

# “Free Time Formula”

How to Outsource 90% of Your Online Business for  
as Little as \$2 per Hour

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**Presented by:** Tom Jandula

**Hosted by:** Jay Boyer

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## Introduction



Thank you and congratulations for picking up a copy of the FreeTime Formula. This is probably one of the most important skills you can learn if you have a desire to work from home over the internet, but do not want to spend 12 hours a day to do it. The key to making a lot of money online is finding a solid, proven system, and then following it step by step. The problem for most people is that they get stuck at some point, and then getting overwhelmed and frustrated with the system that you're following, and end up jumping to the next big thing. Unfortunately, it creates a self-perpetuating cycle of spinning your wheels and trying everything, but not really succeeding with anything.

In this report, we're going to reveal how to flip that cycle on its head in order to see success, and be able to see lots of money with pretty much any online business venture that you want. This is all information coming from a retired bartender. It's a different approach to business that will not only double your income, but triple your time off while doing it. Let's be honest, it's why most of us want to have an online business in the first place, to have the freedom and lifestyle to work when you want and from anywhere you want, and make a boatload of money doing it.

There are 2 very cool things to point out about this system that we are about to share.

#1 – by implementing this system, our guest was able to go from \$20,000 in debt, to generating over \$200,000 online with multiple income streams. He was able to do that in just a few short months!

#2 – and what makes this particularly interesting is that he had other people doing all the work. Needless to say what you're going to find here is a way to make money that's quick, easy, and provides you with an incredible amount of freedom and time. But most importantly, it's all very

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simple to do. It's so simple that literally anyone can do it, even if you're totally new to all this online marketing stuff, or can barely send an email or read Facebook messages.

The whole system and the ease of it really blows us away so much so, that we have gotten this old retired bartender to show us how it's all done.

With that said, let's jump right in!

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## Who is this for?

We want to make sure that you are in the right place and spending your time wisely. We are going to cover 5 steps to using other people's skills & expertise to build your business, which will force you to work less, and earn more! You can do this in just 60 minutes a day.

1. This is for anyone suffering from being overwhelmed. If you've been trying to make money online and "crack the internet code" to make money online that you know lots of people are, but you're overwhelmed. This is definitely for you because we are going to cure all that today.
2. If you're technically challenged, this is perfect for you. The stuff being shared enabled us to make a lot of money on the internet very easily, once those challenges were overcome.
3. If you need traffic and have other people drive traffic for you, this is great for you.
4. If you're still just simply trying to make your first \$1,000 online. It doesn't matter if you're a complete newbie, this is the most important skill that you can learn. You can save yourself a lot of struggle. A lot of people struggle for years. You're lucky to see this information because it will save you a lot of money in the long run.
5. If you're a struggling internet marketer, speaker, author, coach, or smaller business owner searching for that missing link to get you to that \$1,000 and over. Or maybe you've got a business and you're simply overworked and it's taking a lot of time.

All of these are the things we are going to fix, so if you fall into one of those groups, this will be absolutely the best thing for you.

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## About Tom Jandula

All of the information you are going to learn is coming from a guy named Tom Jandula. We are going to talk a little about Tom so you can get a good perspective on not only where he came from, but also how he can better help you.

The cliffnotes of what's important to you, is that he left school when he was 16. The reason that is important is because most people are more educated than Tom. He left school at 16, and he wanted to be a professional golfer. He went off on that dream, and put all his eggs into that basket. He surprisingly got very good, and got a golf scholarship to a University in the United States, even though he left school at 16.

Of course he thought everything was going to be great. That is, until he got to college and had to take classes like calculus, and crazy mathematical statistic classes. Needless to say, after a few semesters he dropped out. It just wasn't doing it for him, and he lost a bit of the love for being a professional golfer. He thought he was good, but he wasn't going to be one of the top 50 people in the world.

He describes it as his bubble being "burst". He didn't want to go back to England because he loved the US. That's when he found internet marketing. He discovered online marketing and how to make money online, and he thought it was the best thing in the world and that it was going to solve all his problems.

He then proceeded to go thousands of dollars in debt, through the fact that he was spending money on all these different strategies. There was nothing wrong with the stuff he was buying, he doesn't blame the products or strategies at all. It was simply because he had no technical skills. He literally bought his first computer when he was 24 years old and had to go to college. So it was a challenge for him. It was hard and he was frustrated and overwhelmed, as you can imagine.

If you can relate to any of those things, don't worry because there's a light at the end of the tunnel, and you can turn things around very quickly.

Tom is proof of that. At the beginning of his internet marketing career, he was close to \$20,000 in debt.

However, once he mastered his technique, he went on to generating over \$200,000 in online sales in just 12 months. He went from absolutely no success, and putting the simple pieces together to generate a lot of money online (while working very little – 60 minutes a day). He was also brought on as a guest on MSNBC business makeover show. It's kind of like Gordon Ramseys kitchen failures, but for businesses. He basically took the knowledge that he learned about internet marketing, and they invited him on to do that on the show.

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We are going to be sharing all of his techniques and how he did it.

The main thing to learn about Tom is that it doesn't matter what you choose to do. He runs many different types of businesses, from app stores to digital products. So you are able to take his lessons and apply it to whatever you wish to do.

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## From “Zero To Hero”

How was Tom able to go from \$0.00, to achieving all that in under 12 months?

It’s actually simple, and it’s all about outsourcing.

But really, outsourcing is simply getting other people to do the work for you. That’s how Tom was able to do it. All the things he was struggled with, he had other people do it.

Tom’s basically been able to get it down into a consistent formula that anyone can follow and have success with. So if you have any products on your desktop right now, you can start a business right now following Tom’s strategies.

You might have information products just sitting on your hard drive collecting digital dust right now.

But when you follow this system, you can actually have people go through and implement the steps for you.

Good news if you actually have some digital products, and you know why that is? Because you can use old products right now following Tom’s method.

### **You really don’t need to know everything!**

The first mistake that people make, and quite possibly the mistake you’re making yourself, is that you think you need to know everything before you can make money online. You try and get all the knowledge you can, and you simply don’t need to know everything. That is the bottom line.

Let me give you a perfect example. Tom had no clue how to build an app, or even load it into the app store. But he still has an app company that brings in thousands of dollars a month. He just comes up with the ideas for them with his business partner.

Tom’s traffic generation for his websites, list-building, are managed by other people. He gets something like 500 people a day onto his list for various niches.

It’s the same thing for Wordpress and Photoshop. Trying to learn Wordpress or Photoshop for Tom is like watching paint dry. He was a golfer and enjoys being the outdoors, he does not want to sit on the computer looking at code or things like that. And you don’t have to either. You simply can outsource all these things, as we’re going to see a bit later.

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The mind map is centered on a blue circle labeled "You". It branches out into twelve main categories, each in a yellow box, which then further divide into numerous specific tasks and concepts in pink boxes. Some tasks are in green boxes, indicating they are foundational or specific tools.

