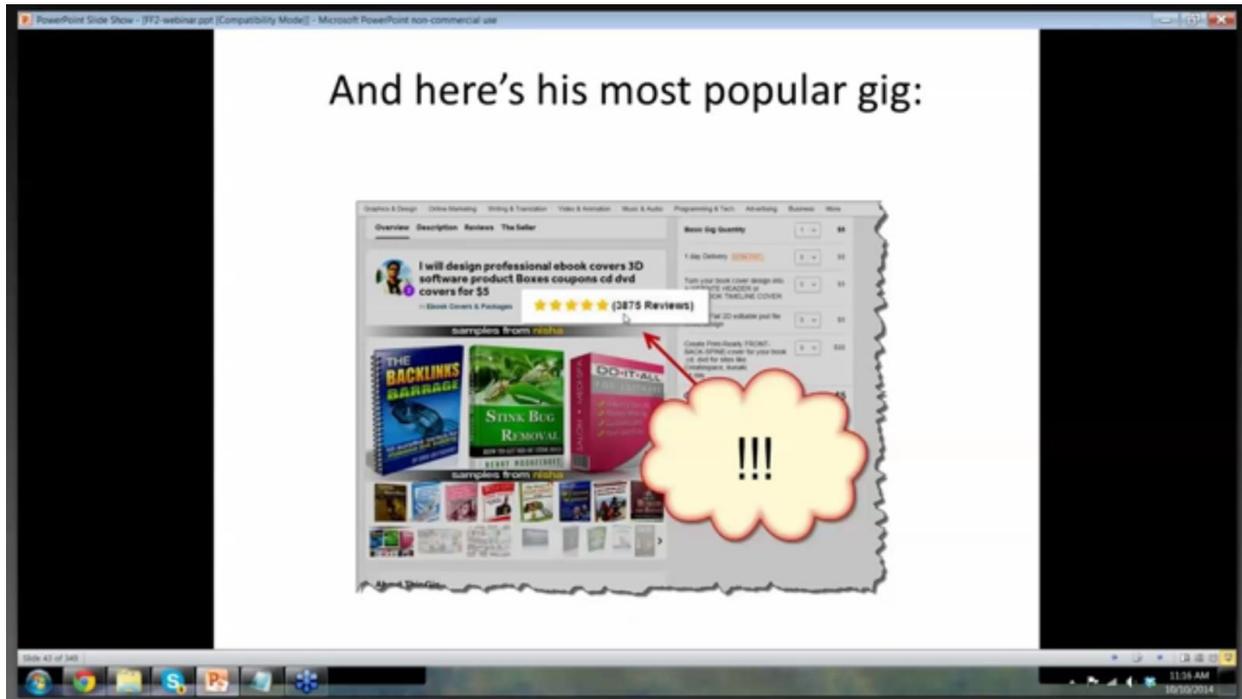


You are going to be shown both types of gigs in this presentation so that you can immediately become among the 1% most profitable Fiverr sellers. You'll learn all the details about using this 'easy button' in just a minute, but first let's have a closer look at the 'normal' business model for Fiverr sellers. This refers to people who are providing services for hire, such as the man in the screenshot above. His name is Nisha, and Jay has been hiring him on Fiverr throughout his entire internet marketing career.

Nisha does all of the product images for JJ Fast, he does all of their headers, he does all of the logos for their products. He does lots of Kindle eBooks for them as well. He's pretty good, to say the least. Nisha is actually one of the most successful Fiverr sellers using this 'normal' model. In fact, Jay says that he would consider him a rock star. He is so good that his tip gig has 413 reviews. That's another way to generate additional revenue; you offer a tip gig for people who love your work and the additional value that you have provided them. He is so good that people are willing to throw in an additional five or ten dollars just to let him know that they appreciate his work.

This worker has about a dozen gigs right now. If you hire him, and Jay recommends that you do, purchase one of his gigs that are less competitive. He will still deliver whatever you want if you purchase his tip gig for example, but the waiting time will be less than if you purchased one of his more popular gigs. His tip gig is what Jay uses as his backdoor to this designer. His main gig is super-competitive. They used to tell you how many orders are in queue on this site, but they don't really do that anymore. Jay just noticed that this week, and he hopes that they turn this feature back on because it's much more user-friendly. In any case, a rule of thumb to go by

is the more popular a gig is, the longer the queue is going to be and the longer you're going to be waiting for the person that you hired to deliver your stuff.



Above you can find Nisha's most popular gig. It has 3,875 reviews. If you are an Amazon publisher or you sell physical products on Amazon, then you know that reviews are very valuable. All customers do not leave reviews. Jay says that it has been his experience that about one out of every five people will leave a review. So, if you take that into consideration, then it's obvious that Nisha has made a lot of money off of this single gig. Even if only one out of every three buyers left a review, then that would mean that he has taken about 12,000 gigs. So, Nisha has made roughly \$48,000 with this gig. That's pretty good, right?

Nisha is definitely making money with this business model. However, do you think that this is a good business model for him? Let's take a closer look. There are three different parties involved with each gig. They are:

1. The Customer - Nisha's customers receive a huge value from his work. Jay can attest to this personally. The site is called Fiverr because everything being sold there is \$5.
2. Fiverr - The site takes a 20% referral fee for every sale. So, every time Nisha gets a gig, Fiverr takes a dollar and Nisha gets paid \$4. That means that if Nisha sells 12,000 gigs, that's \$12,000 that goes to Fiverr. You better believe that Fiverr loves Nisha as well.
3. The Worker - Nisha has probably earned tens of thousands of dollars for his work on Fiverr.

This isn't exactly a win-win-win situation for Nisha. He is making good money since he lives in Indonesia where the cost of living is fairly cheap. However, if you think about this model in terms of a sustainable business, it wouldn't qualify. So, here's the million dollar question. Why is this a terrible deal for Nisha? The reasons are:

- Nisha needs to do all the work himself
- He can't outsource because he is the outsourcer
- It's impossible to scale this business
- The "opportunity cost" is extremely high
- The return on investment (ROI) for this is extremely low

The term 'opportunity cost' refers to what you're giving up for the time you have invested in whatever you're doing. For instance, instead of Nisha spending half an hour on one of his gigs, he could be spending half an hour on oDesk getting paid ten times as much. Furthermore, the ROI for his time investment is extremely low. Does that make sense?

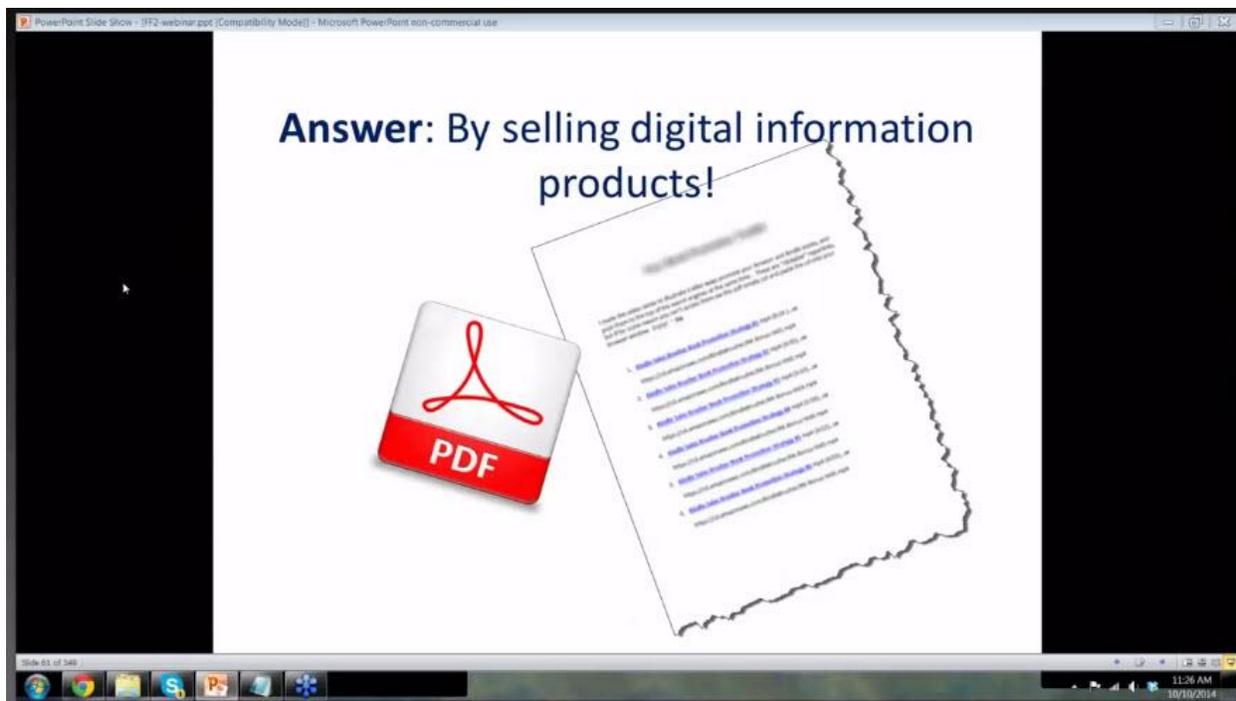
The point of all of this is not to put down "normal" Fiverr sellers. The point is to establish whether this is the best use of Nisha's time or your time. Think of the lady that would dance around in a hot dog costume to any song for \$5. She's not doing too bad. According to the site, she has 262 reviews. It's probably reasonable to say that the hot dog lady has had almost 1,000 buyers based upon the number of reviews she has had. Still, do you think this is a good deal for her? Probably not. Just think what this seller would have to do in order to fulfill this crazy gig. She would have to:

