

# **Video Tube Secrets: YouTube Secret Weapons**

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## Video Tube Spy Overview

The screenshot displays the Video Tube Spy software interface. At the top, there is a search bar with the keyword 'garcinia cambogia' and a 'Max Result' dropdown set to '10'. A 'Search' button is visible. Below the search bar is a table with columns: Rank, Title, URL, Page Rank, Rating, Likes, Dislikes, and Descripti. The table lists 10 search results for 'garcinia cambogia'.

Rank	Title	URL	Page Rank	Rating	Likes	Dislikes	Descripti
1	Garcinia Cambogia Extract Review	<a href="http://www.youtube.com/watch?v=pb">http://www.youtube.com/watch?v=pb</a>		3.72	1073	507	http://amz
2	Garcinia Cambogia – Garcinia Cai	<a href="http://www.youtube.com/watch?v=qC">http://www.youtube.com/watch?v=qC</a>		0.00	0	0	Garcinia C
3	**GARCINIA CAMBOGIA!** Does It	<a href="http://www.youtube.com/watch?v=Vf">http://www.youtube.com/watch?v=Vf</a>		4.28	676	149	Today I tal
4	Garcinia Cambogia - The SECRET	<a href="http://www.youtube.com/watch?v=le;">http://www.youtube.com/watch?v=le;</a>		3.68	712	352	http://garc
5	WARNING: Important Garcinia Car	<a href="http://www.youtube.com/watch?v=VY">http://www.youtube.com/watch?v=VY</a>		4.22	2637	635	4 IMPORT
6	Garcinia Cambogia - Review - Day	<a href="http://www.youtube.com/watch?v=ak">http://www.youtube.com/watch?v=ak</a>		5.00	87	0	So this is
7	Does Garcinia Cambogia Extract I-	<a href="http://www.youtube.com/watch?v=C">http://www.youtube.com/watch?v=C</a>		4.87	1581	53	BUY TWIN
8	garcinia cambogia!!!	<a href="http://www.youtube.com/watch?v=IM">http://www.youtube.com/watch?v=IM</a>		3.06	74	70	garcinia c
9	Biorose Garcinia Cambogia Diet &	<a href="http://www.youtube.com/watch?v=Sh">http://www.youtube.com/watch?v=Sh</a>		4.22	231	56	HUGE SA
10	Weight Loss update Garcinia Cam	<a href="http://www.youtube.com/watch?v=Re">http://www.youtube.com/watch?v=Re</a>		4.44	42	42	this will be

Above you can see a screenshot of the Video Tube Spy software interface. This really is the #1 research tool for YouTube on the entire planet. Once you start implementing it into your business, you're going to find it imperative to use on a day-to-day basis in your business.

One of the best features of this program is that it allows you to research the top videos related to a specific keyword. Right now it will bring up 100 results at one time, and these results come about nearly instantaneously. Let's say that you wanted to use it to research keywords related to Garcinia Cambogia. You would begin by typing this term into the keyword field, and click search. When you do, the program will immediately bring up the top ten ranked video on YouTube. Now, that's because the 'Max Result' number is currently set to '10'. If you were to set this to '100', it would bring up 100 results.

Along with a listing of the top 100 videos, the search results bring up other information pertaining to each one. This is where things really get cool because you can use all of these bits of information to reverse-engineer your competition's marketing methods. In other words, you can see what the top video makers are doing to rank so well. So essentially, this software allows you to spy on your competitors, hence the name.

Let's say, for example, that you wanted to check into videos that were getting high amounts of views. To do this, you would look under the 'Views' column to see which video has gotten the

most views. By clicking on the word 'Views' at the top of this column, you can sort the results, by the way. The first time you click, the views will be sorted from lowest to highest. You can click on it once more to get the program to list it from highest to lowest, which is more what you are looking for.

So, once you have clicked on the 'Views' column twice, you should have the video with the highest amount of views listed first. In the case study example, the video listed first was titled "WARNING: Important Garcinia Cambogia Side Effects Information". The title to each video is shown in the first column, and in the next column you'll find the URL. You will also find information on things like the Page Rank, the Likes, the Dislikes, and the Description.