- Finance**
  - Handling Merchant Accounts
  - Insurance
  - List Building Activities
  - Accounts Payable
  - Payroll
  - List Management
  - Accounts Receivable
  - Budgets
  - Paying Affiliates
  - Taxes
  - Vendor Sourcing
  - Tracking
  - Server Maintenance
  - White Listing
  - Site Maintenance
  - Blog Entries
  - Software Development
  - Products
  - Graphics
  - Ebooks
  - Software
  - Physical books
  - Audio
  - Video
  - Articles
  - Content Pages
  - Internal Systems
  - Niche Detective
  - Keywords Research
  - Ask-database Activities
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Technical**
  - Computer Maintenance
  - White Listing
  - Blog Entries
  - Software Development
  - Products
  - Graphics
  - Ebooks
  - Software
  - Physical books
  - Audio
  - Video
  - Articles
  - Content Pages
  - Internal Systems
  - Niche Detective
  - Keywords Research
  - Ask-database Activities
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Content**
  - White Listing
  - Blog Entries
  - Software Development
  - Products
  - Graphics
  - Ebooks
  - Software
  - Physical books
  - Audio
  - Video
  - Articles
  - Content Pages
  - Internal Systems
  - Niche Detective
  - Keywords Research
  - Ask-database Activities
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Systems**
  - White Listing
  - Blog Entries
  - Software Development
  - Products
  - Graphics
  - Ebooks
  - Software
  - Physical books
  - Audio
  - Video
  - Articles
  - Content Pages
  - Internal Systems
  - Niche Detective
  - Keywords Research
  - Ask-database Activities
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Market Analysis**
  - Free Reports
  - Bonuses
  - Surveys
  - Upsells
  - Product Licensing
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Business Building**
  - Free Reports
  - Bonuses
  - Surveys
  - Upsells
  - Product Licensing
  - Acquisition of related web business
  - Scanning of Programs
  - Separate Sites
  - Blogs
- Traffic**
  - Link Building
  - Link Buying
  - Buying existing + expired domains
  - RSS Feeds
- Affiliate Marketing**
  - Link Building
  - Link Buying
  - Buying existing + expired domains
  - RSS Feeds
- Legal + Compliance**
  - FTC
  - Spam
  - Terms of Service
  - Banner Advertising
  - JV + Affiliate Recruitment
- Client Relationships**
  - Free Offers
  - Fulfillment
  - Customer Service
  - Testimonials Acquisition
  - Orderpages
  - Copywriting
  - Testing
  - Free Offers
- Sales**
  - Copywriting
  - Testing
  - Free Offers
- List**
  - Copywriting
  - Testing
  - Free Offers
- Segmenting**
  - Copywriting
  - Testing
  - Free Offers
- Deliverability**
  - Copywriting
  - Testing
  - Free Offers
- Opt-in**
  - Copywriting
  - Testing
  - Free Offers
- Salesletters**
  - Copywriting
  - Testing
  - Free Offers
- PPC ads**
  - Copywriting
  - Testing
  - Free Offers
- Affiliate Recruitment**
  - Copywriting
  - Testing
  - Free Offers
- Returns Processing**
  - Copywriting
  - Testing
  - Free Offers
- Banner ads**
  - Copywriting
  - Testing
  - Free Offers
- Name-Captures**
  - Copywriting
  - Testing
  - Free Offers

You're going need to do a lot of those things. The thing is that no one tells you that because it's not attractive. The reason we're able to tell you is because we have a solution for that problem.

It's just crazy when you think about all the moving pieces that really go into earning a lot of money online. We want you to have big dreams and big aspirations, and it's really possible to earn a crazy amount of money on the internet. But you have to do all those things.

So anyone who tells you there is some magic button that you can put on a website, and it will suddenly magic thousands of dollars into your Paypal account, are lying. It's as simple as that. The work has to be done.

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The good news is that it doesn't have to be done by YOU.

You can delegate it and get other people to do it, but it does have to be done.

It all became so simple with this Free Time Formula:

You can basically read a book (like this one).

Buy a product, go through it and understand the main points.

Then give the training to someone else to implement for you.

They then go do the work, and it's that simple.

It's the same for any business. Let's say you want to use Google Hangouts. You can get an outsourcer to make videos for Google Hangouts, and then they learn how to do SEO on them and get them ranked in Google. It's simple stuff. You just have to have a plan to follow.

Everyone can do this!

Would you like to be able to have someone else do all the work for you?

Of course you would!

Imagine, the sky is the limit when you have other people doing the work for you, because learning becomes fun. Most people get to the point where they dread going through and learning anything new about online marketing.

However, when you factor in the FreeTime Formula, it's guaranteed that you will learn loving new things, because you can pass it along to someone else and not have to do all the gnitty gritty tasks. You see fast progress and success.

Making money online is not difficult. You just need something of value, some sort of delivery system (website or something similar), a service, a digital product, physical product. Finally, you need the traffic. Basically you wave a digital hand and say that you've got something interesting. That's all internet marketing is.

All those things can be done by other people. You just need the people to do those 3 things for you.

And lucky for you, we have the answer.

We've put together a simple system that will do just that.

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## The Free Time Formula

Now is the time to get serious. Here are the 5 steps that you need to follow every time. Whenever you buy a new product, or implement a new traffic strategy, or whatever it is. You'll follow these 5 steps:

1. Highlighting Your Needs
2. Cast The Net
3. Narrow The Field
4. Delegate And Manage
5. Crown Jewels (profit)
6. Quick Cash

We're going to walk you through each step and show you how to do it. At the end, we'll show you a quick cash strategy where you can literally go and apply it after reading, and hopefully make some money very quickly.

This formula will work on any budget!

Now that you know the basic steps and exactly what we're going to show you, let's proceed to the first step.

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## Step 1: Highlight Your Needs

Before you can start outsourcing, you must first determine your needs.

Start off by asking yourself: **“What are my top income generating tasks?”**

These could be things like.

Let's say you're starting a new business where you're going to be doing local SEO for businesses in your area, but you're keeping the sites. So you basically rent them out, and they will keep paying you for a long time because you own it.

So what are the income generating tasks for something like that?

First of all, one of the first things are research. What industries would pay the most money? Obviously a lawyer would pay you more than a hair stylist. An income generating task would be doing that research.

Another one is keeping up to date with the latest SEO and how to get things ranked. That would be an income generating task.

Some design is also one.

Conversions as well.

Also you want to make sure the phone rings, otherwise no one can contact you.

These are all income generating tasks.

It could be list building, for example. Traffic is a big one, and learning how to convert that traffic.

What is NOT is simply going from product to product and never actually doing anything, or taking any action. That's not an income generating task! That just makes you really smart (but broke).

This is really important. Your time is money, doing a task yourself is NOT FREE. Spending time is just the same as spending money.

Why this is very relevant right now, and the reason you must understand is, what you tend to do is if you know how to do something, you'll end up doing it yourself. You'll say, “oh I'll just do that myself because I know how to do it. I could upload those videos because I know how to do it.”

So you end up trying to save some money, and you don't invest in the business and end up doing it all yourself. You will get nowhere if you do that, I guarantee it.

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Here's an example: Goal to earn \$100,000 per year.

If your goal is to make that much a year. That's 40 hours per week x 50 weeks = 2,000 hours.

Would you work 40 hours a week for 50 weeks to make \$100,000 in your new business? If you could work from home and run your own business in your pajamas, would you be willing to do that?

If you said yes, that means you are willing to work 2,000 hours in that year to do it.

That's a lot of hours!

If you were willing to do that, you are valuing your time at \$50 an hour.

That means even if you can do the job yourself, if you can find someone to do it for less than \$50 an hour, you should be outsourcing it.

If not, you're never going to achieve your financial dreams or goals. You might be thinking that you'd like to make that money but you don't want to work 40 hours a week. That just means you're primed to start outsourcing.

## What can you outsource?

- |                      |                       |
|----------------------|-----------------------|
| ✓ Copywriting        | ✓ Taxes               |
| ✓ Content            | ✓ Testimonials        |
| ✓ Graphics           | ✓ App development     |
| ✓ Wordpress          | ✓ Seo                 |
| ✓ Blogging           | ✓ PPC                 |
| ✓ Facebook           | ✓ Blogging            |
| ✓ Traffic Generation | ✓ RSS feeds           |
| ✓ Twitter            | ✓ Link building       |
| ✓ Pintrest           | ✓ Video marketing     |
| ✓ Editing            | ✓ Article marketing   |
| ✓ Email marketing    | ✓ Social book-marking |
| ✓ Surveys            | ✓ Split testing       |
|                      | ✓ Data analysis       |
|                      | ✓ JV recruitment      |
|                      | ✓ List building       |

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The answer is pretty much everything. However the ones from the image above are the most common tasks. Of course some of those coincide with each other, but hopefully you get the idea. You can pretty much outsource all of those things if you wish.

Here is the action step you need to take:

Write down the tasks that are important to your business that you HATE doing.

Now write down the tasks important to your business that you don't know how to do.

The reason you start with the things you hate, is because they will slow you down more than anything else. If you are forced to do things you hate, you will not enjoy your business. You're supposed to enjoy what you do, even if it's only 60 minutes a day.

Once you have this list of income generating tasks, and you've determined what your needs are, then you are ready for the next step.

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## Step 2: Cast the Net

Now you can find someone to actually go and do those jobs either that you hate or don't know how to do.

For example, there are a lot of Kindle stuff out there, and there's money to be made.

One of the things that you might not like doing is writing. So you can hire a writer to write Kindle books.