1. Buy a hot dog costume
2. Dress up in a hot dog costume
3. Purchase the song requested by the buyer
4. Set up a video camera, lighting, etc.
5. Record her 2 minute hot dog dance
6. Edit and process the video
7. Send the completed video to her buyer

Doesn't that sound like a lot to put into making \$4? That might be a ridiculous example, but it's really not much more work than what a rock star seller like Nisha has to do to fulfill his orders.

It's impossible to get any leverage with this business model because the typical Fiverr seller is trading time for money. So, how would you get leverage with this Fiverr selling model? This is where Jay was three years ago when he was first starting out. He was scratching his head, but he did know that he didn't want to buy a hot dog costume.

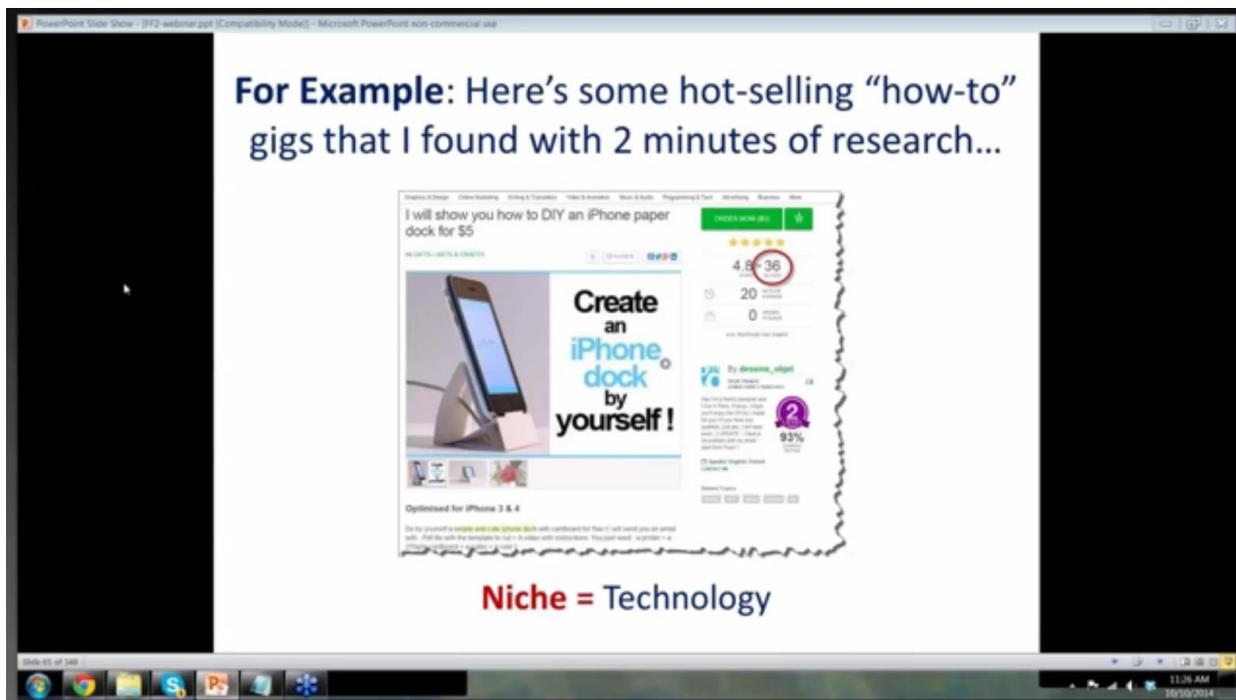
Jay finally figured out that his answer would be to use Fiverr to sell digital information products. For example, to deliver one of his gigs, he has compiled a simple PDF that contains six simple links:



These are actually links to YouTube videos that he has created. People can click on the links in this PDF and access 35 minutes of video training. Now, he had to set all of this up in the first place, but now that it's done, all he has to do is upload this PDF whenever his gig is ordered. That's exactly what he has been doing day in and day out. Uploading a PDF is all he has to do to fulfill his customer's orders. This is how he is able to better leverage his time and still make as much money, or more, than those 'normal' Fiverr sellers.

If you took just a couple of minutes to search on Fiverr, you could probably find Jay's gigs. He currently has eight gigs running, and about half of them are making consistent sales. He isn't the only one selling these "Super-Gigs", however. There are hundreds of hot info-product "Super-Gigs" selling on Fiverr right now. That being said, no one is doing it quite like Jay is. You'll learn more about what Jay has been up to further in this lesson. For now, just know that this is a viable marketplace for how-to information products in general.

If you went to Fiverr and typed in "how to" followed by some sort of activity, tons of Fiverr gigs will likely pop up related to whatever it was you searched for. Most of the people that come up would likely be delivering some sort of PDF. They could also be delivering some sort of zip files with MP4 files in it or something like that. This is how most of these how-to products would be delivered, and that's how you can really leverage Fiverr without putting in a lot of work or wasting your own time. Here are some examples of how-to niche markets people are thriving in at the moment:



It only took Jay about 10 minutes to find all of these niche markets. The first is in the 'Technology' niche. As you can see in the screenshot above, there is a person selling in this niche who is offering to show how to DIY an iPhone paper dock for \$5. This gig has been fairly successful, and again, he is simply delivering a PDF template that people can print up. The next screenshot pertains to the 'Business' niche. This person is offering to show you how to craft a great elevator speech for just \$5. He has probably gotten about 500 orders for this gig, and all he is doing is delivering a PDF.

Another niche that you can do well in is the 'Gaming' niche. One person is offering to share how to make 2D and 3D games without programming for \$5. This seller is not offering to program anything for anyone. He or she is merely saying that they will share their knowledge. You may have noticed that a lot of these sellers say "I will show you" or "I will share" in their ads. That is exactly how you should position your offers as well. That way people are not surprised when they get a video or PDF of some kind.

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### For Example: Here's some hot-selling "how-to" gigs that I found with 2 minutes of research...



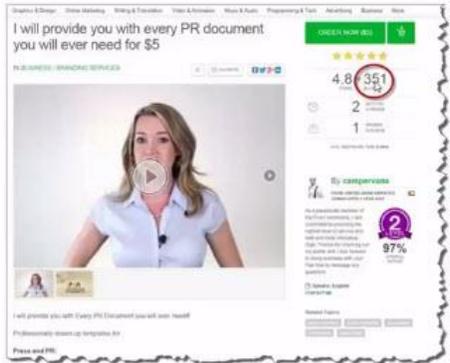
**Niche = Gaming**

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Next is 'Real Estate'. There is a gig on Fiverr where a person is offering to show you how to buy Real Estate for less than \$1,000 for \$5. This person has 43 reviews, so he has probably had around 400 buyers. The next example is 'Crappy Biz-op'. One gig offers to show how to make awesome money in less than a week, and people are buying it. This is not a sophisticated buyers market like some of Jays, but this person has gotten hundreds of people to buy this gig.