All of the information returned is useful in its own way, but the most pertinent information can be found in the Description column, the Views column, and the Published column. The reason why the Published column is important is because it allows you to see how long it took the video to get the number of views that it got. In this case, the top video listed got 1,465,509 views in less than a year's time. So, this would be a video that you would want to pay attention to.

Once you have identified the most successful video, or videos, you'll want to check out the 'Tags' column. Obviously, this is very valuable information to have at your fingertips. YouTube has actually removed the tags from the pages. So, if you don't use this software, then you would have to go into a video page's source code to find out what tags are being used to promote that video. You don't have to do that because you have software that brings up this information in just a matter of seconds.

Keyword  Max Result

Column	Comparison	Value	Remove

Rank

Rank	Title	URL	Page Rank	Rating	Likes	Dislikes	D
5	WARNING: Important Garcinia Car	<a href="http://www.y">http://www.y</a>		4.22	2637	635	4
1	Garcinia Cambogia Extract Review	<a href="http://www.y">http://www.y</a>		3.72	1073	507	hi
44	Garcinia Cambogia Extract Expose	<a href="http://www.y">http://www.y</a>		4.34	1757	346	3
78	:) Oprah Show-Dr Oz-Health Check	<a href="http://www.y">http://www.y</a>		0.00	0	0	G
13	Discover The Pure Garcinia Camb	<a href="http://www.youtube.com/watch?v= F">http://www.youtube.com/watch?v= F</a>		3.82	415	174	C
34	Garcinia Cambogia Side Effects - \	<a href="http://www.youtube.com/watch?v=4H">http://www.youtube.com/watch?v=4H</a>		4.33	326	66	G
23	Garcinia Cambogia Review - AWE:	<a href="http://www.youtube.com/watch?v=qb">http://www.youtube.com/watch?v=qb</a>		4.93	350	6	V
45	Garcinia Cambogia Extract - Don't	<a href="http://www.youtube.com/watch?v=IF">http://www.youtube.com/watch?v=IF</a>		4.85	502	20	hi
4	Garcinia Cambogia - The SECRET	<a href="http://www.youtube.com/watch?v=le;">http://www.youtube.com/watch?v=le;</a>		3.68	712	352	hi
15	Garcinia Cambogia - Review and E	<a href="http://www.youtube.com/watch?v=im">http://www.youtube.com/watch?v=im</a>		3.07	222	111	M

This kind of insight is going to help you immensely, and the program is going to save you tons of time when it comes to getting your videos well-ranked and promoting your products. Another key feature of this software is that it gives you the ability to filter your results even further if you need to. For instance, let's say that you wanted to know which videos have gotten over 100,000 views. All you would have to do is click on the dropdown menu which currently says 'Rank' in the picture above. This would allow you to choose whether you wanted your results to be sorted by Rank, Title, URL, Page Rank, Ratings, Likes, Dislikes, etc.

In this case, you are only interested in those that have gotten over 100,000 views. So, you would choose 'Views' from this dropdown menu. The menu directly to the right of this allows you to designate whether you are looking for an amount that's greater than, less than, or equal to a certain amount. Then finally, you can type in the amount that you are interested in, which in this case would be 100,000. In the case study, the following options were chosen: Views, Greater Than or Equal To, and 100,000. After you have designated your search criteria, all you have to do is hit the '+' button to the right of these options and all of the videos that don't match this criteria will be filtered out.

Sometimes you'll look at a video and you will find that it's related to your keyword and getting a lot of views but it's creator is not using it to market anything at all, or at the very least not linking out to anything. This presents a great opportunity for you because you can actually contact the video's owner and ask if you can place your link underneath their video. In other words, you could use this software to find videos that are both related to your product and have high amounts of views. If you can get the video's owner to allow you to put your link

beneath their description, you can leverage the popularity of their video and promote your product without putting in all of the work to get your own video ranked. How cool is that?

