

Special Report: 9 Ways to Make Money with YouTube

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1. Earn Thousand per Week by Posting Fun Videos to YouTube

Making Money by Creating Fun YouTube Videos

Many people are making big money on YouTube by creating fun videos.

Creating fun videos are easy.

Just think of a type of video you would enjoy watching, and create something similar.



Introduction

YouTube is filled with tons of money-making opportunities. Many people are making big money creating fun videos. Fun videos are easy to make. You just have to think of a video that you would enjoy watching yourself and create something similar to that. For example, there is a channel called the "Smosh" channel. It was created by two guys that post skits each week. They've been doing this since 2005. Now they have over 18 million subscribers, and they earn \$5.7 million dollars per year! They are not alone. Listed below are some of the top earners on YouTube:

#6: Jenna Marbles – 4.3 million (1.4b views)

#5: BluCollection - \$4.8 million (1.4b views)

#4: DisneyCollectorBR - \$5 million (1.6b views)

#3: Smosh – 5.7 million (3.1b views)

#2: BlueXephos - \$6.7 million (2.4b views)

#1: Pewdiepie - \$7 million (3.7b views)

As you can see, nearly everyone in the top 10 is making over four million dollars per year. Topping this list is Pewdiepie. You can knock the name all you want, but he is making seven million dollars per year. That's movie star money.

Making fun videos may seem silly, but you can make some serious money doing so. The best way to get started making money through fun videos is to create your channel and start posting to it regularly. Also, you will need to post your videos as many places as you can. Posting to social media sites is especially important. You will want to post your videos to places like Facebook, Twitter, and Instagram. Posting in forums is another great way to get your videos 'out there'. Your goal is to get your videos shared virally.

You can make a lot of money very quickly just by doing something that you love. Just think how many people hate going to work and treading through a job doing things that they hate. You might be one of them. How would you like to just stay home and make fun videos all day? It's possible, and a lot of people are doing that for a living right now and making a lot of money at it in the process. Just think, you could have your own cooking show, if that's what you like to do. On the other hand, you could have a fitness channel.

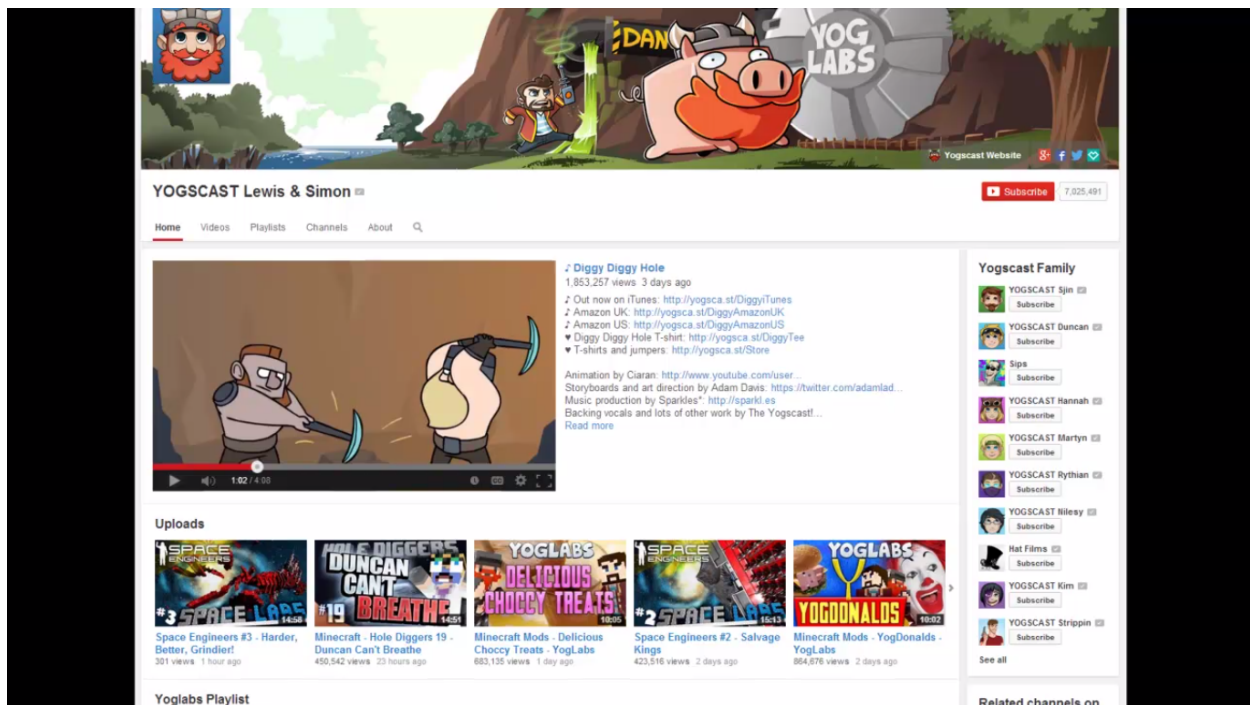
What about a show about hiking or even have your own comedy show? You're only limited by your own imagination. By the way, comedy videos actually do the best when it comes to the revenue that they generate. The types of videos that do the second best are the videos that review products, and mainly toys. In other words, videos that review toys do wonderfully well. Anyone can do these fun types of videos; you just have to devote time to it.

The image shows a screenshot of the YouTube channel page for PewDiePie. At the top, there is a banner image of PewDiePie with the text 'PIE D I E PEW' written in white on a teal background. Below the banner, the channel name 'PewDiePie' is displayed, along with a 'Subscribe' button showing 28,560,496 subscribers. The page is divided into several sections: a main video player showing a 'FUNNY MONTAGE.. #2' video with 19,027,350 views; an 'Uploads' section featuring three recent videos: 'Justin Bieber Simulator 2015' (2,432,597 views), 'MLG MLG MLG! - Speed-Läufer' (2,538,815 views), and 'THIS HORROR GAME CAN HEAR YOU! - Lurking' (2,912,759 views); and a 'Related channels on YouTube' sidebar on the right with a list of other channels like Machinima, Sky Does Minecraft, and CaptainSparklez.

The top video creators that are listed above probably didn't have any idea that they would be making the kind of money they are making online. Above you can see a screenshot of Pewdiepie's channel. Again, this person is bringing in \$7 million dollars a year. He also has 28 million subscribers. Every time he uploads a video, people get notified through YouTube and through their email.

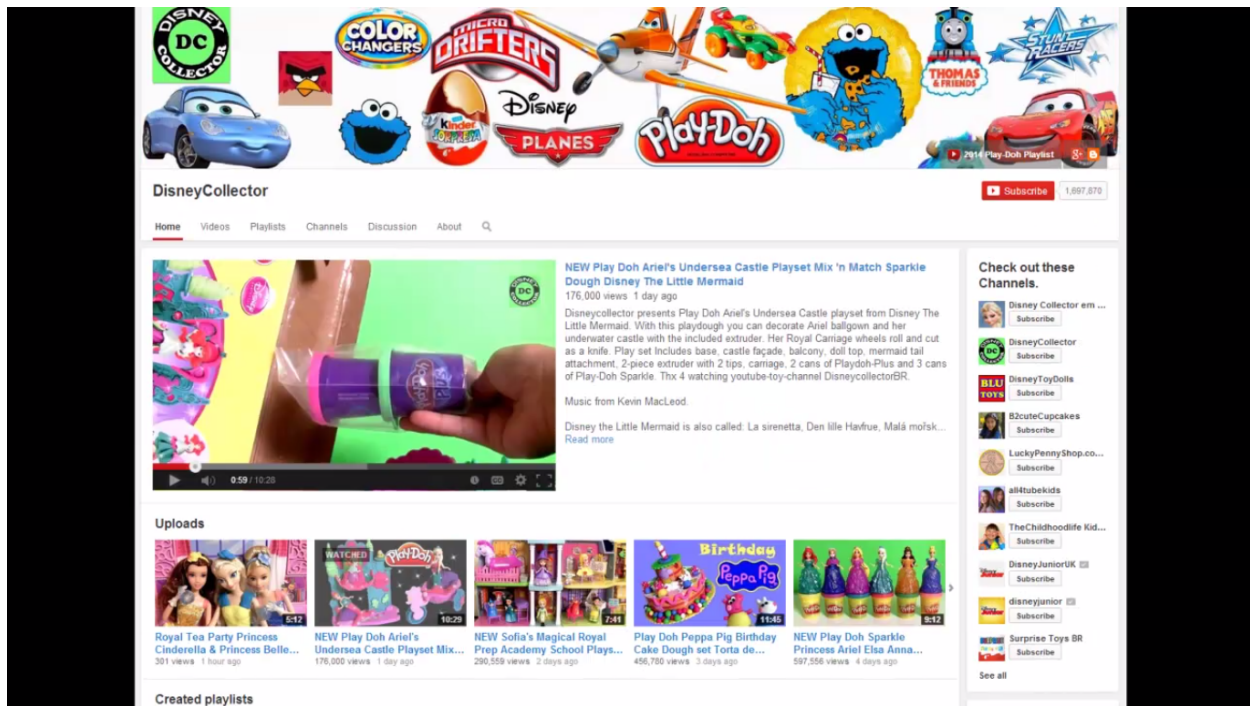
If you were to go to the 'About' section on Pewdiepie's channel you would see that it hasn't been very long since he created his channel. It has a ton of views, and they are making most of their money through YouTube advertising. If you look at this channel a little further, you'll realize that the main thing that you have to do is treat your channel sort of like a blog. You can't just upload a video once in a blue moon; you have to upload to it regularly, the same way that you would upload articles to a blog. For instance, if you look at Pewdiepie's page, you would see that he uploads a video every couple of days. He takes his channel very seriously.