Another income generating task is uploading them. You could find someone to do that for you as well.

How do you do that?

The first place to go is Fiverr.com.



Most people are familiar with Fiverr, but for the people who do not know what it is. It's a micro-outsourcing site, and it's amazing! It's a site where anyone could do anything for \$5. When the site originally started it was a bit of a joke. People would do stupid things like calling up a friend to sing happy birthday, for example.

But it's grown tremendously, and it's now worth about \$450 million. It's a serious site nowadays, and people are willing to do some amazing things.

Fiverr can literally be 80% of your outsourcing, even though there are other sites like it.

You might be asking yourself at what kind of work you can get done for \$5. Wouldn't the quality be bad?

It's pretty good to be skeptical, but here is an example for something you can get done:

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## I will write a 400 word SEO Article on Time Delivery or its Free for \$5

CREATED ALMOST 2 YEARS AGO, IN **WRITING & TRANSLATION / WEBSITE CONTENT**



**ORDER NOW (\$5)**

★★★★★

**100%** by **8983**  
POSITIVE RATING VOTES

🕒 **5** DAYS ON AVERAGE

📅 **46** ORDERS IN QUEUE

AVG. RESPONSE TIME: 21 HRS.

For \$5, this person will write you a 400 word SEO article on any topic. He promises to get it on time or its free.

Again, you are probably thinking the quality of the writing is going to be terrible. But you can tell right from the website.

On the right hand side you can see that there is a 5 star rating. Those are from people who have purchasded the gig. He's got a 100% positive review rating out of 8983 votes. Those are just the people that took the time to review it.

This person will absolutely write you an amazing article for \$5.

If you've been struggling for content, this is perfect you.

For example, you could be a personal trainer and trying to tak eyour business online. One of the things you're going to do to get traffic is finding high-track blogs that already have a lot of traffic. Then you just contact the blog manager and ask if you could write an article for them.

Why would they say yes?

The simple fact is if they're getting a lot of traffic, they're already making a lot of money. They probably want to enjoy, and would basically like to outsource blog posts.

You then simply go back and get the article off of Fiverr, and customize it a little bit. You then give it back to the blog owner, and then you get a bunch of traffic.

You can do this for any subject. Maybe like content curation sites where you can post on other people's high-traffic sites, put a bio in there and get traffic coming back to you. All you do is at the end of the article, you just add in a bio about yourself with a link to your site.

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Very simply, none of it has to even be done by you. It's a simple and easy system for traffic, and there's outsourcers doing this all the time. They go out and find high-traffic blogs, and utilize someone else's hard work.

That's a good example how you can use this right here, and on Fiverr you can do anything. You can build websites, Wordpress sites, Facebook, and the possibilities are endless.

However, it does have its limitations. You can't do everything on there.

There are a number of different job sites out there in order to find good outsourcers.

If you can't get them on Fiverr, places like odesk.com or elance, and even freelancer.com (who actually bought up a lot of them). Of course most of these sites have their pros and cons. But I'd highly recommend to start with odesk.com.

You can really choose whatever website you like, and if you prefer something else than use that instead.

It's one of the largest job sites in the world. You can go and post jobs on there that you need doing, for free. You will have a lot of people responding as well, and depending on the job there will be around 50 or more people applying for it.

Let me ask you a quick question: Are you feeling overwhelmed with Facebook Marketing?

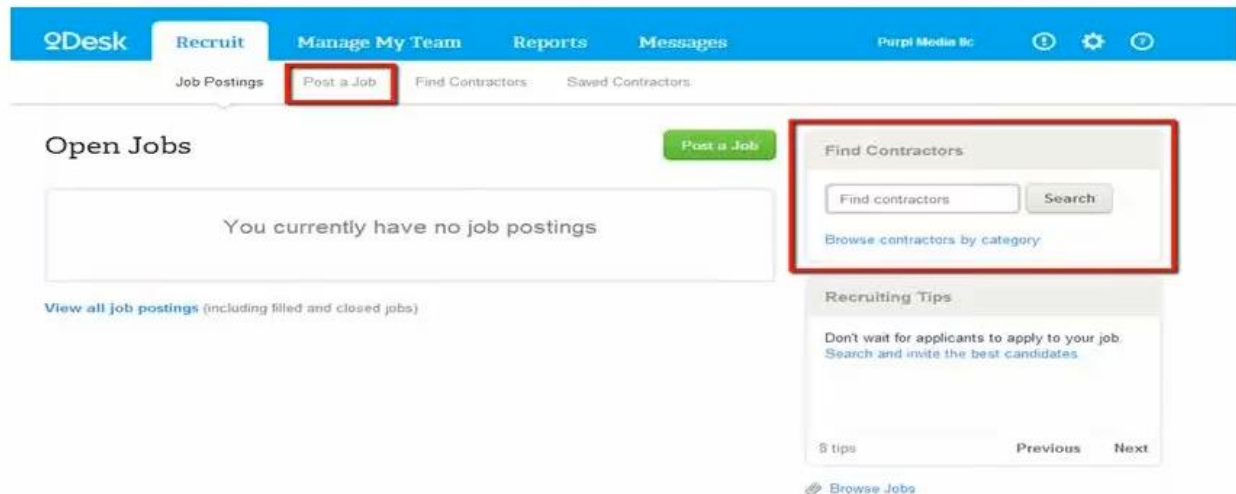
I'm not a huge Facebook fan myself, and people post a lot of drama or negative stuff that I don't really want to see or even view. But there is no doubt that Facebook is hands-down one of the most powerful marketing tools in existence right now. There's lots of different ways and strategies to make money.

But when you can outsource Facebook marketing, you will make a lot of money.

Here is odesk.com:

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I'd recommend to go and familiarize yourself. All you have to do is click "post a job". It's simple and clean, and very easy to navigate. You can also search for contractors in different areas, and then contact them individually. Honestly, that's not the best way to go about doing it because right now you want to cast a big net.

Because you have a list of tasks that you need doing, and now it can be done, whatever it is.

The best way to go about doing it is to post a job.

When you click post a job, you will see these categories:

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That's actually a real job that was posted to find Facebook "likes". Facebook is a great way to find targeted people, and you need to get them from the page onto your list. And you can do all sorts of things once they like your page.

So you need to actually write the description for what you want to be done. It's short, but important.

"I need 1000 targeted Facebook "LIKES" over the next 2 weeks."

The important things here are the timeline. He specifically stated when he needed it done by. The word "targeted" is very important. Obviously you will want very specific people, depending on your offer.

If they don't get you the right kind of traffic, you don't have to pay.

And you can get even more specific, "must be real people, must have active profiles."

You wouldn't want a bunch of fake likes. They have to be real. If you go to someone's page of someone who liked it, you would want to see that they actively post like a normal person does, like putting pictures of their family, pictures of holidays, what kind of car they drive, and so on.

The reason you put all that is you're very clear in the first 2 lines on what you're expecting. It's really important.

"I'm looking for someone who can keep to deadlines and deliver high quality work in a timely manner."

You can put that sentence in every single post, because it's true. That's what you want. You're setting the tone of the relationship already.

"This is a very easy job for an EXPERT in Facebook Marketing." Whether you think the job is easy is irrelevant. Just because you're making a post about it, people might assume you don't know what the job entails and try to charge you a lot more than what the job is worth. People will try and do that, and it's just how that works.

But by adding that line, basically you're saying that you're not going to accept bids that are crazy, and that you know it's not a hard job.

It would be the same thing for Youtube, or anything else. "It's an easy job for an expert in YOUTUBE marketing."

"On the successful completion of this project, I will be looking to work with you on a regular basis."

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Again, it's important to add that. Whether this is your first job and you have no intention of continuing the relationship, or you wouldn't even know what their next job would be, it's still important to say that.

Because when you start making money, and people start doing good work for you, you will be reinvesting and have lots of work. It really compounds!

The reason why it's important from our perspective is because freelancers or people looking to do these jobs for you, they want consistent work. That's one of the downsides to it, is the work can be pretty inconsistent. It sets the tone of the relationship and weeds out the people who are just in there to try and overcharge, or the people who slack off.

An ad like this will get people applying.

You then always add in your skill requirement, "facebook marketing, social media marketing."

That basically means no one who doesn't have those skills listed on their profile will be able to apply.