Also, keep in mind that all of this research would take hours to do by hand. Video marketing is a numbers game, which means that the faster you can do your market research, the more money that you're going to make. Hopefully, you are starting to see just how valuable this product really is. It gives you the ability to do so many different things and has so much potential that there is really no limit to the number of ways that you can utilize it to get ahead.



The screenshot displays the Video Tube SPY interface. At the top, the 'Video Tube SPY' logo is shown with a magnifying glass over the word 'SPY'. Below the logo, there is a search bar with the keyword 'garcinia cambogia' and a 'Search' button. To the right of the search bar is a table with columns 'Column', 'Comparison', and 'Value'. The table contains one row: 'Views', 'Greater than or Equal', and '100000'. Below the search bar is an 'Export to CSV' button with a paper icon and an arrow. At the bottom, there is a table with columns 'Rank', 'Title', 'URL', 'Page Rank', 'Rating', and 'Likes'. The first row shows a rank of 5, a title 'WARNING: Important Garcinia Car', a URL 'http://www.youtube.com/watch?v=VY...', a page rank of 4.22, a rating of 4.22, and 2637 likes.

Column	Comparison	Value
Views	Greater than or Equal	100000

Rank	Title	URL	Page Rank	Rating	Likes
5	WARNING: Important Garcinia Car	<a href="http://www.youtube.com/watch?v=VY...">http://www.youtube.com/watch?v=VY...</a>	4.22	4.22	2637

Here's another tip. You can save the results from your search by clicking the 'Export to CSV' button, which is the little paper icon that's overlaid with an arrow. It's located on the top-left of the interface in the picture above. When you click on this, your search results will be saved as a spreadsheet on your computer. This allows you to save your research as go and not lose it when you move on to another search. That means that you'll be able to reference it again later on if you aren't ready to use it right away and even more importantly, that you don't have to waste more time looking it all up again.

When you click on this button, a window will appear allowing you to name your file and save it. It is recommended that you name it according to the keyword you were researching or in some way that lets you know at a glance what the data pertains to specifically. You may also want to include the date that you found the data. Not only will this give you a reference point of when it was that you were researching the data, but it will help you to better organize the data within a certain folder.

Again, with this software you are going to be able to spy on your competitors and outrank them because of the information that you have on hand. You are also going to be able to better rank them because you have insight on the best keywords to use. Remember, your competitors have no way of finding this out themselves. So, that by itself is going to make you a top seller in your niche. There are tons of other ways that you can utilize this information to move your videos up in ranking and sell more as well. Really, with this information at your fingertips, there's no limit to what you can do.



## Joining a CPA Network / Top 3 CPA Networks



The image shows the PeerFly website header and main content area. The header is dark with the PeerFly logo on the left and navigation links for Publishers, Rewards, Advertisers, FAQ, Blog, Contact, and a Login button on the right. The main content area features a large illustration of a bald eagle with its wings spread, looking forward. To the left of the eagle, the text reads "Internet marketing just got easier." followed by "Join the fastest growing affiliate network in the world and watch your profits soar!" and a red button that says "Become a Publisher Start With PeerFly Today". Below this, there are three columns of text: "Publishers", "Advertisers", and "Popular Brands We've Promoted". The "Publishers" column lists benefits like being the #1 Affiliate Manager, custom tracking, and guaranteed top payouts. The "Advertisers" column lists benefits like being the #1 Affiliate Network, lead generation, and no monthly fees. The "Popular Brands We've Promoted" column shows logos for Dell, Ebates, and Disney.

**PeerFly**

Publishers Rewards Advertisers FAQ Blog Contact Login

**Internet marketing just got easier.**

Join the fastest growing affiliate network in the world and watch your profits soar!