When you start making money on YouTube, you can begin hiring people to help you with your channel. In fact, if you start making the kind of money that Pewdiepie makes, you can have a whole team of people help you run your channel and make videos for you. Anyway, this is just one of the major channels, but it is the #1 earner.



Another example is shown above. Yogscast doesn't have near as many subscribers as the last, but this is the second largest channel in regards to earnings. Many of these videos are cartoons, and many of them are comedy videos. Again, comedy brings in a lot of money. The next one on the list is Smosh. It has 18 million subscribers. This channel was started back in

2005, so they have been at it for a while. Keep in mind that the top three videos on this channel are comedy-related.

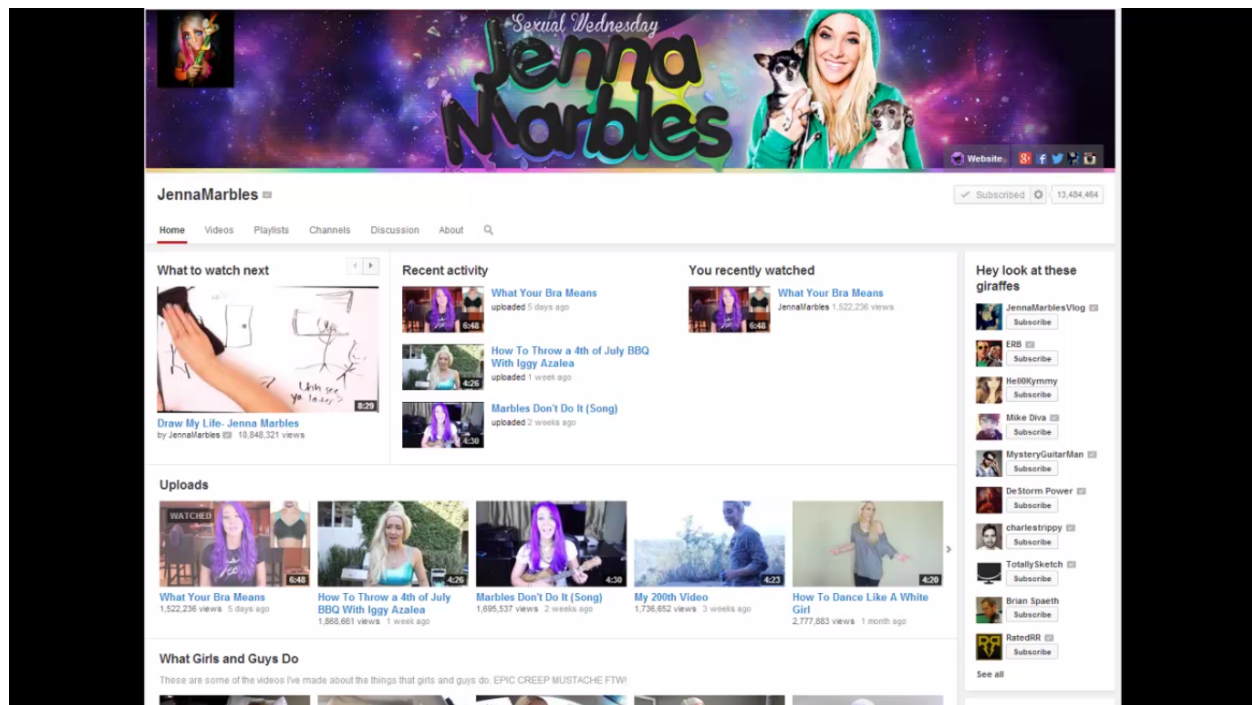


The fourth channel is one which reviews toys. It is called DisneyCollector, and it is pictured above. Doesn't this look like a fun site? Who would think that you could make this much money making these little videos on toy reviews? Although the video makers spend their time playing with toys in these videos and giving an overview about them, you can tell that the channel's owner takes this all very seriously, at least when it comes to keeping the site going.

This channel does very well in terms of revenue and the number of views that it gets. One of the videos above was only posted an hour before the screenshot was taken and had already gotten 300 views. Another video was opened just one day prior and got 176,000 views in that one day. The next was uploaded two days prior and had almost 300,000 views. So, you can see that these are videos that people are searching for and that they want to watch. Therefore, it's a site that could bring in some serious revenue for someone. You know, not everyone can do comedy, but anyone can review toys. This is definitely something that's worth checking into.

Disney Toy Dolls is another toy review channel that's very popular. You see the same types of results on this site. For instance, in two hours one of these videos has gotten 168,000 views. Not everyone is going to get these kinds of results, but these toy reviews are really powerful as you can tell. The main thing to remember is that if you want to maintain a great channel, you need to upload videos to it regularly.

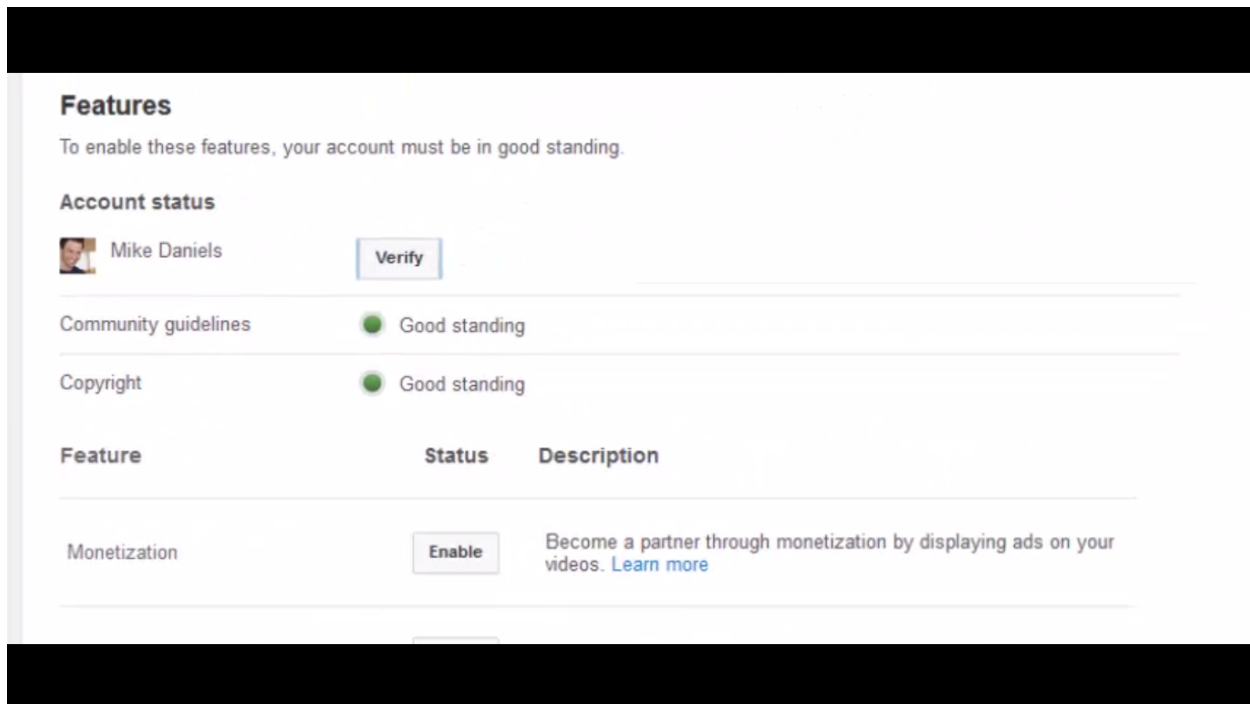
Keep your channel fresh and interesting, and most importantly, treat it like a real business because that's what it is. If you can make seven million dollars, or even four million, with just one channel, wouldn't it be worth working at? That's not an income that very many jobs will pay. Well, you would bend over backwards to get a job done for an employer, so why wouldn't you work hard at something like this, especially when you can actually have a little fun in the process?