It's that easy!

The next part of the ad (which will all be on 1 page on odesk) can be seen below:

The screenshot shows the oDesk job posting interface. On the left is a sidebar with labels: Skills Required (optional), Job Type, Budget, Estimated End Date, Contractor Preference, Job Post Visibility, and Advanced Options. The main area contains the following fields and options:

- Skills Required:** A text box containing "facebook-marketing" and "social-media-marketing". Below it is a small instruction: "Add the minimum skills needed to perform this job well".
- Job Type:** Two radio button options: "Hourly - Pay by the hour. Verify with the Work Diary." and "Fixed Price - Pay by the project. Requires detailed specifications." The "Fixed Price" option is selected.
- Budget:** A text box with a dollar sign and the value "20.00".
- Estimated End Date:** A date picker showing "1/24/14".
- Contractor Preference:** Two checked checkboxes: "Independent - Work with your contractor directly." and "Agency - Work through an agency that manages contractors and jobs."
- Job Post Visibility:** Three radio button options: "Public - All contractors will be able to see your job and apply to it." (selected), "Search Engines - Make your job visible to search engines outside of oDesk." (checked), and "Invitation-Only - Only contractors you invite will be able to view and apply to your job."
- Advanced Options:** A link with a plus icon.
- Buttons:** At the bottom are three buttons: "Post a Job" (green), "Preview" (grey), and "Cancel" (blue).

Next up you can see a bunch of options. Odesk actually does this for you automatically once you start typing.

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The skills required are important is because odesk will use those skills to notify people about the job posting.

If you're just starting out you will definitely want to choose the "Fixed Price" job type.

We'll also talk about budget a little more, and figuring out how to set a good price.

So you can go and post a job on odesk for something you've been struggling or putting off, and within about 10 minutes it will be live.

Once you've posted the job, what happens is that odesk will go out and email all the people that fit your requirements. They will then come and bid, offering to do it for a certain amount of dollars. You can accept, decline, or negotiate.

That's a simple job post.

**Here's a quick ninja tip:**

- If you don't know how much a task will cost, don't worry.
- Search the "feedback" section, and see what other people are budgeting for the same type of job.
- Remember you can negotiate price later!
- You want a good amount of quality applicants.

A good trick is to put double of what you want to spend. So if you're looking to spend \$40, offer \$80. The reason is that you want the maximum number of applicants in order to find the best.

If you set your budget higher, you will get higher quality people, and then you just negotiate later on.

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### Step 3: Narrow The Field

So you should have all your income generating tasks right now, whether it's from a product you bought, or whatever your business is going to be. You also should have posted your job.

But now you want to narrow the field, because you will get a lot of people applying for the job. You will be amazed, and how fast you can get stuff done. You can have people working for you in no time at all.

How do you make sure that you get the best people?

You want quality people doing the job for you, because not everyone is quality and you want the right ones.

- You can do that by checking the feedback, and their reviews.
- You want lots of feedback (at least 10 reviews)
- You also want 4 stars and up, on the star rating.

Let's see what this looks like:

Back to Search Results

Flag as inappropriate

1 of 835 Next

Florence Q.  
Work with Love . Love your work

\$4.44 / hr

★★★★★ (4.85)

data-entry internet-research microsoft-excel microsoft-excel-powerpivot  
microsoft-powerpoint facebook-marketing facebook movie-maker  
windows-movie-maker microsoft-word video-editing video research  
customer-reiations data-encoding adobe-photoshop photo-editing  
photoscape

Overview

To work for an organization which provides an exposure to professional and competitive environment, enabling me to GROW personally and professionally.

Work History and Feedback (28)

Save as Favorite

	Jobs	Stars	Hours
All Time	28	4.85	777
Last 6 months	7	4.82	267

Location  
Cebu City, Philippines  
5:45 AM (UTC+08)

English Skills  
5 out of 5

This is one of the girls that applied for our example job. You can see here all the tasks that she says she can do, and is willing to do. We've got data entry, internet researching, microsoft excelt, facebook marketing, movie maker, microsoft word, video editing, research, and all this awesome stuff.

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Once you find someone that works well and you like working with, you can use them for a lot of tasks. You don't have to post a job every time.

At the top you can see the stars. We wanted at least a 4 star rating and up. She's got 4.85, which is good. Remember we're doing a fixed price, so the hourly rate is irrelevant. It could say \$100 an hour, but if they applied on the job, you could pay them \$20 to do the job. Just because their hourly rate is high, doesn't mean they won't do it for a one time fee.

We can also see the feedback. You can see that she's had 28 people leave feedback about the work that she has done. This is really important, because we need to check to see if she can actually do the job! Facebook marketing is quite a broad topic, it's not specific to what we want done.

You want to be able to check that this person can do the job. Again, make sure the number of reviews are always over 10, and 20 is even better. You can get some good information from that.

Here's the rest of her profile:

The screenshot shows a freelancer's profile with several job listings. Two red boxes are drawn on the image: one on the left around the job title "I NEED 800 LIKES ON FACEBOOK" and its 5-star review "Great service. Will hire her again.", and one on the right around the date "Jun 2012" and "Fixed Price \$15". Two red arrows point from these boxes towards each other. Below the first job, there is another listing for "200 facebook likes" with a 5-star review and a date of "Jun 2012". Further down, a listing for "Voting Assistance" is shown with a date range of "Apr 2012 - Jun 2012". At the bottom, there is a link that says "View More (13)".

"I need 800 likes on facebook." That's the title of the job from someone who did work with her.

"Great service will hire her again."

Do you think by looking at this review that she would be a good applicant for our job? That has an extremely similar title and requirements, and they also were satisfied with the work, meaning she didn't drive fake likes or anything like that.

You can also see "200 facebook likes". "Thank you, I would prefer some European likes but since I didn't put that as a requirement then its ok I suppose."

That's a good example to be specific about your requirements, and why it's important. She did the job based on what was told to her.

So she looks pretty good, you would want to contact her and see if she can do the job.

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You can also see that the person paid her \$15 for 800 likes. So you can tell that the job posting 1,000 for \$20 is pretty much dead on accurate.

Again, check feedback and see what other people are paying. Remember, everything is negotiable.

What you can do once you know that, is take contact and have a chat with them. Send them an email, and always look for a fast response. If they respond fast, that's it. You move on to the next phase of the process.

### **Quick Ninja Tips:**

- Don't just shop around based on price! You're going to get a lot of people applying. It doesn't matter if it's Youtube, video marketing, Facebook, writing, transcription, SEO, Wordpress, or whatever. You can go and get an entire years worth of emails that you can plug into an autoresponder and promote products to. But you don't want to shop around based on price. You can find people willing to do stuff for crazy low amounts, and honestly what the best thing to do is discard the 2 lowest bids, and discard the 2 highest. If you don't find someone the first time, don't be disheartened. Just post it again! Things like timing matter, depending on when you posted it, or maybe they missed the notification. You can repost.
- You want to ask if the odesk fee is included. That's important! The odesk fee is 10%. If it's out of \$20 budget, it's not a big deal. \$2 is not a crucial factor. But for things like apps are way more expensive. They can be anywhere from \$200 for utility apps, and for things like games can be upwards of \$20,000. But still, when it's something that big, if it's over \$100 you're going to want to know if that odesk fee is included. You may want to negotiate on that. It's something nice to be aware of.

Again, you don't have to pay them until the job is done. That's another reason why fixed price is good, because they do the work first before you pay them.

**You don't have to spend a lot!**

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Here are some examples of some apps that were outsourced. The graphic designer was obtained off of odesk from the exact steps we just covered. And for the following graphics, they were about \$40.



For \$40, personally I think they look great. Let's say you want graphics for your websites, this is an amazing deal. All you have to do is a little bit of digging to find some awesome people.

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## Step 4: Delegate And Manage

This is the most important part of the process. The reason why is because when you talk with clients, or helping something with their online business, and they want to outsource, and they had a bad experience or it didn't work, a lot of time's when you dig in deep they did not communicate effectively with their outsourcer.

These are real human beings, even if they're doing things relatively cheaply because of the exchange rate, you'll get people working for \$2 or \$1 an hour, because of the exchange rate, it works out fine for them and it's cheap for us. You can always leave a tip as well for doing a good job (and you should).