**Become a Publisher**  
Start With PeerFly Today

**Publishers**

- ✓ #1 Affiliate Manager (PMI, 2012)
- ✓ Custom Tracking Platform
- ✓ Over 2,000 Live Offers
- ✓ Guaranteed Top Payouts
- ✓ Accelerated Payment Options
- ✓ Rewards Program & Contacts

**Advertisers**

- ✓ #1 Affiliate Network (PMI, 2012)
- ✓ Lead Generation, Flat-Rate Sales
- ✓ Over 5 Million Conversions
- ✓ 60k+ Active Publishers in 165 Countries
- ✓ No Monthly Fees
- ✓ Dedicated Account Managers

**Popular Brands We've Promoted**

DELL EBATES Disney

You may want to consider promoting CPA offers through YouTube. Often, the viewer doesn't even have to pull their wallet out and buy anything for you to make money. All they have to do is complete an offer, and many times they simply have to provide their email address or their zip code to do so.

You may not even be aware that this type of marketing exists. CPA marketing is a form of affiliate marketing. The term 'CPA' means 'Cost Per Action'. Basically when a person completes an 'Action', you get paid. That action could be an email submission, a zip code submission, or even just the submission of a short form.

There are a number of different CPA networks out there, but there are only a few that will be introduced within this training. These are the ones that currently pay the highest amounts and have the biggest selection of high-converting offers. They are:

- PeerFly.com (Great for a Big Variety)
- MaxBounty (Easier to Get Accepted Into)
- Market Health (Great Health Offers)

- As Seen on PC (Great 'As Seen on TV' Offers)

Above you can see the homepage of PeerFly.com. As you can see, they have promoted a lot of popular name brands such as Dell Computers, Ebates, and Disney. MaxBounty is another great site. The homepage of this site boasts that they have the highest-paying ad campaigns for performance-based affiliate marketing. As previously stated, this site is relatively easy to get accepted into, so it's a great place to start if you are new to affiliate marketing.

No matter what site you visit, you'll want to begin by clicking on the 'Publishers' link. This will lead you to an application form that you can fill out in order to join the site. You will have to be accepted, and you will be able to learn a little more about how to get accepted into the site further on in this lesson. For now, the most important thing to take note of is that you need to be honest on these applications and be sure to fill out everything.

Another one of the top CPA networks out there is market health. It's the one to go to if you are looking to work within health-related niches. This isn't a bad choice at all. People will often come to YouTube and search for solutions for things like losing weight or clearing up their skin. You can find some great products to promote here and you can make some really great money through this site if you play your cards right.

You should also check into promoting for As Seen on PC. This site features 'As Seen on TV' products. The great thing about this site is that a lot of people already know about many of these products because they have seen a lot of them promoted on TV. So, the heavy lifting has really already been done for you; all you have to do is jump in and push them a little further. Because of all of this, these products convert really well.

Enter a search term below to find and compare offers

SEARCH

Select By Network SET COUNTRY SEARCH PREFERENCES ADVANCED SEARCH RESET

"THE FIVE BEST ONLINE BUSINESS MODELS FOR 2014" FREE FOR THE ASKING! Get Instant Access

All Offers Mobile Offers Pay Per Call New Featured

1-30 of 33191 Results Results per page 30

OFFER NAME	PAYOUT	TYPE	CATEGORY	NETWORK	LAST UPDATE
iBallers	\$ 100.00	Sale	Dating, Exclusive	iBallers	04 Apr 2014
Markets Profit CPL CAUKIAU	\$ 10.00	Lead	Financial, Lead Gen	Performance Revenues	11 Jul 2014
StarVegas iOS IT	\$ 4.90	Lead	Freebie, Mobile, Software	Performance Revenues	11 Jul 2014
Expedia iPad NL	\$ 4.76	Lead	Mobile, Travel & Tourism, Adult	Performance Revenues	11 Jul 2014
Immortalis iOS FR/BE/LX/CA/CH	\$ 3.50	Lead	Freebie, Mobile,	Performance Revenues	11 Jul 2014

OFFER SPOTLIGHT

QpidAffiliate.com  
Qpid Network Affiliate Program

If you aren't already a member of a CPA Network, your first step is to join one of them. If you don't think any of the networks listed above will work for you, you can find tons of different networks to join at OfferVault.com. This site will allow you to search through a number of different offers and then look into the Network that is offering it. The site also shows the amount of payout for each offer, which will help you to judge which offer to choose. In the picture above, for example, you can see that the 'iBallers' offer shows a payout of \$100. That means \$100 is being paid out each time someone completes that offer.