One last channel is shown above. This is the Jenna Marbles channel. She is making quite a bit of money off of this. It brings in over four million dollars a year. Again, she posts each day and you should too. The important thing to understand is that you want people coming back to YouTube everyday to see what's new. That's because you will be making money from the ad revenue. So, mainly you'll be making money from your content. Just like a TV network, you'll want to keep your content new and fresh so that you can make more and more money off of the advertisements.

Again, this is something that anyone can do. You can make fun videos, and they don't have to be comedy. You can make videos pertaining to any hobby that you're interested in. The more fun you are having, the more fun your audience will have; that's the important thing to keep in mind. Jenna probably didn't realize that she would be making over four million dollars a year just a few years after she made this channel. Of course, she would probably had started a lot sooner if she had known.

How to Sign Up to Become a YouTube Partner

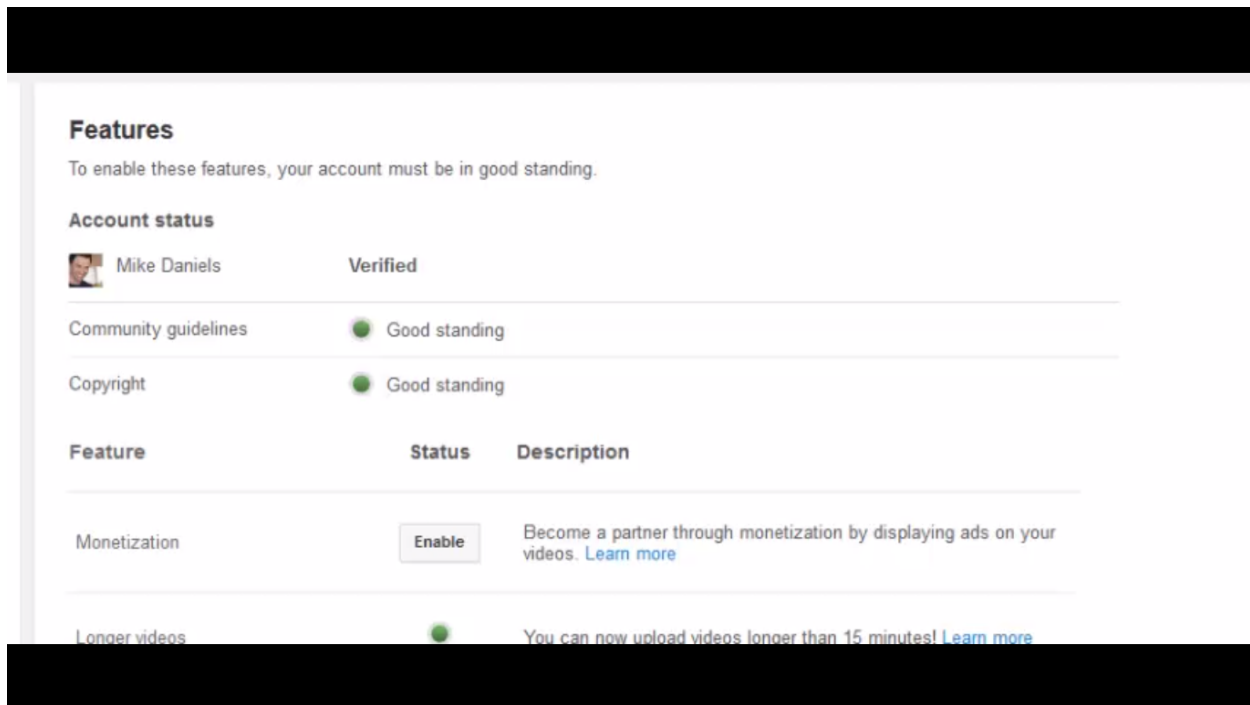


In this portion of the lesson, you are going to learn more about how to become a YouTube partner and monetize from it. When you do that, you're going to be able to share in an ad revenue that's shown on your YouTube videos. Of course, the more traffic that you get to your videos, the more money you can make.

Let's say that you were ready to partner up with YouTube in this way. All you would do is go to your YouTube homepage and click on 'My Channel'. When your channel comes up, you'll want to click on 'Video Manager'. Within your 'Video Manager', you'll find a great deal of options listed over on the left-hand side. Out of these options, you'll want to choose 'Channel'. This will bring up the settings shown above. Up at the very top of this menu, you'll find a 'Verify' button. Click this in order to verify your account status.

After you click on the 'Verify' button within your channel's settings, you'll be taken through a two-step process. At this point the site informs you that you can unlock additional features on YouTube by verifying your account and that this verification process helps to prevent people from abusing the system. So, the first thing that you are going to do is choose the country that you are in from a dropdown menu and designate whether you want YouTube to call you or text you to deliver the verification code. It's probably fastest to just allow them to text you, but that of course is up to you.

The next thing you'll be asked to do is enter in a phone number. After that, you can just click on the 'Submit' button. The site will then text or call, and you can just enter in the code that was delivered to you in order to verify your account. If this is done right, a window will appear which states "Congratulations! Your YouTube account is now verified." You'll simply click on the 'Continue' button below in order to return to your YouTube settings.



Look at the screenshot above. As you can see, this account is now verified. The next thing that you'll want to do is click on the 'Enable' button in the row titled 'Monetization'. This will allow you to apply to the monetization method by becoming a YouTube partner. When you click on this button, you'll be redirected to a page that contains a number of different links. These links will open up guidelines about how to make money with YouTube, how much you can make, what videos are eligible, and which videos are not eligible. So, you might want to take a moment to review this information. Above these options, you'll see an 'Enable My Account' button. When you are ready, click on this button to finish and your account will become enabled.

From this point on, you'll want to be sure and keep your account clean. Also, stay away from any type of copyright infringement or anything else that may put a blemish on your account. If you can get lots of views and get people to visit your channel frequently, you can make a lot of money through YouTube.

2. “Rent” somebody else’s viral video for free traffic in any niche!

The screenshot displays the Video Tube Spy software interface. At the top, there is a banner with the YouTube logo and a magnifying glass over the word "SPY". Below the banner, there is a search interface with a "Keyword" field containing "weight loss", a "Max Result" field set to "50", and a "Search" button. To the right of the search interface is a table with columns "Column" and "Comparison". Below the search interface is a table with columns "Rank", "Title", "URL", "Page Rank", and "Rating". The first row shows a rank of 1, a title "Weight Loss MOTIVATION ▾ How I", a URL "http://www.youtube.com/watch?v=RE", a page rank of 0, and a rating of 4.94.

Many people are good at creating videos, and some are even good at getting them to rank well too. In spite of this, many viral video creators have never thought of monetizing their videos. That’s exactly why you should think about monetizing it yourself by ‘renting’ someone’s viral video.

Renting someone’s viral video actually refers to renting the space below the video. You don’t want to put a video up in place of theirs. You just want to be able to add your affiliate link below the video so that you can drive traffic to an offer.