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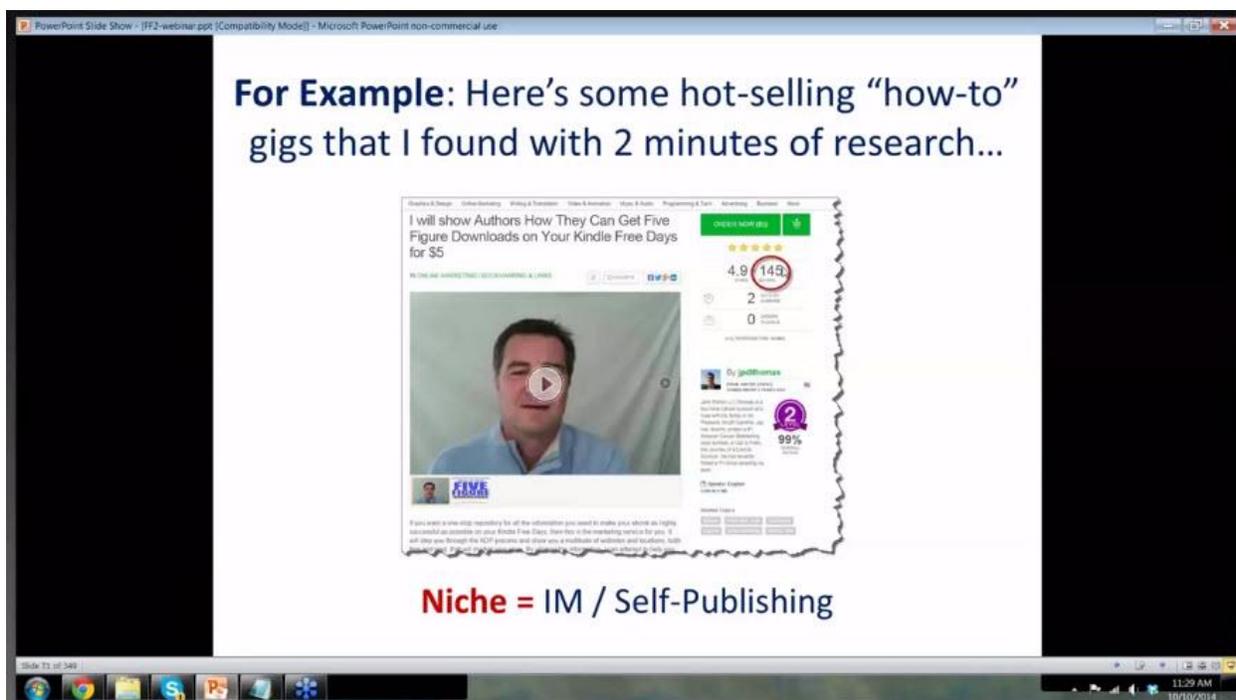


**Niche = IM / Press Releases**

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Another sub-niche to the 'Internet Marketing' niche would be 'Podcasting'. There is a podcasting expert on Fiverr offering to show how to create a podcast from scratch.

A similar gig has a publishing expert sharing how to get five -figure downloads on you Kindle. Any Kindle author that has been at it for a couple of years could be offering their expertise in this way. Is this a specialty that you might have? Taking the number of reviews that this gentleman has into account, which is 145, he has made roughly \$1,500 with this gig.

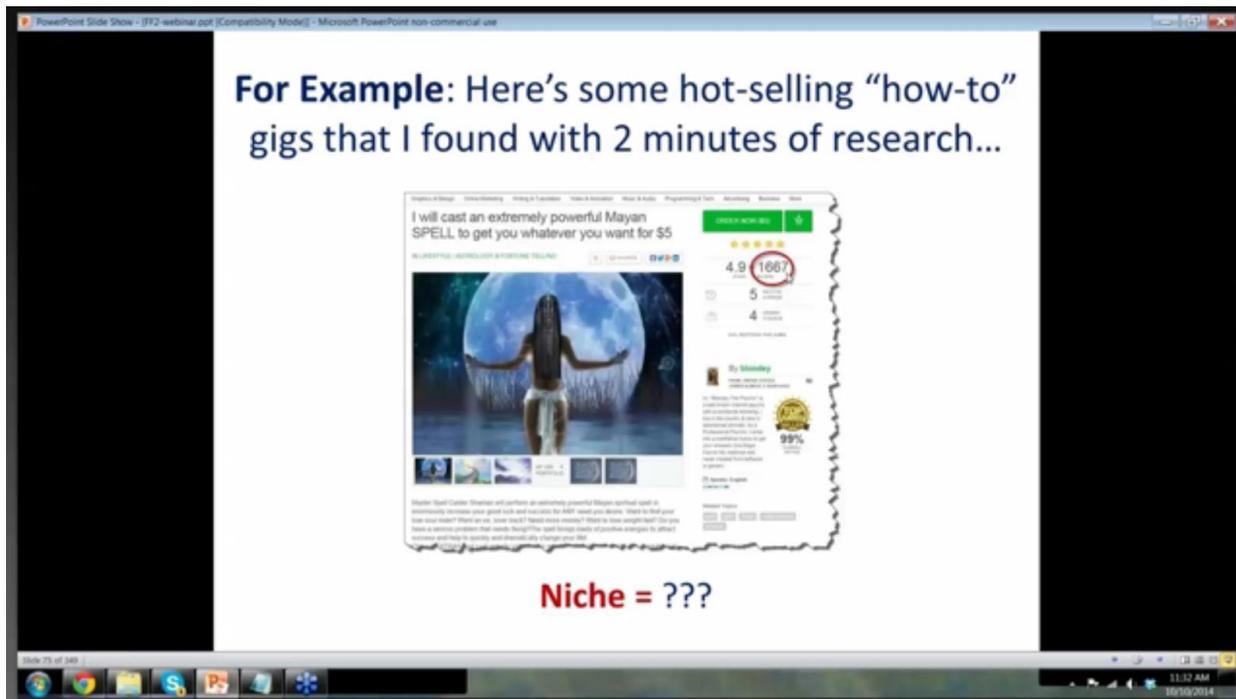


There's also a 'Traffic' related gig which offers to show you how to get an unlimited amount of traffic to your website or blog. Inside of Fiverr you will find a different type of clientele. For instance, you might find people who are just now discovering the idea of web traffic. This is news to them, and the man selling this gig has probably generated about \$3,000 by simply delivering an eBook.

There's currently a woman on Fiverr offering to provide you with every PR document that you will ever need for \$5. This woman has most likely zipped up a whole bunch of press release templates, which are probably just Word documents that people can modify as they see fit. She has gotten 351 reviews, which indicates that she has made thousands of dollars in profit with this single gig.

There are also how-to products on Fiverr which pertain to the 'Health & Fitness niche. One man is offering to share how to get killer abs for just \$5. Jay says that he has seen lots of

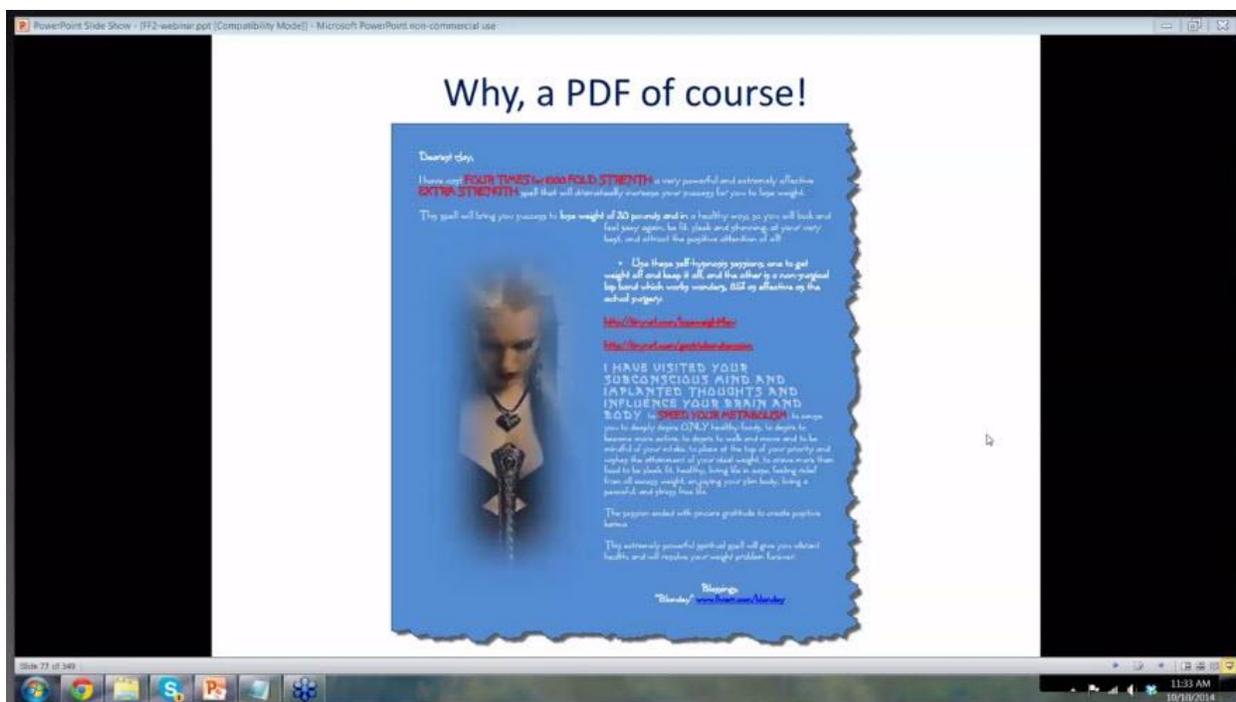
people selling information products on how to get six-pack abs. You can do the exact same thing as this guy, and you don't even have to have six pack abs.