The point is that you have got to communicate effectively. If you don't, 9 times out of 10, they don't get quality results. If you follow the litmus test that was just provided to you, the person that you hire is going to be capable. You've gotten the feedback, and you know that they can do the job.

### **So how do you communicate effectively?**

There are 2 ways:

- You can either write your instructions to them through an email.
- Or you can shoot a video for them. A very basic video.

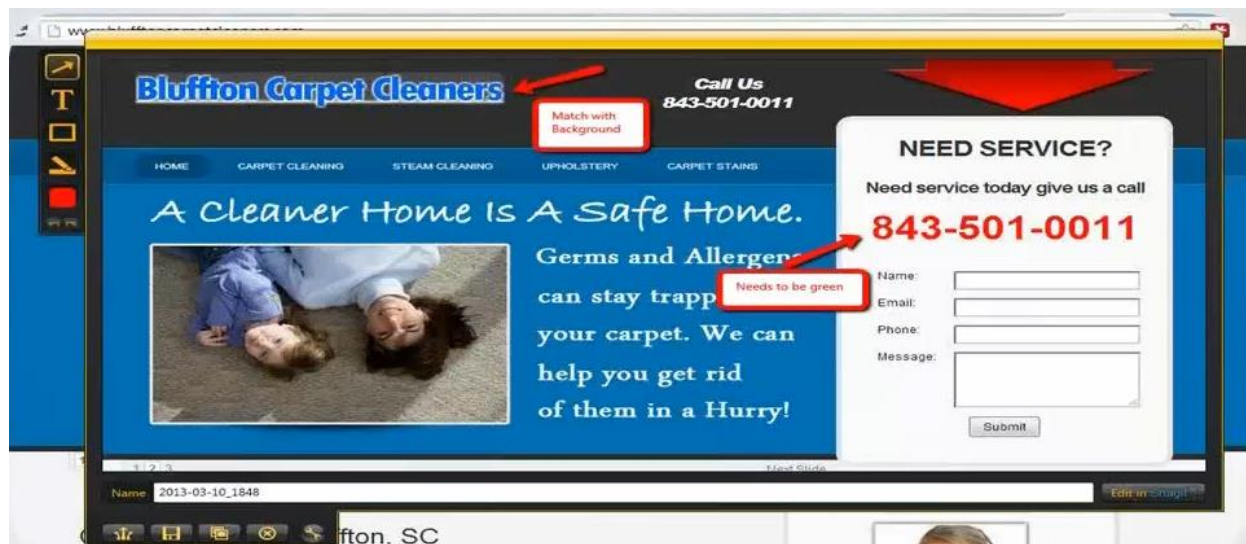
I personally recommend to instruct with video, since it's easier for everyone. Some awesome software you can use to do this is jingproject.com, it's absolutely free. What it does is basically capture screenshots and record videos, which you can then edit or upload to screencast.com instantly. You will have to sign up for an account, but both of those websites are 100% free.

You don't need expensive equipment to do this like Camtasia.

Let's give an example of how this works.

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If you can see the yellow border, it's the area that was selected with Jing. You're able to select an area and capture either a picture, or a video.

Let's say you were trying to explain that logo, and how you wanted it to match the website better. That's not the easiest thing to write in an email, but with Jing it's dead easy. You can take the screenshot, head over to the tools on the side, and "match with background" and an arrow.

You can put annotations over the top very simply, and send that file off. Done deal.

Or if it's a little more detailed, you can simply capture a video within a selection, and record your voice. You can say something like, "hey there, just a couple of things, I wanted to make sure that we matched the background with the logo, and I'd like to add an extra button, etc etc."

That's how you communicate effectively! Jing is amazing and allows you to do that.

Onto the next step!

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## Step 5: The Crown Jewels

With those 4 steps, you can outsource pretty much everything in your business. Once you've done a few times and seen some success, you're going to find some superstars. Take for example the graphic designer that created awesome designs for \$40. He's a superstar.

In England, they have the Royal Family, which owns the Crown Jewels that were passed down from generations. They are worth millions upon millions, and kept under high security. No one can get at them, they're the Crown Jewels!

That's exactly how you want to treat your superstars!

- When you find someone, and you will find someone, you want to keep them around because you probably won't find anyone better.

Let's say the girl from the sample odesk post got a 1,000 likes, and it worked out great. You decide to do it again! What you can do is after the first gig leaves you satisfied, you can give them a great tip.

- Here's what's important. If you're going to tip them, make sure you tell them why you tipped them. If you're tipping them and saying "thanks", you don't want to do that!

### Why?

Let's say since she got us 1,000 targeted likes and you're getting them on your list and all that fun stuff, and you want her to give you more. Let's say she only took a week, instead of 2 weeks. That's brilliant, and you'd want to tip her for that, making sure she knows why. The reason is because the next time you want her to do the same thing!

You still allow her 2 weeks, since that's fair, but she will see that getting it done sooner earned her extra money.

You're still being fair and not making unrealistic demands for people, but they are happy and excited to work you, and you get an amazing amount of work done in a very short time.

That's why it's so important to tell them why you're tipping them.

- The next thing to do to keep them happy is to communicate effectively. Good for you, you know how to do that.
- You also want to keep in touch on Skype, even if you don't have the work for them! There are sometimes where you'll hire someone who does an amazing job, but you simply don't need them again immediately. But eventually you might. All you have to do

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is chat with them on Skype, and let them know a reason for the delay in more work. Fill them in on what's going on with business, and that you appreciate their work.

People love things like this, and they will be happy to work for you. You get the best deals, and the best work. It's simple little things like this that keeps business going.

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## Step 6: The Quick Cash Strategy

Let's talk about how you can implement this stuff and get some fast cash coming in. Within 24 hours from now, you can have some money in your Paypal account.

### **I'll show you right now!**

Tom makes thousands of dollars a week with Fiverr by reselling the work that people are willing to do for \$5.

You've seen all sorts of things that people are willing to do for just \$5. It's crazy. Writing articles, fix Wordpress, advanced programming, graphical work, and so much more. Pretty much anything you can think of, you can find it on there for \$5. You can even get amazing videos and stuff like that.

You can resell these services and mark them up pretty much whatever you want.

One of the services that Tom did was a video creation service. It was a specific type of video that people were creating on Fiverr, and he had his outsourcer contact website owners and ask them if they would be interested in this type of video, and if they did they would contact and work out a deal.

He got a decent amount of responses, and the first week he did this he was able to make \$5,000. It was just a test, and ended up doing well.

He would spend \$5 for a video, and mark it up to around \$150. The videos were worth that price, and it just goes to show how crazy Fiverr really is.

Here's an example of how YOU can implement this immediately.

You can go over [craigslist.org](https://craigslist.org). On there, you will find businesses and people that need stuff done. You then contact them and outsource the work at Fiverr, keeping the difference.

For example, Tom found a guy from Craigslist who needed a book cover done. He just sent them a message saying that he owns a graphic design company, and to send the details.

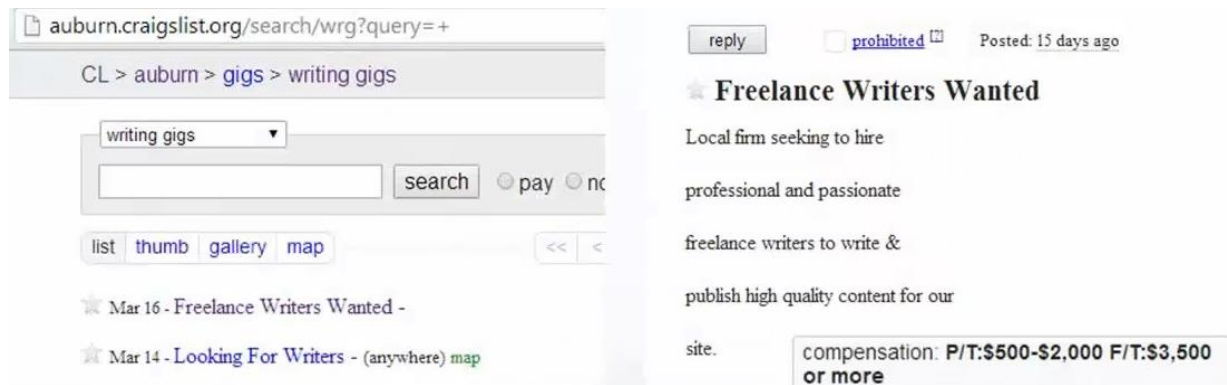
He made \$150, and it costed him \$10 (it required a revision).