There’s different ways that you can go about approaching a video channel owner when it comes to paying them for adding your link. You can either offer to pay them a monthly fee, or you can offer to give them a percentage of what you make. One of the ways to really get them interested in how much money can be made is just by showing them the amount of income that people are making in their channels. If that doesn’t get a person interested in renting some space to you, who knows what will.

The best way to find videos that have a lot of views is by using the Video Tube Spy. This program is very useful. In fact, it’s kind of like having an actual virtual assistant helping you every step of the way. If you are looking for channels or videos that are ranking really well, you simply enter a related keyword into the software. So, for example, you could enter in ‘weight

loss' if that was what your niche pertained to. This is shown in the screenshot above. You may also want to change the amount of search results shown. By default it shows 10, but you can change it to '50' or even up to '100'. Anyway, after you type in your criteria, go ahead and hit the 'Search' button.

In this particular instance, you want to look for videos that have a lot of views. Keep in mind that when you are looking at views, you also want to pay attention to the date that the video was published. After all, it makes a big difference whether it took a month or a year to get 100,000 views. One of the best things about this program, by the way, is that the program works a bit like Excel in that they results are laid out in a spreadsheet-type manner. The cool thing about that is that you can sort the results differently and even open up the columns a bit in certain areas so that you have the best views of the most pertinent information.

Anyway, you're really looking for the videos that are getting the highest amount of traction. You might find a video that has a million views, and that's great, but it doesn't carry the same weight as a video that got 1,000 views in a couple of months. Besides, a video that old may not be getting any new views, which makes a lot of difference too. Therefore, you always want to check the time against the number of views to see which is getting the most amounts of views in the shortest amount of time.

When you find a video that is getting a lot of traction, you'll want to look into it a little more deeply. Luckily, in the results you'll find a link that you can click on within the results that will lead you straight to the video that you want to look at. The first thing you'll want to look at is whether or not the video already has a link in the description area. If there is an affiliate link in the descriptions area, you are wasting your time by contacting the video owner. After all, they aren't going to swap out theirs for yours or share the income with you. You're really trying to find unenlightened video channel owners.

Views	Comments	Favorites	Published
95123	179	0	2014-05-22T00:05:24
600142	1244	0	2014-02-16T16:36:39
162475	445	0	2013-06-28T14:20:44
135802	751	0	2014-01-25T15:24:04
58634	473	0	2014-07-07T01:53:29
139907	216	0	2014-01-29T02:40:07
119788		0	2014-04-19T15:24:03

One of the videos that really sticks out in the results above is the second one from the top because it has gotten over 600,000 views in a matter of only five months. After you have found a video like this, you would want to click on the link within the same row in order to head over to the video's page on YouTube. As previously stated, the first thing that you would want to check on when you reached this page would be whether or not the video already has a video link in its description.

In the case study, the video with 600,000 views did indeed have a link in the description, but it wasn't an affiliate link; it was a link to her Facebook page. That's not a bad idea, but she's really missing out on a ton of money. So, in this sort of situation, you would want to check and see if she is actually selling anything on her Facebook page. In this particular scenario, she isn't.

One thing that she is doing is posting her YouTube videos on Facebook, which is probably part of the reason why she has gotten so many views. She could take this to the next level by posting in Facebook groups too, however. For example, if she were to post her videos in a Weight Watchers Facebook group or something of the like, she would probably get a lot more people clicking on her videos. Really, she might actually be doing that. In fact, that could be part of her method.

Anyway, this video's creator doesn't seem to be selling anything at all. So, she would probably be the perfect candidate of someone to contact asking to place a link on her page. Once she hears about the kind of money that can be made off of her video, she might be interested in posting a link there. Now, you could message someone like her through YouTube, but in this

case, since you have a link to her Facebook page, it may be a little smarter to message her that way.

There are times when you would need to message someone through YouTube because you have no other way. To do this, you would simply click on their username, which is located right below the person's video right above the description. When you click on the person's name, you'll be directed to their channel. From there, you can click on the 'About' tab. Within the 'About' page there will be a 'Send Message' button. Click on this and a message box will appear allowing you to send a message.

When you contact the video's owner, you will want to complement the person on his or her owner and tell them why you think it would be useful to place an affiliate link on their page. Now, the person may or may not respond, but that's okay. Just move forward and continue messaging other people. The more of these videos that you find and the more video owners that you message, the more likely you are to be able to leverage other people's videos. It's a numbers game. However, if you can get just one or two people to reply to you, that's great for you. If you think about it, they are the ones that are doing all of the heavy lifting. You are just going to place a link on their page and take advantage of their traffic.

3. Cash in with YouTube “Sponsored Ads”



Now, let's look into YouTube's sponsored ads. One of the great things about YouTube is all of the free traffic that you can get through the sites. You can also get a ton of cheap traffic through the Sponsored Ads Program. Many times you can combine this really cheap traffic with this cheap traffic and really blow your competitors out of the water.

Since the ads on YouTube are so cheap, if you know how to monetize your videos, you can virtually be trading pennies for dollars. You have probably seen these ads before. They are the ones that come up right before the video that you're about to watch. Many times, you are given the ability to skip the ads, but not always. The ad shown above is for a weight loss product. As you can see, it's one of the ads that you can click to skip. You can also click to view the promotion, however, and in this case you would be led to website where a product is being sold for \$97.

The person running this ad is probably paying just a few cents per view. Even if this person is an affiliate and only making \$50 percent off of each sale, he is probably making well over what he is paying per view. If you pay for an ad on YouTube, chances are you are going to get a lot of conversions this way. Also, these ads help you to get a number of ads very quickly. Say, for instance, that you put up a new video and you wanted to get some traction for it. Instead of buying the views from Fiverr, you could actually go ahead and buy some views from YouTube.

It's possible that these views will convert into actual money. Plus, you're getting the best of both worlds because you are getting the views that you need to make your video rank higher.

YouTube's sponsored ads work really great since you are able to purchase views and get conversions. In addition, you can use this to get people to opt into your email list. There are a lot of different things that you could do, in fact. All you have to do is think 'outside the box' a little bit and you can profit in many different ways from this. So, how do you get involved with this program anyway?

When you're ready to get started with the YouTube sponsored ads program, all you have to do is go to <https://www.youtube.com/yt/advertise/>. The page will have a button on it that is labeled 'Start advertising on YouTube'. There is also a 'Get Started' button on the page that you could click on. Right by the 'Get Started' button, which is located on the upper right-hand portion of the page, you will find a customer service number that you can call to get some help if you need it.

When you click on one of these buttons, you will be redirected to a page which breaks everything down into three easy steps for you. However, it is recommended that you do call instead because you're going to learn a lot more that way. They are going to show you the best ways to go about your advertising so that you don't waste money. Don't feel uncomfortable when doing so; they really do want you to call them up and get started with them. It would be a useful experience for you, but you don't have to call them up if you don't want to. After all, there are only three steps to getting started:

Step 1: Upload your video to YouTube.

Step 2: Create an AdWords account.

Step 3: Launch your video ad.

A lot of people have been removed from the AdWords program in the past, but Google is beginning to be a lot more welcoming internet markets again. They seem to be realizing that they have turned a lot of people off, and they are beginning to see that there is a lot of money in all of this. So, they are letting a lot of people back into the program, and even if you have had your AdWords account banned, go ahead and try it again. If that doesn't work, try giving them a call because they might just manually approve you.

Now, the video that you upload will be your advertisement. Once you upload it, you're going to be able to launch it. One thing to keep in mind is that you can get a \$75 credit when you spend \$25 on video ads. So, if you will go ahead and enter in your email address and then click 'Send Me the Code', you will receive a code to get that free credit. Even though you are spending

\$25, you are essentially getting \$50 right off the bat, which should be more than enough to get yourself started. You really can make some great money through this program, so be sure and give this a try.

4. Set up a YouTube Channel for Local Businesses as a Service

Creating YouTube Channels For Local Businesses

Local Business YouTube Channels:

- Creates Brand Recognition
- Easier to Find Businesses Through High Ranking Videos on YouTube
- Grows 24 / 7
- Modern vs. Old Fashioned Websites
- Videos - Higher Perceived Value
- YouTube is only getting Bigger!