Now, look at the screenshot above. Jay ran across this while doing his research for this very training. It says "I will cast an extremely powerful Mayan SPELL to get whatever you want for \$5." This person has 1,667 reviews, which means that they have made an incredible amount of profit with this gig. Jay says that he couldn't resist; he had to buy it. So, he messaged the person telling them that he wanted to lose some weight because his job required him to sit at a desk all day. A couple of days later, **he received a PDF** that contained a letter that began by saying:

"Dearest Jay,

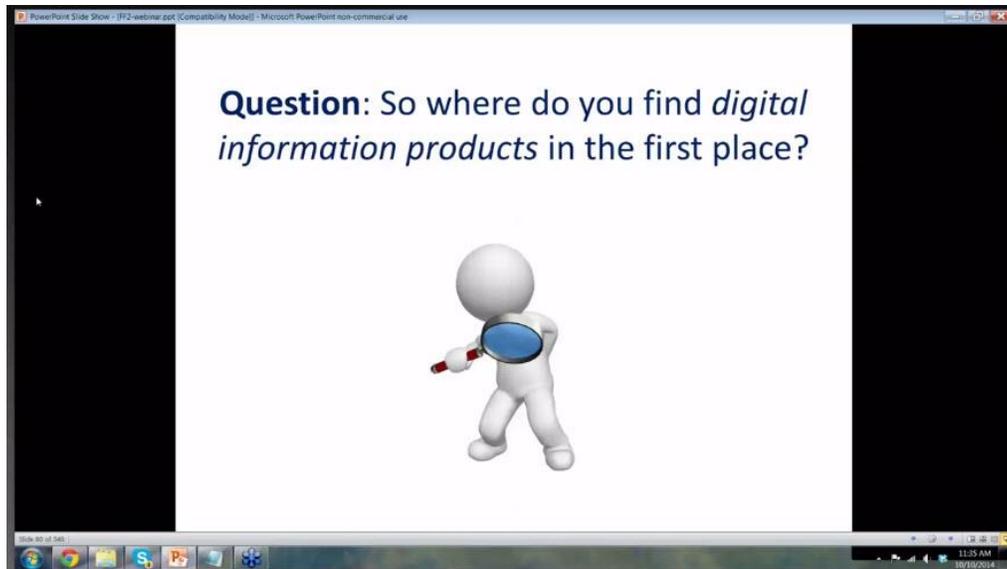
I have cast Four Times for 1,000 FOLD Strength a very powerful and extremely effective Extra Strength spell that will dramatically your success for you to lose weight...."



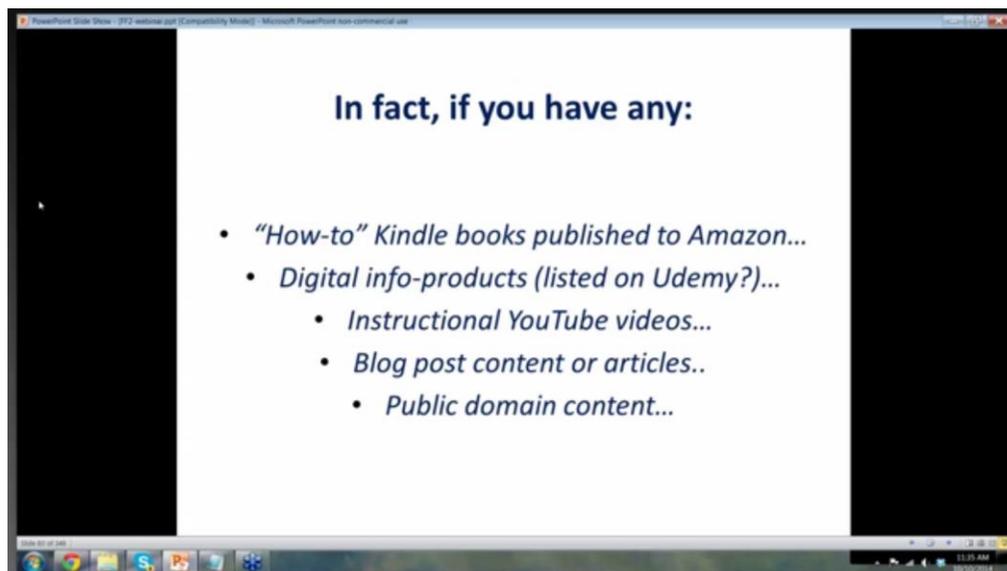
The person who wrote this letter obviously took the time to customize the letter for Jay's particular situation, but she likely uses this same template for each and every one of her customers. In terms of delivering this spell, who knows what goes on. Jay jokingly states that he doesn't think he has lost any weight yet, but he feels a little more powerful somehow. Anyway, you get the point. People are making a lot of money by simply delivering these PDFs and information products to customers on Fiverr. By doing this, they are able to generate passive Fiverr sales. Again, Jay says that he has been able to make up to a half a dozen sales a day with this system.

What would it feel like to wake up and see all of this free money sitting there? Again, if it only takes you seven seconds to deliver a product that has already been created, that's a pretty good time investment. Jay doesn't even upload the work; he outsources the job, which means that he has an even better return for his time investment.

## Here's How Easily These "Super-Gigs" Come Together



At this point, you might be saying to yourself "That's pretty cool, but where do you find information products?" First of all, the material that you need might already be collecting dust on your hard drive. You may already have some kind of "How-to" Kindle books published on Amazon or a digital info-product listed on Udemy. If you have any instructional YouTube videos that would work too, and so would a blog that you post to. What about public domain content? If you are reviewing this training right now and have been following John Rhodes and Jay Boyer of JJ Fast Publishing for a while, then it's pretty likely that you do. If so, then you are already prepared to do this.

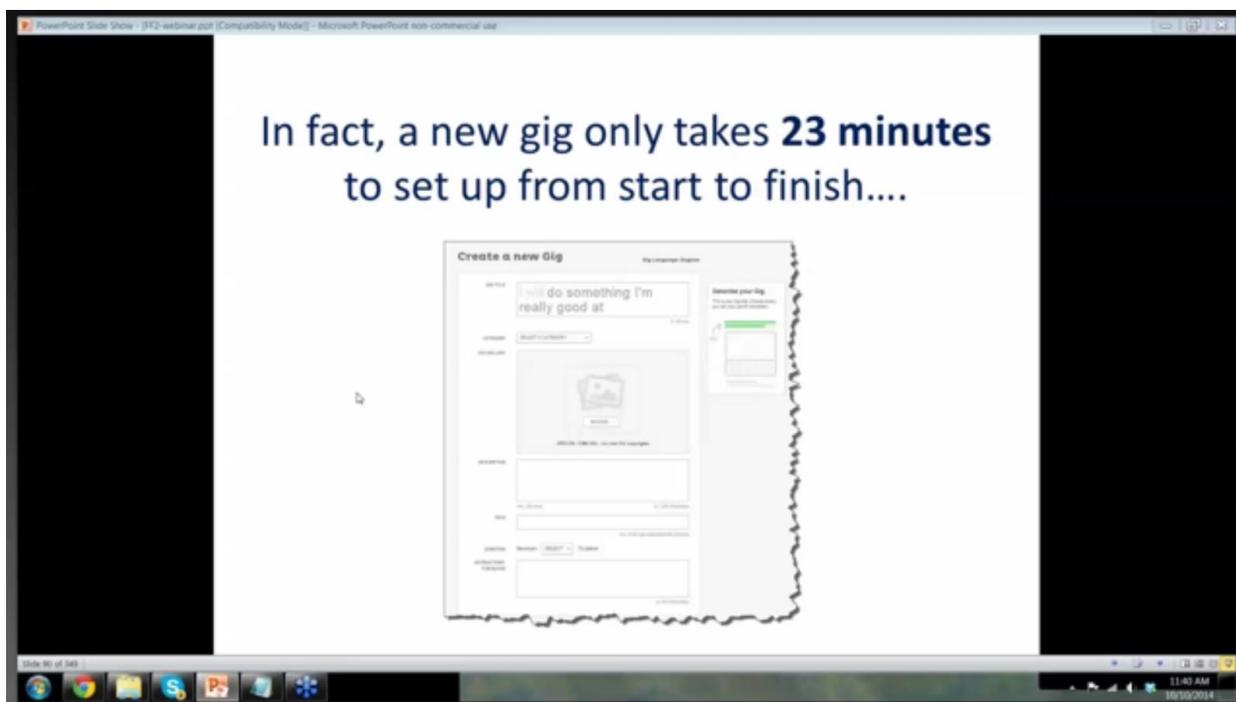


And here's a secret: all of Jay's gigs are part of an information product that he created back in 2011. So, all of his eight gigs came from a single product, and you can do the same for your own info product, if you have one. You could also create a Fiverr gig out of a Kindle eBook if you have one, public domain content, or even private label rights content (PLR). Just in case you don't know, PLR content can be any type of material that you can purchase or obtain the rights to. It can come in any type of format. You can find written PLR, video-based PLR, graphic-based PLR, etc. So, basically it's just some form of content that someone else has created but are willing to license to you, essentially saying "I will sell you this, and you can put your name on it and even resell it if you want to.