The guy was over the moon with the results.

This is simple, and it's really true. Here's an example to prove that:

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All you do is pick a city, and then over to the “gigs” section.

Freelance writers popped up first, and this is what it said: “Local firm seeking to hire professional and passionate freelance writers to write & publish high quality content for our site.”

Earlier we showed you a guy on Fiverr that had 9,000 positive reviews for writing.

**This gig is willing to pay \$500 - \$2,000 part-time, and \$3,500+ full time.**

Do you see how easy this is? It’s so simple to make money online, knowing what you now know about how to get work done as well as arbitrage.

You may be thinking, “that was the 16<sup>th</sup> of march.”

Let’s have a quick look at Craigslist right now and see whats there.

You can pick any city, if you don’t know about Craigslist. It’s also worldwide.

You can see “gigs” at the bottom. If you click on writing, it will bring you here:

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CL > auburn > gigs > writing gigs

writing gigs ▼

search ☐ pay ☐ no-pay ☒ all ☐ pic ☐ title [save / view se

list thumb gallery map << < prev 1 - 100 next >

- ★ May 5 - [Get Paid to Play Video Games](#) - (Auburn)
- ★ May 4 - [Get paid to write articles](#) - (Anywhere)
- ★ May 2 - [Love deer hunting and technology? Need Social Media Manager](#) - (auburn)
- ★ Apr 13 - [Teens, Moms, Dads, Young Adults - Writing Gig](#) - (Work at Home)
- ★ Apr 9 - [Looking for someone who wants to write a blog](#) -
- ★ Apr 9 - [Managing Editor/Director of Content](#) - pic map
- ★ Apr 6 - [Get paid for writing short articles](#) - (Auburn) map
- ★ Apr 5 - [Copy & Paste Internet Job](#) - (Anywhere) pic
- ★ Mar 31 - [We Are Hiring](#) -
- ★ Mar 25 - [NFL Blogger / Writer Wanted](#) -
- ★ Mar 24 - [Need people to test & write about an amazing moisturizer product.](#) -
- ★ Mar 23 - [Aspiring Writers](#) - (Anywhere )

May 4<sup>th</sup>, “get paid to write articles.”

“Teens, Moms, Dads, Young Adults – Writing Gig”. Boom.

“Get paid for writing short articles.”

“Love deer hunting and technology? Need Social Media Manager.” You could easily go over to odesk and hire someone for this. It’s crazy!

This is all just one city, and one specific gig. The possibilites are endless, you could even hire an outsourcer to compile these things for you on a daily basis.

You can get all this stuff done for \$5.

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You can also go into any other things, like programming. You can get the details from them, and post that exact same thing on odesk and mark it up whatever you want. These are high-paying gigs, and you don't have to do any of the work! The sky really is the limit.

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## Quick Recap

**Step 1:** Highlight your needs. You have to make a list of your top income generating tasks, things that you hate doing, and things you can't do yourself.

**Step 2:** Cast the net. You find outsourcers on Fiverr, odesk, or wherever else.

**Step 3:** Narrow the field. Go through the litmus test and select some great workers.

**Step 4:** Delegate and manage using Jing, and get the work done.

**Step 5:** Crown Jewels. Take care of your superstars. You don't need many people, and you only need 1 person that drive traffic really well, and the right instructions to give them.

**Step 6:** Quick cash strategy.

Would you agree that you've now received a great deal of information right now?

But if you have never done outsourcing, it could be a little overwhelming right?

**You might still not be sure:**

- Where to start
- What work to outsource
- How to choose the right people
- How much to pay
- The right way to manage the project
- Which sites to use for which jobs
- Knowing how long a job should take to complete
- How to give clear instructions so the job is done correctly

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## Introducing: “Free Time Formula”

Is it OK if we reveal the fast & easy way to make all of this happen for you?

*(Hopefully your answer is a resounding “YES!”)*

## The Free Time Formula™ Master Class

**Learn how to successfully work less and earn more by outsourcing your entire business working just 60 minutes a day**

**Giving YOU more Free Time and money to do the things YOU love**

This is 6 weeks of training!

It’s going to bring you up to date on how the whole Free Time Formula works, all the techniques being used, how to manage everything, how to post jobs, and you’re even going to get templates. Plus you’re going to get products. The stuff that Tom sells and outsources himself.



This will bring you up to date on how the whole **Free Time Formula™ Master Class** works

The techniques I use, how I manage everything, how to post jobs, etc

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You are going to learn how to start any online business from scratch. It doesn't matter if you're brand-new, and if you are you are going to save so much time. This is the best thing for you, and you don't need to know anything first.

## Become an authority in any market place in just 28 days!

You can basically dominate any marketplace in 28 days when you have people working for you.

Plus you get to **make sales!**

This is important because there is no point doing this work unless it makes money. That's the key.

## This is for you if you want to...


- Cure overwhelm
- Have a lifestyle business that you enjoy working on.
- The freedom to travel. You can run this business from anywhere, all you need is a laptop
- All while making a 6 figure income.

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# Why This is Exactly What You Need

Here's how we'll do it:



**Module 1**  
How To Start FAST with a SHOESTRING budget!

- How to micro-outsource 80% of your online tasks for \$5.00 so you can outsource on any budget
- Traffic generation
- Squeeze pages
- Blogs
- Video creation
- Video sales letters and more...

- \$22,000.00 case study walk through, in just 90 Days

+ the secret site I use to get work done for 0.02c a task! This little known site owned by Amazon

Module 1 is all about how to start fast on a shoestring budget. I can understand it can be intimidating starting out, people say that you need to hire full-time people and things like that. It's nonsense. We'll show you how to do it fast and on a shoestring budget.

- We'll show you how to outsource 80% of your online tasks for \$5.
- Traffic generation
- Squeeze pages
- Blogs
- Video creation
- Video sales letters and more

You're going to get a \$22,000 case study and walk through. It was made within 90 days!

Plus you get the secret site which is used to get work done for \$0.02 a task! And it's not some fly-by-night website, it's owned by AMAZON!

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## Module 2 – OVER SHOULDER HIRING



- Watch Me Hire Someone Live so you can copy the exact process.
- Get my crucial (yet easy!) six-step process you **MUST follow** if you want to build a great team
- You can even use the people I hire as your own.
- How to get **Great Deals** from your outsourcing staff... you'll never pay full price again!
- Review of outsourcing sites and the pros and cons of each – to save you time and money

Module 2 is over the shoulder hiring. You can watch Tom hire someone live so you can copy the same process.

- You also get his crucial yet critical 6-step process you **MUST** follow in order to build a great team.
- You can even use the people that he hires as your own! They aren't full-time, and anyone that he evaluates and makes it through, you can just hire them yourself.
- How to get great deals from your staff. You'll never pay full price again! You don't have to spend a lot of money, and it can't be reinforced enough.
- A review of all outsourcing sites, which are the best for certain tasks and things of that nature.



## Module 3- Content Machine

- Walk through of all my best resources for getting content created from articles to eBooks so you can have other people create all you.
- How to create product faster and easier than any one else in your market. From Kindle books to Full video home study courses
- **"if you don't have your own product this is for you"**
- How to go syndicate your content and go from zero to total market Domination in just 90 days

Module 3 is the "content machine." This is where you are walked through all of Tom's best resources for getting content created. This is anything from articles to ebooks, you can have anyone do this for you.

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You can get content for Facebook, blogs, whatever. If you don't like making content, you're going to love this.

Plus he's going to show you how to create a product faster and easier than anyone else in your market. Money loves speed. If you can create more products faster, you'll make more money hands down.

If you don't have a product, this is going to be amazing for you!

Plus you'll learn how to syndicate your content and go from zero to total market domination in 90 days. You can literally spend 15 minutes in the beginning of the week, and have outsourcers syndicate all content in distribution channels, and literally dominate the market in 90 days,



### **Module 4 - From Zero to Full Automation**

- How to hire someone full- time for just \$180/month
- Or How to hire someone part time for just \$2/Hour
- Imagine how much money you could make if you had someone 20 hours a week going through setting up and implementing all the courses that are sitting on your Hard Drive collecting dust!!!!