Another great way to make money on YouTube is by creating YouTube channels for the local businesses in your area. A YouTube channel can really help a local business thrive in many different ways. A lot of businesses owners don't have the knowledge and/or the time to sit and figure out how to market their business on YouTube. However, this will create instant brand recognition for them. Also, people have an easier time finding businesses through high ranking videos on YouTube.

Another thing about YouTube channels is that they help a business to grow 24/7. People watch these videos all day and all night. They are also always commenting on them and sharing them. Plus, this gives people a more modern way to present their business that differentiates them from their competitors that may only have an old fashioned website.

Local business owner perceive YouTube channels as being of a higher value than other marketing techniques. They know the cost of creating and running a TV commercial for their business. So, if you can rank videos the way you are learning to do in this course, a local business owner would be completely delighted with your work and will continue to pay you for your services month after month. The best part about all of this is that YouTube is only getting bigger and bigger, which means that even more opportunities will be opening up for you. It

doesn't end their either. Here are some of the other benefits that YouTube channels offer local businesses:

- People stay on site longer because videos are more interesting than written text
- YouTube channels are 100% more engaging because people can like, share, and comment
- Video changes a buyer's behavior. A video page has a 46% higher conversion rate than your typical website.
- Video brings about a 139% higher brand association
- Video has a 97% higher purchase intent, meaning that people will remember you and continue to want to do business with you over someone that has an old-fashioned website
- Amateur videos actually have a higher brand preference because people can relate to them better
- Videos ranks better on Google because of their thumbnails
- 90% of ALL traffic on the web is forecasted to be video traffic

These are all things that you can tell your local client when presenting the benefits of YouTube marketing. Now, let's take a look at some of the things that you can do in order to create a channel for that local client. Hopefully, this will help you to realize how easy all of this really is.

The first thing that you'll need to do is head over to YouTube.com and click the 'Sign In' button up at right-hand side of the page. When you click this button, you will be asked to log into Google, of course. You won't want to use your own account, however. Instead, create an email account for them that is based on whatever business they are in.

Not only does this set them up to continue running their business after you get them all set up (on the small chance that they ever stop working with you, that is), but it also is going to make their channel more relevant when people search for related services. Search engines love relevancy, and so the more relevant you can make something to your niche, the better your videos are going to rank. Don't forget, YouTube one of the largest search engines in the world; it is second only to Google.

When you reach the Google login screen, click on the 'Create an account' link below the login fields. You'll then be taken into a screen where you can create an email account for your client. You do this the exact same way as you typically would. There is only one key thing that you

have to remember, and that is to make the email address as relevant to your client's business as possible. So, if your client is an AC repairman in Miami, you might make their email address something like ACRepairMiami@gmail.com. You might have to try a couple of different combinations before you find something that hasn't been used before, but it shouldn't take too long to find a relevant email address that works.

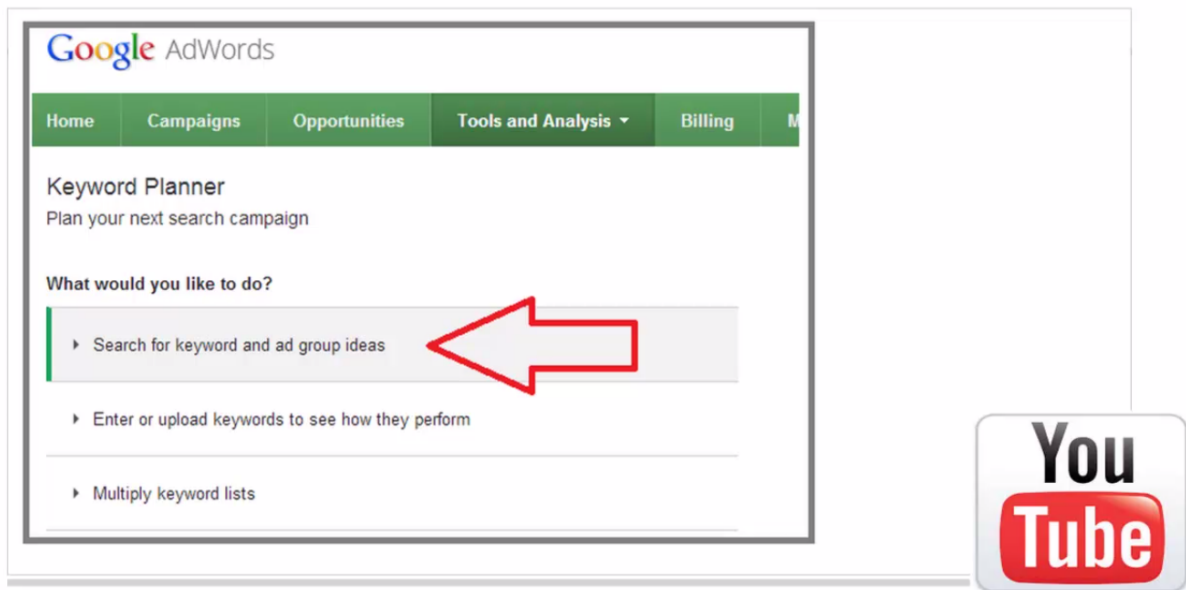
Here are some tips to remember when creating a YouTube channel for a local business. One is that you need to create an avatar for the channel. This is just an icon that represents what the business is about. For instance, if you are creating a channel for a plumber, you might use a picture of a plumber holding a pipe wrench. Anything that applies to what the business owner does for a living will work.

No matter what type of channel art you create, you always want to make sure that you include the name of the business, the phone number, and a call to action. Also, you want to add custom thumbnails for your videos, and you want to use social icons to the channel. If the customer has a Facebook page or a Twitter page, you need to be sure and link out to it and give people opportunities to share the videos. Give the customers as many ways to contact a local business as possible.

When you are running someone's local channel, be sure to add videos regularly. You don't want it to become stale. That's not going to help the channel rank very well. You want people to visit the channel regularly, and you want to keep the businesses customers engaged. It is recommended that you get the business owner involved, letting their customers know what specials they are running. You might also try to get them to run a coupon or some type of giveaway to keep people coming back.

5. Get Ranked on Google Page 1...for Almost Any Keyword

Ranking Your Videos Through Keywords



Knowing the exact keywords that you want to rank for is the first step to having a well-ranked video. Keep in mind that you want to rank your videos according to what people are searching for. The best way to see what people are searching for is by using the Google Keyword Planner tool as well as the Video Tube Spy software that you have at your disposal.

You can find the Google Keyword Planner simply by searching for it in Google. Once you are logged into the site, you'll want to click on the 'Search for keyword and group ideas option (shown above). Google's keyword planner can be very useful to a marketer because it can show you how many searches are being performed on a specific keyword on a monthly basis. The best keywords to try to rank for are long-tail keywords. These keywords are more obscure and generally have lower amounts of competition.

Also, you'll want to use buyer intention keywords, such as 'how do I buy raspberry ketone'. In other words, buyer intention keywords are keywords that people would type in when they are planning to make a purchase. Often, you can make more money with videos that are ranked with buyer intention keywords even if they bring in less traffic. That's because you are primarily attracting people who are ready and want to make a purchase. It's better to have a small stream of traffic that consists of people that will buy than a ton of traffic that consists of people who just watch your video for a second and move on.

The Video Tube Spy software is another tool that is great to use because it allows you to spy on your competitors. This program can quickly show you which videos are ranking best and the exact keywords that other people are using to rank their videos. This not only allows you to know the tricks that your competitors are using, but it will also help you to surpass your competition by using their tricks in combination with each other.