If you don't have a product, don't worry. Any niche that you would be interested in going into is going to have high-quality PLR. You used to be able to publish this type of content to Kindle, but you can't do that anymore. That's because people began publishing too much crappy PLR, and there is a lot of that out there, so be careful of that. You don't want to put your name on something unless it is of a professional quality. You'll want to find high-quality PLR so that you have happy customers who leave you five-star reviews. That way, when people see that you have a ton of five star reviews, they will know that you provide valuable material, and they will buy your gigs without hesitation. Jay says the following PLR developers are the best ones that he knows of, so this is the list of sources to start with when you begin searching for high-quality PLR:

- [NicoleOnTheNet.com](http://NicoleOnTheNet.com) (Nicole Dean)
- [BestQualityPLR.com](http://BestQualityPLR.com) (Justin Popovic)
- [PLR.me](http://PLR.me) (Ronnie Nijmeh)
- [PlrMiniMart.com](http://PlrMiniMart.com) (Tiffany Lambert)
- [DIYplr.com](http://DIYplr.com) (Alice Seba)
- [WarriorForum.com](http://WarriorForum.com) (search WSO marketplace)
- Google it! (type in "\_\_\_\_" plr)

So, if you can't find the plr you need from the terrific sources at the top of the list, head over to the Warrior Forum and search that marketplace because some high-quality PLR can be found there. Plus, you can use the reviews within this forum in order to tell whether or not the PLR is of a good quality. Another great way to find PLR that is of a good quality is to just search for it on Google. You can do so simply by typing in a keyword that pertains to the niche or subject matter you're searching for, followed by the term 'plr'.

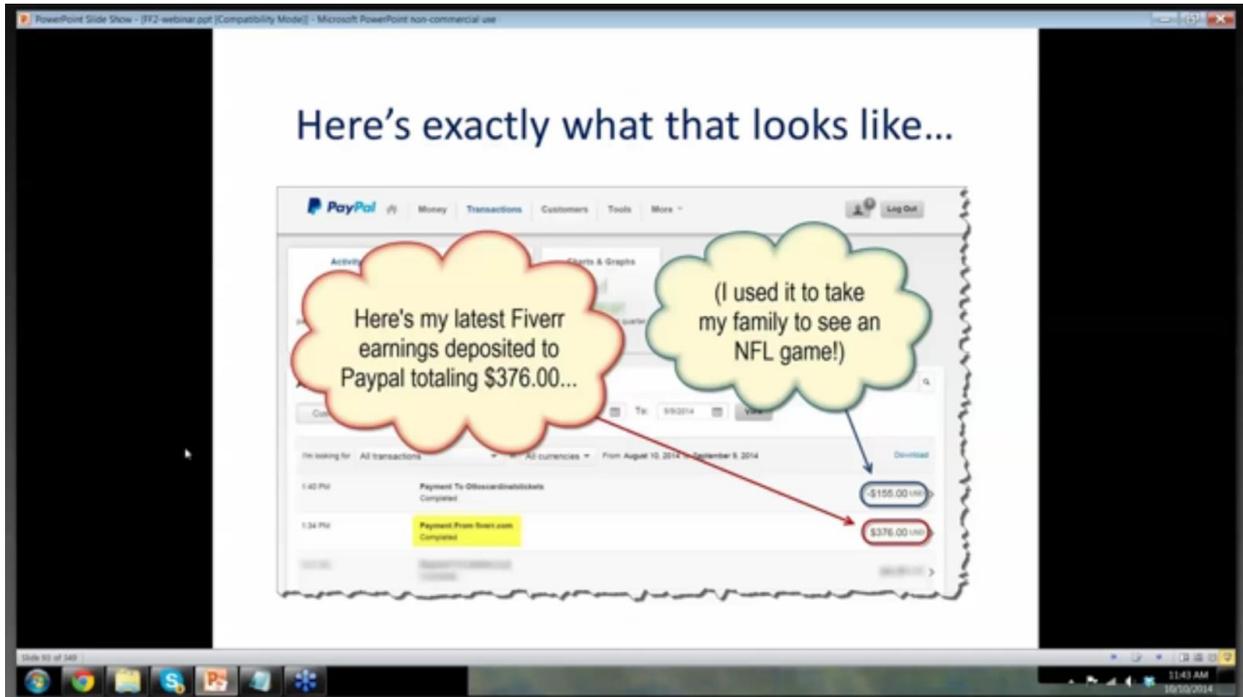


Once you find the content that you want to sell, you can move on to create your gig. This is a very simple process. Once you open an account, you can go to 'My Gigs' and then click on the 'Add a New Gig' button. It's that easy. Next, you will come to the page shown in the screenshot above. As you can see, the first thing that you are going to do is name your gig. You will want to begin your title like everyone else's, starting by saying "I will..." Jay recommends that you start all of your gig titles with the phrase "I will show you..." so that they understand right off the bat that you are providing information and not a service. In the picture above, it says that this takes 23 minutes, but really it shouldn't take that long. Jay says that it only takes him about four to do this from start to finish.

Another important question that people often have is "How do you get paid?" It's actually super easy. It takes about a week for the payment to process through, but after that your payment will be ready for you to send to your PayPal account. Below you'll find one of my most recent statements. This was for about a month's worth of gigs, and it totaled around \$376. That's not an extreme amount of money, but don't forget that this was earned in a completely passive manner. I used this to take my family to a football game. This is the fun stuff that you can do because it's essentially free money. What would you do if you had an extra \$400 coming in each month? Would you:

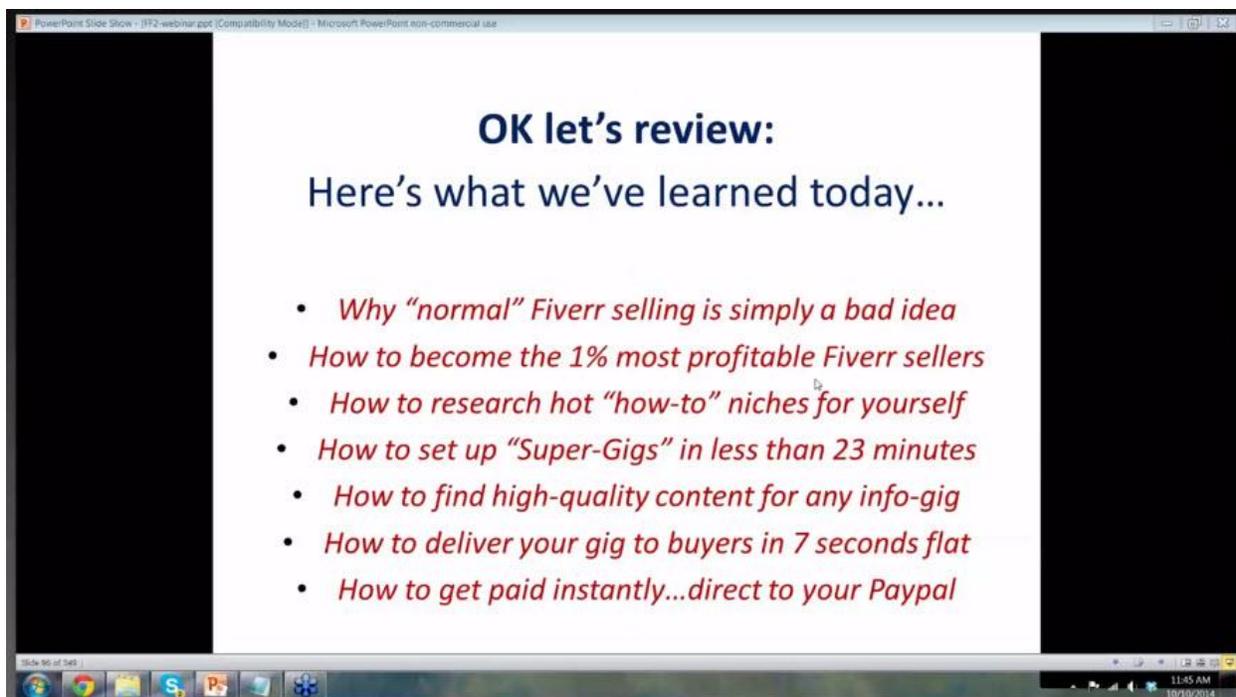
- Make a car payment?
- Add to your retirement saving?