There is a search engine on this site as well. So, if you know that you want to promote something pertaining to weight loss, but you're not sure what, then you can simply type 'weight loss' into the search bar to find offers to promote. You could also be more specific and search for 'raspberry ketone'. These are just a few examples of what you could search for, of course. You could probably find offers pertaining to just about any niche on this site.

## Getting Accepted Into CPA Networks

### Joining a CPA Network

Questions CPA Networks are going to ask you! BE PREPARED!



Again, you are probably going to have to answer some question to be accepted into these CPA networks. Many times, however, your application will sail right through and you will just get a notice that you're approved. The big thing to remember not to be scared, and one way to avoid that is to be prepared.

A phone call from a CPA network can be a nerve-racking for some. That's because you really want to get accepted and you're trying not to slip up. Of course, it doesn't help when you're not sure what they are going to ask. So, here are some of the questions that you can expect and an explanation as to why they ask it:

#### **How many unique visitors do you get per month?**

Think about it. Why would a network accept someone with 10 unique visitors per month? These networks are looking for people that actually know how to promote products and drive traffic. So, they are looking to see if you actually have an audience for their offers.

These networks are usually looking people who have over 10K unique visitors to your site per month, and they would prefer someone that can attract an audience of 30K or above. You will

be able to attract this kind of an audience if you know how to do YouTube marketing, which is what you're learning to do right now, so no worries.

### **Do you have incentive offers on your website?**

When asked this question, always say no. Just like with Google AdSense, you cannot tell people to click on your ads. You can't do that with CPA offers either. There are more and more content-locking CPA networks coming about. In that case, incentivizing offers would be okay. For the most part, however, you will want to check 'No' when asked this question.

### **Are you with any other affiliate companies?**

When a network asks this question, it is because they are looking to see if you are new to CPA or if you have experience. Therefore, it's best to say that you are part of two or three affiliate companies. You can choose to mention whichever ones you like if you are. If you aren't part of any other network or company, don't be embarrassed to admit that. Just tell them that you do have the skills to drive traffic to affiliate offers.

You don't really want to lie because the network may actually ask you to provide references, and obviously, if you can't provide those references you are going to have a tough time confirming your claim of being part of any other companies. It's best to always be honest. The representatives of these networks talk to people from all walks of life, so you have nothing to hide. More than likely they will accept you, even if you are just starting out.

### **How did you hear about us?**

This is a casual question. It's best just to say that their network was recommended to you or that you searched for a good one in Google and their name came up. These answers are usually sufficient enough.

### **What is your internet experience?**

When you are asked this question, the network is looking to see if you are a total newbie to CPA marketing. Even if you're not, it's not a big deal. Just tell them how long you have been interested in internet marketing, and the best answer is for one or more years. In most cases, if you are honest and upfront with them, they will be honest and upfront with you. If you act this

way, they will probably still approve you even with your lack of experience. They really just want to make sure that you're a legitimate person who isn't out to scam them.

### **What kind of offers are you interested in?**

This question is asked because the network is looking to see what your niche is. If you don't really know what you want to promote, or you are willing to promote anything, just say that you are interested in promoting high-converting offers. It is best to have some niches in mind at least, and you are going to learn a little bit more about how to choose a niche further on in the training.

### **How much do you plan on spending on advertising per month?**

If this question ever comes up, you can either say that you get enough traffic naturally and you don't need to pay for advertising. You could also say that you get a lot of traffic through advertising and that you spend \$500 a month on traffic. This all depends on the particular scenario that you are in, but with YouTube, you should be able to drive a ton of traffic for free or very inexpensively. That's what these networks are really looking to hear anyway.