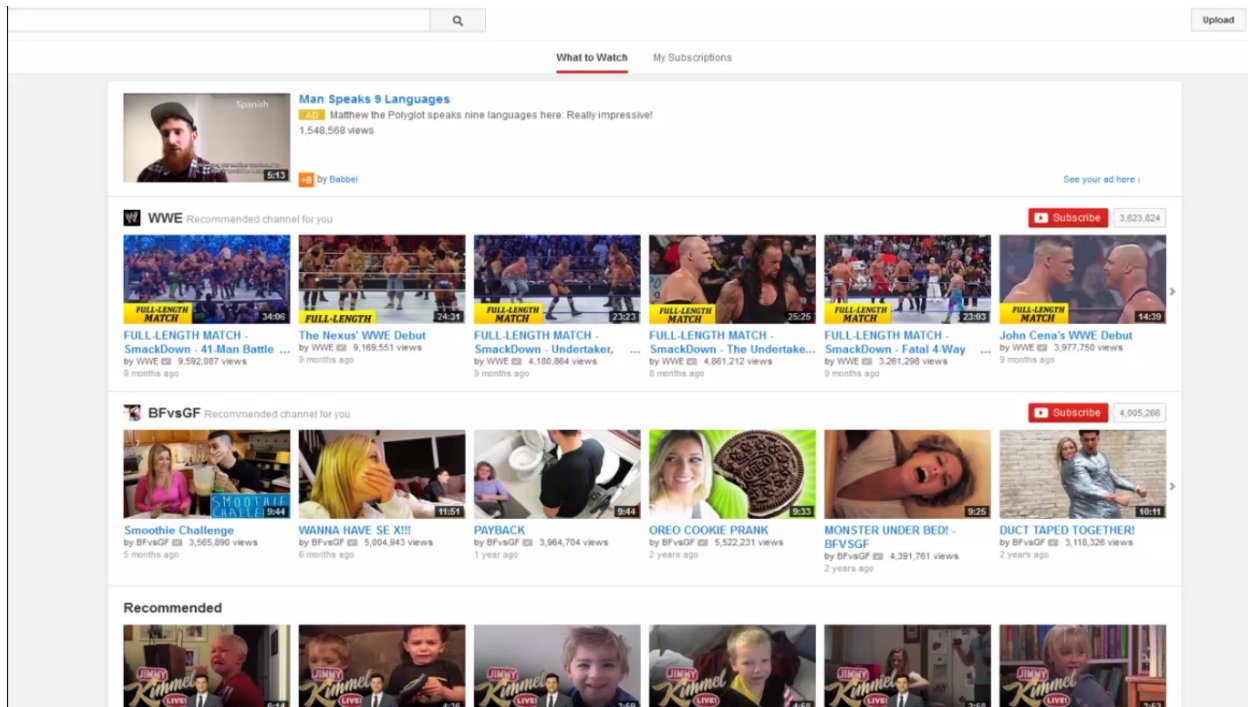
Once you find the perfect keywords for your video, you will want to be sure and include them in your title, your description, as tags, and in your video script, since YouTube uses voice recognition software. At the same time, you don't want to use your keywords too much or your video page is going to be considered spam. In other words, you want to sprinkle in your keywords and not let them take over the content of your page.

Be sure that you have a script that flows and makes sense. You don't want to just say your keyword over and over again. That's going to seem like spamming too. If you do this, your video will be penalized and sent to the back of the line. You don't want to use your keywords too liberally, but you don't want to use them too little either. In other words, you want to find a happy medium.

Also, be sure to name your video after the keyword that you're trying to rank for not only in the title but in the filename. For instance, if Garcinia Cambogia is your main keyword, then you would want to name your video file `garciniacambogia.mp4`. This will help your video to be more relevant.

Another great way to get your channel and your videos to rank better is by creating a playlist in your channel and naming it after one of your keywords. Then, once you get a number of videos up in your channel, you can add relevant videos to that playlist. To do this simply go into your video manager, choose 'Playlists', and give it a title that contains your keyword.

6. Use Free YouTube Hosting to Deliver Your Video Info Products



If you create information products, you don't have to settle for just having your videos uploaded to a website or even Amazon S3. You can upload all of your videos to YouTube and then just embed videos onto your sales page as needed because, as you know, once you upload a video to YouTube the site provides you with an embed code that you can use just about anywhere.

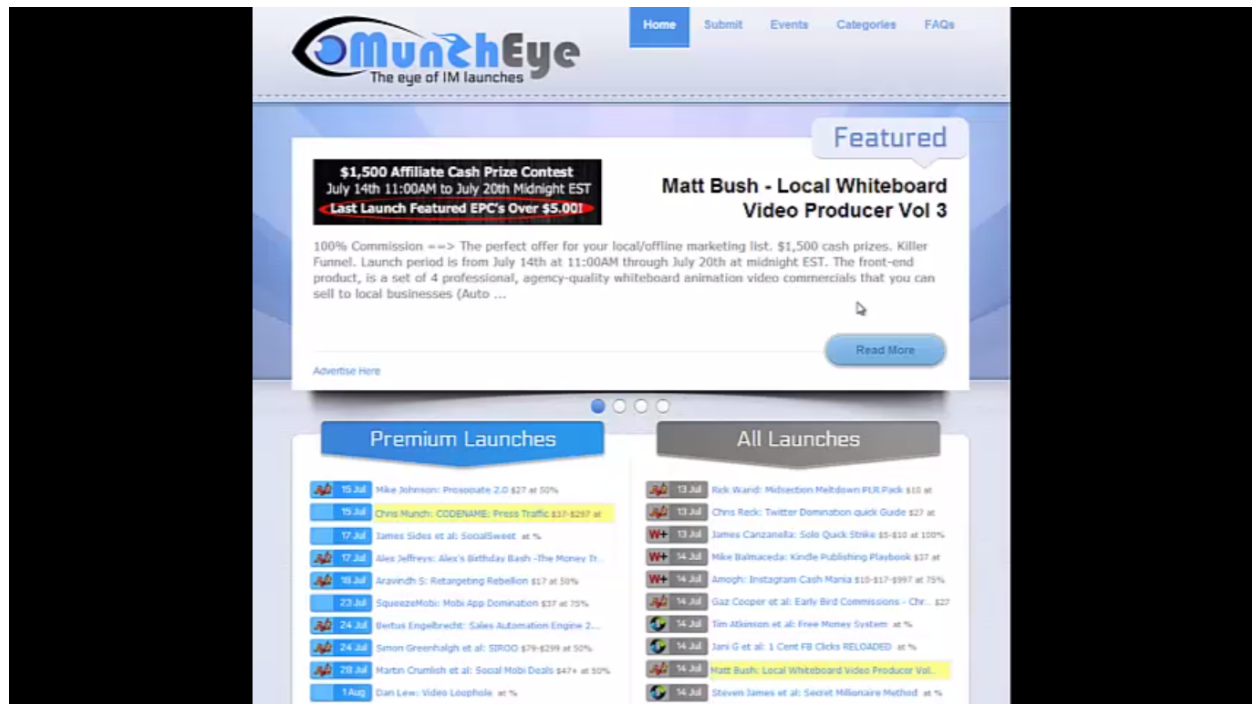
One awesome aspect of all of this is that you don't even have to use your own videos on your website. Since YouTube is a sharing platform, you could grab any video from the site and embed it on your webpage or sales page. You can find the embed code to your video or anyone else's by clicking on the 'Share' tab beneath your video and then clicking on 'Embed'. There are options on this page which allow you to choose the size that you want your video to be. You can even enter a custom size if you like. You'll also want to uncheck the option to 'Show suggested videos when video finishes' because you really only want people focusing on the video that you're uploading to your website.

All you have to do is copy your code and paste it wherever you want your video embedded on your site. If you are embedding this video on a WordPress site, you'll want to be sure to use the 'Text' option. If you put it into the 'Visual' option, it won't work. After that, you would simply click 'Publish' and the post would be on your website. This is all very simple to do.

You can host all kinds of different videos on your site pertaining to various affiliate products that you are trying to promote or even products of your own that you're trying to sell. Again, you can also use YouTube as a storage space for your own videos as well, and they will be there ready to grab whenever you are ready to use them. Of course, you might also want to keep a backup of them elsewhere as well just in case something happens to your YouTube account. This, of course, depends on how valuable they are to you. That being said, YouTube is about as reliable as it's going to get in regards to hosting because Google and YouTube provide a lot better service than you could ever get anywhere else.

7. Generate Affiliate Revenue from Simple Product Review Videos

Part 1



A great place to look for products is on MunchEye (www.MunchEye.com). On the site there is a listing of upcoming product launches. This is shown in the picture above. Once you find a launch to promote, simply click on it to find your JV link. After that, you can make a video and get it ranked first in YouTube and/or Google's results to start making money. In a case like this, it's really easy to get your video ranked because there's no competition yet since the product hasn't launched yet. When the product is launched, you can put your JV link in the description to your video.