- Pay off your credit card?
- Fund your child's college education?
- Pay for your groceries?



The truth is that you can do whatever you want with it. Jay recalls that he had a hard time trying to save up for his children's college education back when he was a carpenter. He was setting aside \$50 a month for each of them. Looking back, he is glad that he did so at that time, but this is a way that you can do this painlessly. Anyway, there are all sorts of things that you can do with this money as it starts rolling in, seemingly out of nowhere.

## OK, Let's Review



A lot has been covered in this lesson, so let's take a moment to review everything. First of all, you learned why "normal" Fiverr selling is not one of the most powerful ways of making money online. You've also learned how you can become one of the most profitable sellers on Fiverr.com. You even know how to research these "how-to" niches for yourself, how to set up your own "Super-Gigs", and how to find high-quality content for any info-gig you choose to create. Remember that you can deliver these gigs in just seven seconds flat, and the quickest way to get paid by Fiverr is through your PayPal account.

The truth is that this is only half of what Jay is doing with this system. It would take him a long time to line out a training on how he does everything. Plus, he has to admit that he has an unfair advantage. After all, he is a full-time online marketer who has been perfecting his online tactics and strategies for over three years now. He knows how to set up squeeze page, collect leads, and offer upsells, for example. He even knows how to write sales copy effectively. As a result, he has learned to do things with these gigs that other Fiverr sellers have never even considered, such as:

- Building a list of Fiverr customers outside of Fiverr
- Make not one, but 3 sales from the same purchase
- Sell high-ticket products to your Fiverr buyers

- Optimize your Fiverr reputation and ratings
- Completely outsource this entire system

Most people don't even realize that you can build an email list out of customers on Fiverr. However, as an internet marketer, Jay knows better to miss out on customers that he knows are interested in his niche. He wants to bring them into his realm so that he can sell them higher-ticket items that he knows they would be interested in. He has sold them \$97 courses and even \$500 courses because he has been able to pull them out of Fiverr and add them to his subscriber list.

Jay doesn't mess with any of this at all. This is a completely passive source of income, excepting the times when he sees an order come in and goes ahead and pushes it through just for old time's sake. He has an outsourcer that does it for 25 cents a gig or something like that. She's really happy to do this for him because it really just takes her about seven seconds per PDF.

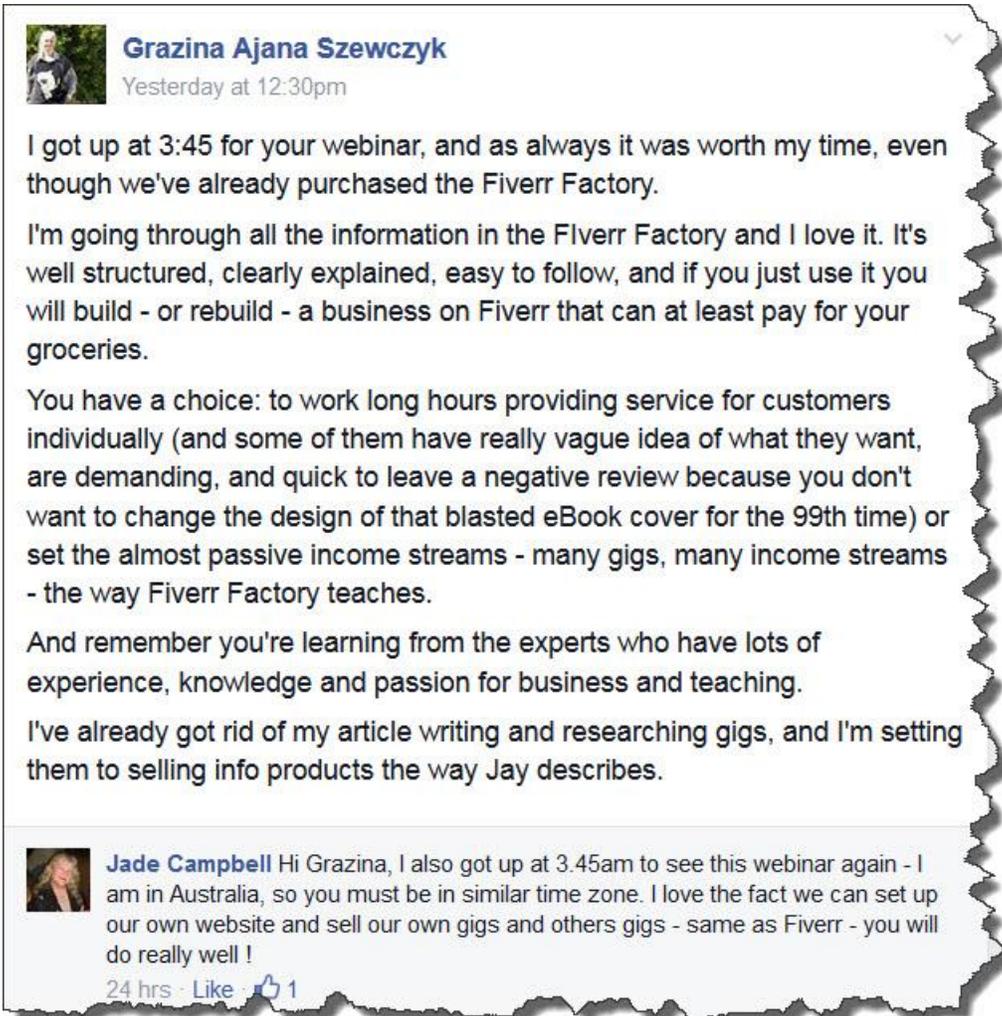


Luckily, Jay is willing to share some of his tactics and strategies for making money with this system. And that's exactly what you have right now as a Fiverr Factory member ;)

## What People Are Saying About Fiverr Factory

Jay's receiving some amazing feedback about this remarkable Fiverr Factory system. And frankly, he not too surprised, because this is a proven system that flat out works for just about anybody that applies themselves and works this business.

Here are some comments that were made by new Fiverr Factory members that can't wait to get started with this money-making system:



 **Grazina Ajana Szewczyk**  
Yesterday at 12:30pm

I got up at 3:45 for your webinar, and as always it was worth my time, even though we've already purchased the Fiverr Factory.

I'm going through all the information in the Fiverr Factory and I love it. It's well structured, clearly explained, easy to follow, and if you just use it you will build - or rebuild - a business on Fiverr that can at least pay for your groceries.

You have a choice: to work long hours providing service for customers individually (and some of them have really vague idea of what they want, are demanding, and quick to leave a negative review because you don't want to change the design of that blasted eBook cover for the 99th time) or set the almost passive income streams - many gigs, many income streams - the way Fiverr Factory teaches.

And remember you're learning from the experts who have lots of experience, knowledge and passion for business and teaching.

I've already got rid of my article writing and researching gigs, and I'm setting them to selling info products the way Jay describes.

 **Jade Campbell** Hi Grazina, I also got up at 3.45am to see this webinar again - I am in Australia, so you must be in similar time zone. I love the fact we can set up our own website and sell our own gigs and others gigs - same as Fiverr - you will do really well !

24 hrs · Like ·  1



**Karen A Young** Made the Fiverr Factory purchase...can never have enough streams of income - Love it!

Yesterday at 12:06pm · Unlike · 3



**Debra Ayers Brown** The Fiverr Factory training/concept will work well with the tutorials Meredith Brown and I are designing now. Like the idea of passive income from work already in progress.

Yesterday at 12:08pm · Unlike · 2



**Kim Rhodes** Jay Boyer I bought this because I want to use this to fund other projects or pay for my VA as a self funding source. This is fantastic.

Yesterday at 12:08pm · Unlike · 3



**Patty Loftus Rutkowski** Jay, I have always wanted to know how "fiverr's" make money...your course spells it out...I can see the brilliance in this, and I thank you so much for sharing... You Rock!