Module 4 is how to go from zero to full automation.

After reading all this material so far, you might have been thinking up ways to scale this up and make even more money.

Well this is exactly the best way to do that!

How to hire someone full time for just \$180/month.

Or if you don't want to hire someone full time (40 hours a week), you can hire someone part-time for \$2 an hour. 10 hours a week, for a couple of bucks an hour. Just imagine how much money you can make if you have someone doing 20 hours a week for you, going through your products that are sitting there collecting dust, and implementing them for you.

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### Module 5 And 6 – My Profit Replication System

- How to **make your first \$1,000.00** with someone else doing 95% of the work
- I'm going to walk you through the exact income streams and methods that I outsource, that have allowed me to make over \$200,000 in sales in just a few months
- Simply copy what I'm doing and have someone else implement it for you!

This is where the fun begins. Once you've learned to outsource, you can really make some money. Here is the profit replication system. Weeks 5 & 6, he's going to pull back the curtain and show you all the things behind his business. So you can literally go and copy them.

He's going to show you how to make \$1,000 with someone else doing 95% of the work.

He's going to show you the exact income streams and methods that you can outsource, which allowed him to make \$200,000 in just a few months.

All you have to do is copy what he's doing and have someone else implement it for you!

Tom is an awesome guy with an abundance mindset, and he has no problem at all sharing his personal business strategies.

**Video cash stacker:** the exact method that brought in \$4,722 in just 7 days. Mentioned earlier was a specific video on Fiverr, and this is how he did it. It's dead simple, sending out a few emails. You'll get the exact emails and everything, all you have to do is copy it.

**Simple list automation:** if you're needing to build a list, or getting involved in that, you're going to love this. It's how Tom's outsourcer adds 50-100 new subscribers a day! You can have your outsourcer do this for you, in any market, and it's dead simple.

**FB offline daily payday:** how to get \$100 checks like clockwork. This exact process Tom shared with his brother, who's 16 years old. He's now bringing in just over \$4,000 a month with this. It's all outsourced. However, you also get his emails swipes, scripts, and everything. Just give them to your outsourcer, and they'll go do it for you. That's what Tom's brother does, and makes \$4,000 following this stuff.

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- **NEW** – Behind the scenes of my latest project called Graphic Game Plan.
- This tiny little business brought in **\$15,696.11 in about 45 days**
- EVERYBODY online needs this and it converts like crazy without having you having to be Hype and 'salesy'
- Anyone can do this even if your just starting out
- **NO EXPERIENCE REQUIRED**

This is the jam-packed downloadable 60+ page outsourcing blueprint, step-by-step A-Z, including templates and resources.

You can just give these to your outsourcers.

**It's in-depth instructions on how to get someone else to do any of the following tasks:**

- Product creation
- Content writing
- Copywriting
- Designing
- Programming
- Customer service
- All your marketing needs
- And all the resources that Tom personally uses

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# Free Time Formula™

## Your Hands Free Guide Includes



- Checklists for every step of the outsourcing process so you NEVER GO WRONG AND WASTE YOUR TIME AND MONEY
- You'll get a complete set of 'no-thinking required' project templates
- These are the exact templates and project instructions I use in my business everyday

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## How to Secure Tom's Fast Action Bonuses

It's going to get even better.

**My business in a box:**

### 9 Best Selling Product To Sell As Your Own



- 9 Ready to go high converting sales pages
- 9 Done for you, monetized Thank you pages
- These are the exact funnels that made \$15,696.11 in about 45 days

These are the things that Tom is selling, and you can have it to sell as your own. These are the exact same things he is selling right now. Sales are coming in as you read this!

All you have to do is go to Fiverr and have someone set it up for you for \$5.

This is the exact same funnels that paid over \$15,000 in 45 days... and you get them right away when you sign up. If you don't have a product, this is the best solution for you, and you're going to love it.

## Bonus Two...

### The Most Profitable Business Model Online...

## CONTINUITY OVERDRIVE!

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It's a 2 day workshop how to set up a \$10,000 a month business in just 7 days. Tom personally has a continuity website in mind (ie – memberships). You might be thinking that you don't have any content for it. However, you not only learn how to do this in the FreeTime Master Class, but you can take the other bonus charge MONTHLY for them.

## How To Set Up A \$10k per month Business in just 7 days!



You are getting the exact system that Tom personally used to create the dream lifestyle business. Where you can literally work from anywhere you like, it's everything he does. Copy, learn, and implement.

[CLICK HERE to Access Free Time Formula Masterclass \(and All Our Bonuses\)](#)

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## So here's what you receive in The Free Time Formula™ Master Class

### 6 weeks of coaching

\$997.00

- Module 1 - Working with a shoestring budget
- Module 2 - Over the shoulder hiring
- Module 3 - Content Machine
- Module 4 - From Zero to Full Automation
- Module 5 and 6- The Profit Replicator System

### Your Hands Free Guide

\$ 297.00

- 'No-thinking required' project templates
- Checklists for every step of the outsourcing process

**TOTAL VALUE**

**\$ 1,294.00**

Plus You Get The Special Bonuses

- My Business in a box – **9 of Your Own Products Ready To Sell**
- Continuity Overdrive Training – People paid \$997 to attend

Enroll right now: <http://www.myftf.com/jay>

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**Bob Nelson** ► **Tom Jandula**

23 minutes ago near Victoria, Canada

Tom... I have really enjoyed your "Free Time Formula" course. It has already paid for itself several times and I haven't yet finished all the modules. I have taken a lot of online courses including University "distance learning" programs. I would have to say your Free Time Formula has given by far the biggest bang for the buck! It's an awesome course.

I'm just gearing up to fully automate my web development business. Thank you for opening up a whole new way of thinking for me that has changed my life (and the life of my family) for the better!

Thanks for putting this awesome course together!

Like · Comment



**Tom Jandula** Bob, that's AWESOME!!! You're taking ACTION that's the key. Thanks for sharing that with me it's greatly appreciated. 😊  
about a minute ago · Like

## I want to reward you for taking action!

**If you've already made up your mind  
to invest today you will be happy to  
hear that you get these  
AWESOME EXTRA BONUSES**

You are going to want to order now because it's a limited bonus (to 20 people)...click here:

<http://www.myftf.com/jay>

[CLICK HERE to Access Free Time Formula Masterclass \(and All Our Bonuses\)](#)

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**~~\$ 3,215.00~~ VALUE**

**ONLY \$ 497.00**

**Price will be going up!!!**

The value is well over \$3,215.00. It's everything Tom is doing to make a lot of money online.

When he does a bigger launch, he will be charging at least \$1,000.

So not only are you getting ahead of a huge market rush, you're getting a massive discount.

**Just Click The Link Below NOW to Invest In Your Business Today!**

<http://www.myftf.com/jay>

Tom also has some extra bonuses for you....

**Question: What is the best thing I can do to help you move your business forward?**

**Answer: I can remove the 3 main obstacles that stop 98% of people succeeding online**

- 1. Overwhelm**
- 2. Traffic generation**
- 3. Technical challenges**

**SO THAT'S WHAT I'VE DONE...**

[CLICK HERE to Access Free Time Formula Masterclass \(and All Our Bonuses\)](#)

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# Knockout **BONUS 1**

## Complete 'Done For You' WEBSITE



- You will receive a complete website on a topic of your choice, with graphics, and content!!!
- All you do is pay for hosting and it's yours to play with, sell or whatever you want!

This is the template they use:



You can see it's really clean and a nice wordpress site. Do whatever you want with it! Sell it, build a list, monetize it, or whatever else.

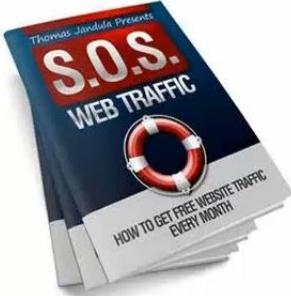
But it gets better...

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## Knockout BONUS 2

### S.O.S. Web Traffic™



Receive membership to monthly traffic generation strategies for 12 months showing you how to get all the FREE website traffic you need

- **No guesswork required, because you'll get detailed, crystal-clear instructions** that tell you how to deploy and profit from these traffic strategies!