The lower-priced launches on the site seem to convert better. So, you might want to start out with one of them. Some of the launches won't show a commission percentage. It's best that you just pass these up. A lot of times software is a good choice to promote. Some of the courses listed are great to promote as well. Of course, what you choose depends on what your niche is.

The screenshot shows a 'Standard Launch' page on the JVZoo platform. At the top, the 'MunchEye' logo is visible with the tagline 'The eye of IM launches'. Navigation links for 'Home', 'Submit', 'Events', 'Categories', and 'FAQs' are present. The main content area features the JVZoo logo and a link to receive launch alerts for Holly Starks Cooper. A table of product details is shown:

Vendor:	Holly Starks Cooper
Product:	Easy Hangout Blueprint
Launch Date:	2014-07-21
Launch Time:	11:00 EDT
Front-End Price:	\$197
Commission:	50%
JV Page:	https://hollycooper.leadpages.net/easy-hangout-blueprint/
Affiliate Network:	JVZoo
Niche:	SEO & Traffic

Below the table is a video thumbnail titled 'EASYHANGOUT BLUEPRINT'. Underneath, there is a section titled 'HELP YOUR LIST' with the following text: 'Get in on this Launch NOW and HELP THEM Learn How To Dominate ANY niche & Rank Page ONE For 100's Of Keywords With Only One Video. Using Google Hangouts!'. A 'Goal Rewards For Commission Levels - Not Contest Prizes!' section lists the following prizes: '\$1K-5K: A \$100 Visa Gift Card', '\$5K-10K: An iPad mini or a \$500 Visa', '\$10K-20K: Google Glasses or a \$1,500 Visa', and '\$20K + Mac Pro or a \$2,500 Visa'. A '1' icon is visible at the bottom of the page.

Above a course is shown that's called Easy Hangout Blueprint. This product will sell for \$197 and it pays a 50% commission. So, if you sell just one of these, you are going to make \$100. This would be a good choice because you should be able to sell quite a bit of these if you get your video ranked high in Google and YouTube's result pages. It's a good idea to look at these offers a little more closely before committing yourself to one of them. You can do so by clicking on the JV Page link.

The person running this offer has placed a video on the JV page that explains her product. She has also listed her sales pages and an email swipe in case you have an email list. Furthermore, she is offering different tiers of prizes to those affiliates which sell the product the best. Below all of this, you'll find a number of testimonials on the product. All of these items are very helpful to look at when you are trying to decide whether or not to promote an offer.

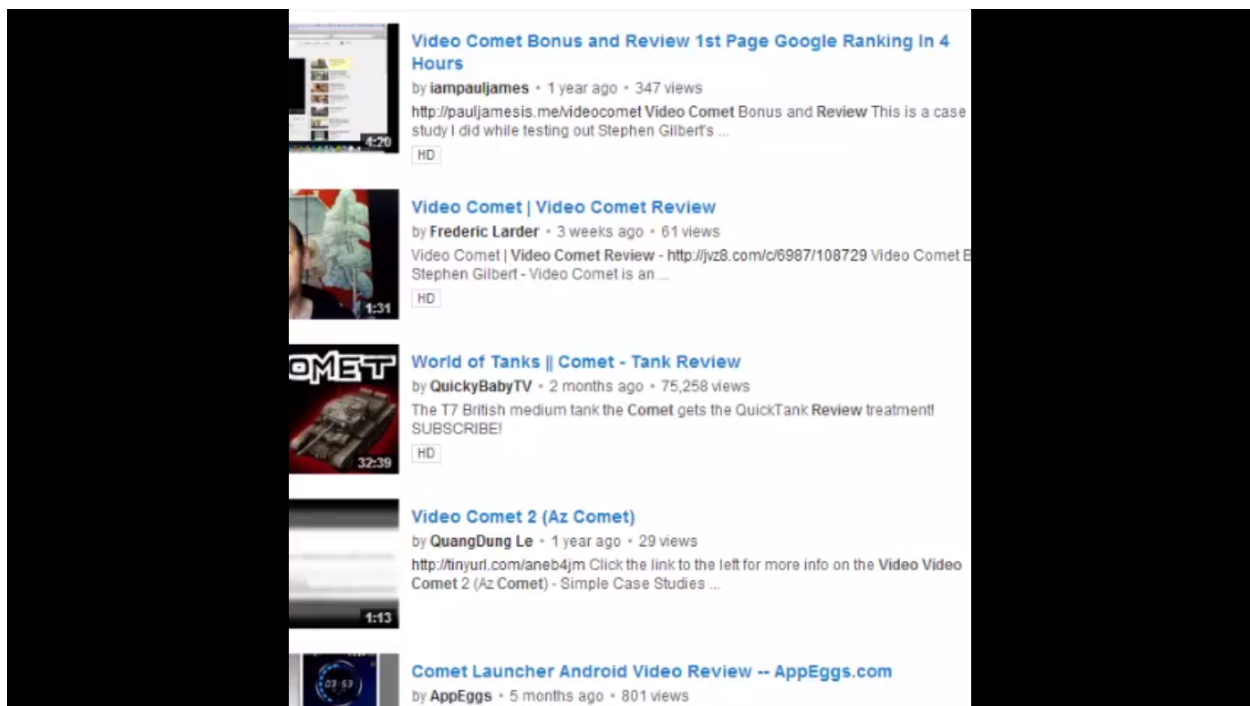
Sometimes you can find your JV link on one of these pages, and sometimes you can't. On this particular page, this person wants you to opt into her email list so that she can send you your link. At times like these, you might want to just take down the person's name and try to contact them on Facebook.

JV Launch Calendar (www.JVLaunchCalendar.com) is another site that you can go to when you want to find product launches to promote. At the top of the homepage to this site, you'll find a 'Calendar' link. When you click on this page, a calendar comes up which shows a large variety of product launches and the date that they are going to be launched. You might want to

choose one that's set to launch in a week or two so that you have time to make a video and get it ranked in the search engine.

You can click on any of the launches in the calendar to look further into the details of it. You'll be directed to a page which describes the offer, names the vendor, and shows the selling price of the product as well as any up-sells that will come with it. You'll also find the rate of the commission being offered on the product's page. Sometimes these sellers will also give you a review copy of the product so that you can check it out for yourself. Simply contact the seller if you want to request this.

Part 2



After you have found the product that you want to promote from JV Calendar or MunchEye, you'll want to begin making a YouTube video for the product. You don't want to make just one video, however. You want to make several about each particular product you are promoting. That way, when someone types in the name of the product and the word 'Review', one of your videos will likely come up first.

Above you can see a screenshot of YouTube results which are featuring a product called Video Comet. You may notice that the title of the first result contains the words 'Bonus' and 'Review'

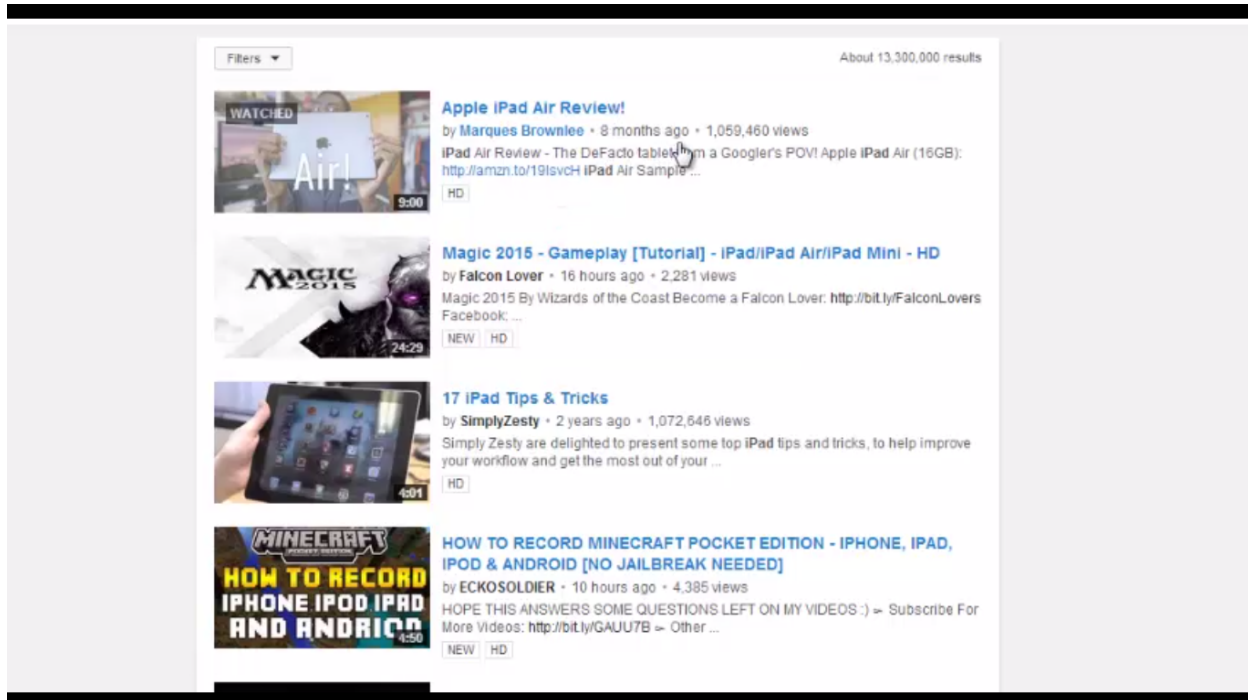
as well as the product name. This video got 349 views, which is pretty good for a product that just launched. This seller also got his video to the top of the results fairly quickly. Of course, he also placed a link to the product within his description. This link takes you directly to the product's sales page, or it did rather, when this product was for sale.