Yesterday at 12:15pm · Unlike · 2



**Evangeline Ghast** I invested in the Fiverr Factory because I wanted something easy and not too time-consuming to do to make money. Ultimately I want to retire.

Yesterday at 12:18pm · Unlike · 2



**Stephen Landman** I invested because of the statement that this is the easiest way to make money online. I've bought some shiny objects but haven't made any money yet.

Yesterday at 1:11pm · Unlike · 1



**Brenda Lewis** I invested in Fiverr Factory on Monday because this is something I can do in between kidney dialysis treatments. I've earned some by trading my time for money but have never had passive income and I'm excited to experience the true power of the Internet.

Yesterday at 1:19pm · Unlike · 3



**Tonia Taylor** I became a member of Fiverr Factory to make some extra money to pay for extra activities my son needs to do. I needed something that I can do quickly and easily. I will be spending the weekend getting everything set up and looking over the PLRs I already have. Thank you again for the wonderful training.

Yesterday at 1:30pm · Unlike · 2



**Evangeline Ghast** Brenda, I do wish you all the best in terms of health and wealth! 😊

Yesterday at 1:30pm · Unlike · 1



**Paul Schmidt** Hi Jay...what I commented in the webinar was this product can help with extra Christmas money. Obviously this is only one idea...but I think it is probably tangible to everyone on the call. With that as a goal, everyone should do a "proof of concept" for themselves, their results will be astounding 😊

Yesterday at 1:31pm · Unlike · 1

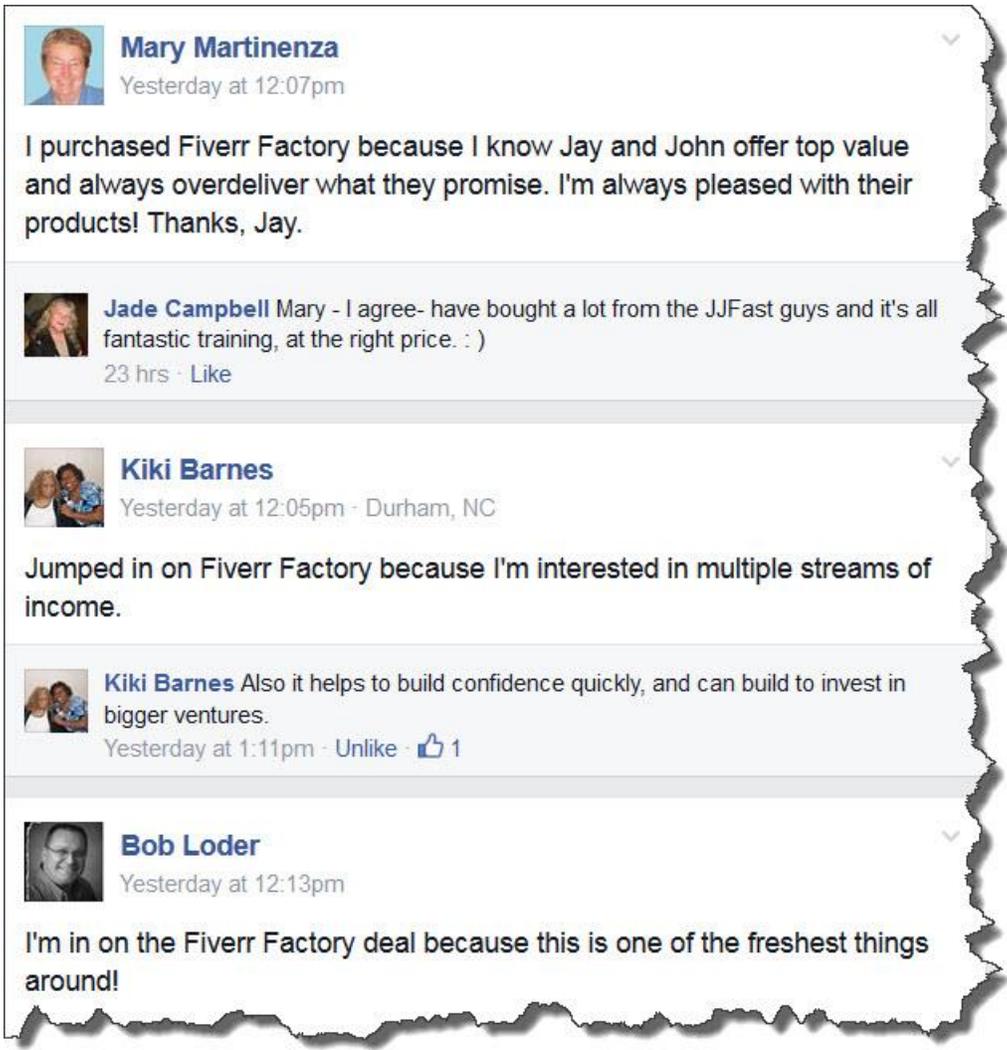


**Evangeline Ghast** PLR junkie, that's me also, so I'm off to make use of it! Great webinar Jay!

Yesterday at 1:31pm · Unlike · 1



**Peter Amann** Great webinar , I got there late but had to sit in even though I already own it. Loved it great advice on getting over the money blocks to, that was



 **Mary Martinenza**  
Yesterday at 12:07pm

I purchased Fiverr Factory because I know Jay and John offer top value and always overdeliver what they promise. I'm always pleased with their products! Thanks, Jay.

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 **Jade Campbell** Mary - I agree- have bought a lot from the JJFast guys and it's all fantastic training, at the right price. :)  
23 hrs · Like

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 **Kiki Barnes**  
Yesterday at 12:05pm · Durham, NC

Jumped in on Fiverr Factory because I'm interested in multiple streams of income.

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 **Kiki Barnes** Also it helps to build confidence quickly, and can build to invest in bigger ventures.  
Yesterday at 1:11pm · Unlike ·  1

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 **Bob Loder**  
Yesterday at 12:13pm

I'm in on the Fiverr Factory deal because this is one of the freshest things around!



**Diana McKenzie**

Yesterday at 12:12pm

Hi Jay FIVERR FACTORY, great product, and sooooo flexible. I'm already moving into writing, in various niches and I can have great fun leveraging content already created. Looking forward to setting this up. Thanks for sharing this with all of us.



**Hilda Zorrilla**

Yesterday at 12:07pm

I just purchased the Fiverr Factory because I wanted something simple and easy to follow and because I want to be able to work from home and quit the job! Thank you Jay!



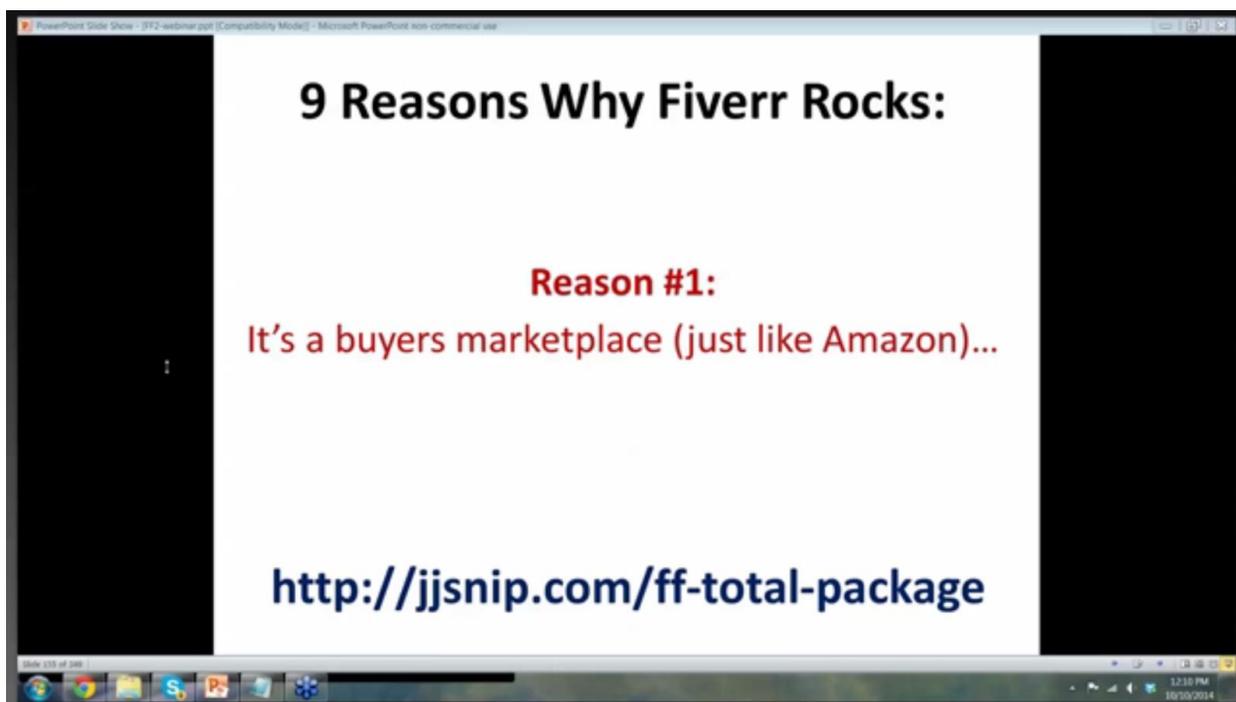
**Susan Cooper**

Yesterday at 12:07pm

I was just about to take down my shingle on Fiverr for all the hours I've put in for little return - Fiverr Factory, with Elite Upgrade is like a gift - and just in time! Thank you Jay!!