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Check out some testimonials he's gotten:



- Just give them to your outsourcer to implement for you.
- Just imagine how this will explode your business by getting hoards of free traffic every month, AND with someone else doing all the work.
- If you were to subscribe to this separately, it costs \$27.00 per month, or \$324 for a year!

Not only are we teaching you how to outsource, giving you products to sell, and driving traffic, but you get access to premium services absolutely free.

Everything you need is included to have a successful 6 figure business.

**But it gets EVEN BETTER...**

This one is only for the first 20 people, and this is why:

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# **Your own Virtual Assistant!**



**Imagine having your own trained  
Virtual Assistant paid for you for 40  
hours**

Tom covers the cost of your first VA for the first 40 hours. So you can give them the traffic strategies. All you have to do is manage the business. Copy what he's doing, give them the material, and it's all yours.

**All you have to do is go here right now, and place your order:**

<http://www.myftf.com/jay>

## **30 Day Risk FREE trial**



[CLICK HERE to Access Free Time Formula Masterclass \(and All Our Bonuses\)](#)

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If it's not as good as we've explained, simply ask for a refund and he will do it promptly, no questions asked.

Not only that, but it's the best refund policy possible.

Just for giving it a try, you get to keep the website regardless.

Plus, you get the VA resources just as a thank you for trying it out!

You don't have to use that VA, or use that website within the 30 days, it's good for you whenever you feel like giving it a try.

It's truly life changing stuff, and everything you need is right here:

<http://www.myftf.com/jay>

**[CLICK HERE to Access Free Time Formula Masterclass \(and All Our Bonuses\)](#)**

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# So here's what you get

## The Free Time Formula™ Master Class

• <b>6 Weeks of training</b>	\$ 997.00
• <b>Hand Free Guide</b>	\$ 297.00
• +Resources , Checklists	
• <b>BONUS 1: Complete 'Done For You' website</b>	\$997.00
• <b>BONUS 2: 12 Month membership</b>	\$324.00
The SOS Web Traffic™ program	
• <b>Knock Out Bonus: Your first Virtual Assistant</b>	\$600.00
<i>(Limited to the first 20 people that order)</i>	

**TOTAL VALUE**

**\$3,215.00**

This is a skill that you'll learn time and time again. You'll have access to it for life.

You get full traffic strategies, done-for-you website, and all the resources (including a VA).

It's everything you need without literally building it for you (although it's pretty close).

**So just click the link below now and get started right away...**

<http://www.myftf.com/jay>

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## What People Are Saying About “Free Time Formula”

People were absolutely thrilled with the training that Tom presented on this Live Workshop...and they were even more excited about the “Free Time Formula” package that he offered at 50% off on this training. That’s because they recognized the tremendous value that this package delivered, and recognized that this training will allow them to work less and earn more in their business. Here are some comments left by new Free Time Formula members:



**Esther Luongo Psarakis** I am about to redo my website and I am trying to create workshop content so am hopeful this will be useful. I normally do not jump on board like this however, the webinar shared impactful information which led me to believe the program along with the extras will be useful. The bonus of the virtual assistant is what made me go forward.

Like · Reply · 15 hrs



**Bruce Strong** the incredible bonus package of a trained VA for 40 hours should enable the VA to make enough for me to more than pay for the discounted course. so, either a free course or a free VA... depends on how you look at it.

Like · Reply · 15 hrs



**Olivia Villa-Real Jacobsen** I jumped on board instantly because I am currently suffering from work and personal responsibility overload, and outsourcing is certainly going to be of great assistance to me. Thanks for the value-packed training! 😊

Like · Reply · 15 hrs



**Frieda Mah** I bought Free Time Formula within the first 20 people. It's due to I have some jobs to do, I am waiting for my sons do for me. But, they are too buy to help. I keep waiting and waiting. Now, I am so happy and grateful that I can move my business forwar... [See More](#)

Like · Reply · 15 hrs



**David Ditler** Awesome webinar tonight!

Like · Reply · 13 hrs

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**Sharyn See**

10 hrs

Missed the webinar- early hours in Au usually when played. Otherwise love them...Will the replay be available via email? I starting to outsource a bit and am disappointed I missed it. Thanks for all your fab info too. 🍷😊



**Brad Hoffman**

15 hrs

I am really looking forward to the Free Time Formula course. I have purchased quite a few new tools lately and need outsourcing to help facilitate their use.



**Bonnie Lee**

42 mins

Can't wait to start Tom's course. I've been stuck on some things and now can get it done quickly by outsourcing. 🍷



**John C Tyler**

46 mins

Today's webinar was very informative and gave real usable information without having to purchase anything. I have chosen to purchase the offer. The outsourcing guideline is easily worth the price, which I think is low. Jay assembles the best training and offers in my opinion.



**Anne Macleod**

46 mins · Vernon, BC, Canada

I jumped in today because i am trying to start up a business, mainly with writing and I love the writing part but the rest of what has to be done is frustrating. This was a great webinar.

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**Ivy Green**

15 mins

I joined the Free Time Formula because Tom Jandula's modules look awesome to me. And I needed (t)his info. Thanks so much! :))



**Katherine Webster**

40 mins

Having made many beginners mistakes trying to outsource stuff for my business, this was a no-brainer.

The information on the webinar alone is worth its weight in gold.

Thank you so much Jay and Tom



**Nellie Thomson Williams**

41 mins · Phoenix, AZ, United States

Jay, where do you find your AMAZING guest hosts/trainers?! I chose Tom Jandula's program because he can help me build my online business even faster. Thanks.



**Jacquie Jones**

15 hrs

I joined today and it was a revolution. Jay partnered with Tom Jandula has me so excited about getting all of my ideas to market while still doing my high energy day job as a practicing attorney.

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**Brooks Allisen**

15 hrs · Nanaimo, BC, Canada

I was just on the webinar with Jay and Tom Jandula to learn about outsourcing all my Internet Marketing. I just had a website and FB page built, now I need content and marketing to get revenue coming in asap! This is awesome! Cheers...



**Melody Kimball**

15 hrs · Port Hueneme, CA, United States

Thank you so much for having Tom Jandula share his system with us tonight. I wish I had this info when I started. I'm a non-techy person, so I've struggled driving traffic to my online business for the last 6 months or so. SO Excited to unpack his Free Time Formula system and to use your bonus productivity tools to accelerate my business. Thanks, again!



**Elmer Randy Woody**

29 mins

Great Webinar! A piece to the puzzle I may have been missing? Great Webinar! Piece to the puzzle I may have been missing?



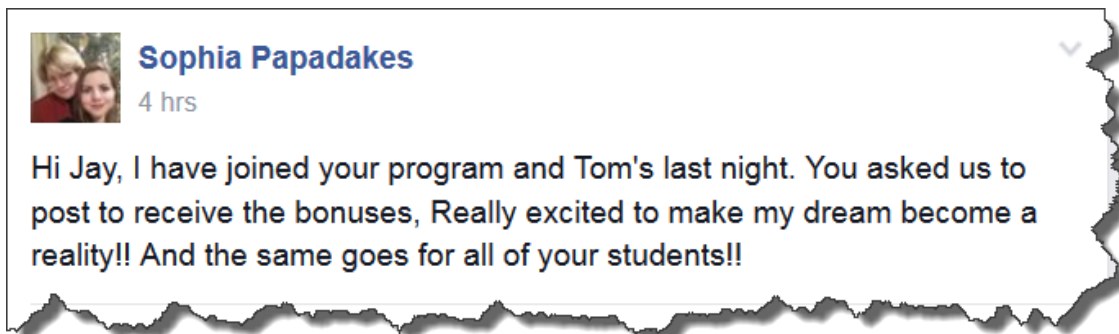
**Matthew Koentjoro**

41 mins

Just got the outsourcing bundle. Looking forward to learning more about leveraging resources that may have been available to me this whole time. Here goes. Cheers. Plus you know Jay always got an extra goodie in the mix for you.

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If you're ready to get started, you must act now because this special offer (and 50% discount) will disappear at midnight tonight. Click here to secure your spot...and start creating true leverage in your business this year: <http://www.myftf.com/jay>

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