If people are typing the name of a product that is about to be launched or was recently launched, that means that they are more than likely going to purchase the product. They just want a little more information about it before they do. The person that launched this particular product showed his results during his presentation, and he probably got a lot of people to purchase the product. Now, let's say that he made 100 sales just through this one video. If that were the case, this seller probably made a ton of money in no time. That's one of the major advantages to doing these videos on product launches.

A lot of people in the internet marketing arena are used to making purchases online, so they aren't resistant to this idea of buying. In other words, they aren't afraid to make an online purchase unlike other people in other types of niches would be. Internet marketers are a group that understands that it's very modern and commonplace, and so they aren't as fearful about sharing their credit card information and so on. Therefore, this is an easier crowd to sell to online.

One thing you may want to try is adding a bonus of your own to people who purchase through you link and making sure that people know that you're doing so in the title, the video, and the description. That wouldn't be hard at all. You'd just need to find some related PLR material to give to people, and this might even help you to get more people on your email list. In any case, give these product launches a shot. They can sell really well sometimes, and they often pay a higher commission than similar products.

8. Promote Physical Products with Product Review



A really great way to make money on YouTube is to make review videos for products that you can find on Amazon. There are so many high-end products out there that you can do this for, such as iPads, hot tubs, and jewelry. Really, you're only limited by your imagination. A lot of people are visiting YouTube to look into products that they may want to buy. People especially research high-priced products because they want to make sure that the product is good before they make such a large investment.

Go to YouTube and type in the word 'iPad', and you will see that all sorts of videos come up. Topping this list is a review on the iPad Air. In only eight months' time, this video has gotten well over a million views. You can see this demonstrated in the screenshot above.

If you were to click on this video, you would see that it is only nine minutes long. The person that made this video put his Amazon affiliate link right below the video. He also connected it with his Google account, his Facebook account, and his Instagram account. This helped him to get a lot of love from YouTube. You can get a ton of traffic by creating these product review videos and placing them all over YouTube.

In this particular video, the video's creator is simply going over all of the iPad's features and letting people know all of the pros and cons about the product. He gives a very detailed review, and you can really tell that he did his research and is knowledgeable about the things he is talking about. This is a really good video, but essentially anyone could make a video like this. Obviously, this person is making good money with all of these reviews and an affiliate link to a high-ticket item such as this.

Another thing to take note of is that this individual has a ton of subscribers. In total he has 1,445,000. If you were to take a moment to look at his channel, you would see that he is putting videos up on a regular basis. You'd also see that he has been at this for a while. His channel is about six years old, and his channel has a total of 119,408,785. So, he is really cleaning up on YouTube. If you start today, you could eventually work your way up to where he is at or maybe even become more successful.

9. Shoot a “Hollywood-Style” Book Trailer to Promote Your Kindle eBooks

As a published Amazon Kindle author, one of the best ways to drive traffic to your Kindle book is by creating a video trailer and then posting it on YouTube. You can get tons of free traffic as well as cheap traffic through YouTube’s sponsored ads to promote your book. There are a number of different ways that you can go about this. For instance, you can video tape an interview about your book. In the same way that CNN or the *New York Times* would interview you about your book, you could have a friend or a relative interview you.

Another thing that you could do is read out the first chapter of your book as sort of a book teaser, or you could just provide people with a quick summary of what’s in your book as a way to kind of wet people’s appetites. Now, let’s say that your voice isn’t exactly presentable. Maybe you have a scratchy voice, or maybe you just don’t like the way it sounds recorded. You could always write out your script and hire someone from Fiverr to prepare the voice-over for you.

You could also whip out your video camera and stage a scene from your book. If the scene is basic enough, you could do this fairly quickly. Remember, the point is for you to draw interest and get people to pick up your book before anyone else’s. On the other hand, you could use Animoto.com to create a quick 30-second video about your book. In any case, you want to make sure that your product looks well-done. You don’t want it to look cheesy or anything like that. You want it to look sleek, professional, and well-done.

You may also try to create a compilation about what people are saying about your book. Perhaps you could use written reviews about your book that you find on Amazon. All you have to do is rewrite them so that they are not verbatim. After that, it’s just a matter of making a video out of that script. You can use outsourcers for this as well.

I will create an eye-catching, attention-grabbing trailer for your book between 30-40 seconds in length. It will include audio, video, text effects and still images. The audio will consist of music or sound effects.

I've been creating book trailers for about 5 years now and have created some pretty good ones for my publishing company. I know how important these types of marketing can be and will work with you create a book trailer that you love!

One great source that you can use for creating videos for your book is Animoto.com. You could use this service for free. If you were to look at the pricing on the site, you would see that there is no charge for the first 30 seconds of web-quality videos. They even have a music library with 300+ different tracks. Animoto is very easy to use. It's quick and it doesn't require you to be a genius to use it. It's very user-friendly. So, definitely take the time to check this out.

Another thing that you might consider is creating book trailers on Fiverr. In the screenshot above, you can see the page of a worker who is willing to do "Hollywood Style" book trailers for just \$5. He actually does pretty well. His trailers look like a preview for a movie. It's really amazing what some of these outsourcers can do for just \$5. Take some time to check it out for yourself. This person's work is pretty amazing, and the videos that he does are going to make people want to click on the link provided to learn more.

If you take advantage of this, one key factor to remember is that your video should be under a minute long. In fact, the optimal length for something like this is 30 seconds to one minute. Also, when you are doing this, you should also include the name of your book in the video title, and you should include your main keywords in this title. That's how people are going to find you and how YouTube is going to serve up your video.

You'll want to present your book cover as clearly as possible in your video trailer. Also, consider including additional video branding elements in your videos. You want to provide a clean and direct link to your Kindle book sales page on Amazon. Don't make the mistake of linking your video to your website. If someone is clicking on your link, you might as well make a sale. Just

make sure that your link appears above the fold in the video description. Few people will click on the description to “show more”; that way, people can find your hidden link.

Keep in mind that very few people actually click on the ‘Show More’ link. If they don’t see your link above the fold in the video description, you may be missing out on a lot of sales. You will also need to provide a clean and direct link to your Kindle Book Sales Page on Amazon. Don’t make the mistake of just linking your video to your website. If someone is clicking on your link, you might as well make a sale. That’s why you want to go to the trouble of making sure that your link appears above the fold in the video description. Also, remember that very few people will click on the “show more’ link. Be sure to tag your book in the right way. That way, Google, YouTube, and others may be able to find your book easily.

Last but not least, make sure that your video is not boring. Make sure that you have some imagery going on in your head. You can also include social proof in your video if you have any. Social proof can be in the form of editorial review or testimonial, but it’s up to you. You may also want to include some social links at the bottom of your book description. Keep in mind that you can also include social links at the bottom of your book description.