View Comment

## 14 Reason Why Fiverr Rocks



Jay began trying to line out nine reasons why he thinks Fiverr rocks, but he ended up with 14. Here's why Jay loves doing business on and with Fiverr, and why you should as well:

### **Reason #1 - It's a buyer's marketplace.**

The only reason why people go to Fiverr is to look for services or how-to information. It's not just like Amazon, but it is similar in that people go there specifically to buy, unlike Google where people go for information mainly. Fiverr is a buyer's marketplace, and people have their PayPal account already loaded up. People come to Fiverr to spend money.

### **Reason #2 - Fiverr will send you 100% of your traffic.**

People always ask Jay what he does to promote these gigs, and the truth is that he hasn't done anything to promote these gigs since he started. He's not even buying Facebook ads because he doesn't know if they would be profitable. The only traffic that he gets for these gigs comes in organically for people searching for information or services related to what he is offering.

### **Reason #3 - You can list as many gigs as you want for free.**

There's no monthly fee that you have to pay as a Fiverr seller, unlike on other marketplaces like Amazon FBA. You can have as many gigs as you want. Now, there's a caveat to that. You can only have 20 gigs at any given time, but Jay says that on Fiverr he has never had more than 10 at a time. What you do is wait till one of your gigs stop selling, pull that gig down, and try something else.

**Reason #4 - Fiverr will process all payments and handle all of the customer service for you.**

You're not going to have to worry about having a merchant account or setting up any sort of payment processing through PayPal. Fiverr takes all of this off the table completely, and you're not going to have to worry about it. That's part of what that fee is for.

**Reason #5 - You can get up and running in less than 23 minutes.**

Jay recommends that you skim over that 27-page PDF that you're getting as a bonus before jumping in. That way, you'll have an overview. After that, start diving into the videos. At that point, you might not even have to watch all of the videos because you'll already know some stuff. All the videos, by the way, are specifically labeled. You can select them according to your needs, so that you can move forward as quickly as possible. Then, you can jump right in and get your first gig up.

**Reason #6 - You'll be generating sales 24/7, 365 days a year.**

Jay says that he went away for the weekend, and he didn't want to not be able to fulfill them. His outsourcer was on vacation at the time as well. There's a little button inside of 'My Gigs' that you can use to go on vacation mode. Well, when he got back, he forgot to turn it off. It took him a week to realize it was still on, and they immediately started rolling in after that. In any case, these orders will continually start rolling in while you sleep.

**Reason #7 - There's no techie skills required to make this work.**

With this system especially, all you really have to be able to do is put together a PDF guide and open an account. After that, it's just a matter of being able to upload a file and send a message. It's really that easy, and again, you can hire an outsourcer very inexpensively and have them

handle all of this for you. Either way, it's completely passive income, and even if you do it yourself, it's fairly hands-off.

**Reason #8 - You can make multiple sales from the very same customer.**

It's recommended that when you find a gig that sells, you branch out and create at least one more gig that's related to it. That way, you can begin offering upsells. That means when someone purchases your gig, they are going to be taken to another page where they will be able to purchase your other one. Fiverr is getting really good at marketing these upsells. They can offer them right up front on your page, or they can offer them after a purchase.

**Reason #9 - You can easily scale this business simply by creating more gigs.**

More gigs equals more leverage. That means you'll have more income potential. With these how-to information products, you should have no trouble providing more products to more customers.

**Reason #10 - This system is 100% outsourcable.**

Jay has a virtual assistant (VA) who does this for him, among other things for their business. He has all of his Fiverr purchases linked to a Gmail account that she has access to. These gigs have to be fulfilled within 24 hours for it to be an express delivery. So, Jay just has her check the orders every twelve hours. If you've never had an outsourcer, don't worry. You'll learn how to do it in the training.

**Reason #11 - You can sell these gigs to somebody else as a complete turn-key business.**

Jay says that he has never done this before, but he would have no problem doing so. You could probably do so using a site like Flippa, where you can buy and sell web properties. Let's say that you were making \$300 on Fiverr. A good rule of thumb is to multiply what you are making by 10, and that's what you would sell it for. So, in that case, your account would be worth \$3,000.

**Reason #12 - If you're a Kindle author or info-product creator, you're already 95% of the way there!**

If you already have an info product or a Kindle book, the content that you need is already there. Now, all you need to do is get it listed and marketed on Fiverr. It's that easy!

**Reason #13 - If you have any PLR on your hard drive, this is a fantastic way to monetize it.**

Jay is a PLR junkie and buys it all the time. So, he has tons of it. He advises that you don't buy any PLR unless you are going to monetize it somehow. He doesn't want you to waste money; he wants you to make it. This is a great way to do so.

**Reason #14 - You can build a list, upsell, cross-sell, and even pull your customers out of Fiverr to promote high-ticket products and services.**

That's what makes this system different than any of the rest. Most people don't know how to monetize Fiverr in the ways that you're going to learn how to do so in the training. This is an off-hand way of drawing in a passive income, but it is also a way to find great customers that want to buy items in your niche.

## Questions & Answers

### **Are there any OTOs or upsells?**

No. You are going to be able to take advantage of this deal without having to buy anymore. The reason why this is available for \$57 though is because the core training is available for \$9.95 and the lead training is \$47. So, you're getting everything for \$57. This offer is only going to be available for a limited time, however.

### **Where can I find outsourcing?**

Jay finds most of his outsourcers on Fiverr itself. You can do a search for VAs. Jay has found a number of talented people this way. One thing you can do, once you know someone is a good worker, is make a deal with them outside of Fiverr. That way they can get paid by you directly and not have to pay Fiverr such a large fee. Now, Fiverr doesn't really like you doing that, and any messages about that are flagged. However, if you find someone you like and you would like them to work for you directly part-time or full-time, you can attach a document with your message requesting that. This way, it won't be detected by the site.

### **How much does it cost to upgrade from basic to lead?**

It's \$47. If you have purchased the core training, just message Jay because so that you can get all of this for \$47.

### **If you're not tech savvy, is it simple to set up the website clone for resale?**

Jay recommends just finding a php coder on Fiverr to set this up for you for \$5. He says that's what he would do.

### **Is there a limit to the number of websites you can set up?**

No, there's not. You're not limited for yourself or for your customers either. You have unlimited licensing as far as that Fiverr clone script goes.

**What about saturation?**

You really should 't worry about saturation. There's competition in any niche. If you are referring to the 67 done-for-you files, the fact of the matter is that 90% of the people that purchase this training will never even open that up. Of those 10% of people, a lot of them will never take action. That's sad, but that's how things usually go. Plus, there's going to be people who have their own information products and don't even need those files.

Jay recommends selecting five of the most promising-looking gigs, based upon your research. Then find a way to position it in a unique way and add value to it. That's the secret to entering any market with competition. Try your best to add value and make yourself stand out. You can position your product in ways that others aren't able to do or don't know how to do.

**Should I create a company name?**

You can be whoever you want to be on Fiverr. Think of it like a penname. Jay actually has his picture up and uses a variation of his name. If you don't want to use a photo of yourself, you can put a logo up instead. Lots of people do that. You could also put up some cool-looking avatar. For instance, you could hire some Fiverr artist to draw you a caricature if you aren't comfortable putting your own face up there.

The same thing sort of goes for your name. Hardly anyone on Fiverr actually goes by their own name. You can be whoever you want to be on there, and you can set up multiple Fiverr accounts if you like. So, if you do some niche research and decide that you want to move into a new niche without losing the other gigs that are selling, you can always open up another Fiverr account and call yourself something different.