Remember that if you don't make money, they don't make money. These networks want to see you do well. So, they will want to accept you into their network as long as you seem real and like somebody who could do really well for them. Now, that being said, when these networks call, you want to sound like a pro. The best way to sound confident is to do your homework so that you sound like you know what you're talking about. So, just try to be as prepared as you possibly can.

One thing that you are going to want to get down is how you plan on promoting. It's best to tell them that you are planning on either using a website with your niche or target marketing or that you're using social trafficking such as YouTube. In any case, you are going to want to have a solid plan in place so that you sound confident and like you know what you are doing when you talk with someone from one of the networks. If you can do this, more than likely you will get accepted.

# Making Money With CPA Offers



**There are many types of CPA offers.**  
When it comes to CPA Marketing, you can promote most anything you can imagine. Not everything converts well though.

You can find offers for: Ringtones, Credit Cards, Gift Cards are all types of CPA offers

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There are many types of CPA offers. When it comes to CPA marketing, you can promote almost anything that you can imagine. There are offers for ringtones, credit cards, gift cards, and pretty much anything under the sun. Not everything converts well though.

You will generally get paid about a dollar for each zip code lead capture you can get. Usually a free gift such as a gift card for a free dinner, or the chance to win an iPad, or something similar is used to persuade people to enter in their zip code. This gets people into the funnel of the marketer that's paying you for this information. The first part of this process is providing the zip code. So, you are just basically providing the company you're working for with a lead.

If someone provides an email address, you will generally get paid \$1.50 for this. This is similar to a zip code submit, except it doesn't convert as easily. It's just easier to get someone to provide their zip code because this is information that really doesn't identify them in any way. So, this means of providing a lead doesn't quite work as well, but it pays better. These offers usually convert 35% of the time. Zip code submits work about 50% of the time.

When you are doing zip code and email offers, you need to find freebie seekers. Therefore, you might want your YouTube video to inform people that they can get certain deals by clicking on the link below your video. For instance, your video can inform them that they can get a free

Macy's gift card if they click on your link. You can get a lot of people to take action on these offers by informing them about an offer through a video.

Another type of offer that you can promote is a lead generation offer. These pay a lot better. You can usually get paid anywhere between \$8 and \$20 for anyone that you can get to submit to this type of offer. You can pre-sell this type of offer through a YouTube video ahead of time. Basically, you can just use your video to inform people that if they fill a certain form out, they can get a lower insurance rate or whatever the offer involves. Let them know that it doesn't take much time to do this, and that all they will have to provide is their first name, last name, and their address, or whatever the case may be.

Since you have already pre-sold the offer in your video, the prospect won't be surprised that they will have to provide some information when they get to the offer page. So, it's not hard to get them to submit this information, and you can go ahead and get paid a substantial rate each time this works. The best part is that you only had to make one video to accomplish this.

Insurance offers, in particular, are a great thing to promote. These are easy offers to make money with because people are always looking for good deals, when it comes to insurance especially. You can create a YouTube video that talks about the great deal that a certain insurance company is offering and let the prospect know that this company has some of the lowest rates out there. Then, tell them about your link and that all they would have to do is submit their name and email to take advantage of that great offer. With each prospect you can get to sign up, you'll make around \$8-\$20.

Financial offers are another type of offer you may want to try and promote through your YouTube videos, and these can pay tremendously well. This includes credit score offers which allow people to check their credit for free online. It also includes credit card offers, loan offers, or debt relief offers.

This type of offer is mostly based on lead generation, which means that you don't have to get people to purchase anything in order to get paid. Some of the things that you can do is get people to sign up for a free credit report or a credit monitoring free trial where their credit card will be charged after 30 days. In cases like this, you would want to create a video which pre-sells the prospect on the importance of credit monitoring. After that, you'll want to recommend a service so that the prospect is ready to sign up before they actually see the offer. This is currently a great time to try and promote offers such as this because there is so much turbulence in the current economic climate.

As you probably already know, another thing that tends to sell well is weight loss offers. People are always looking to lose weight and are often inquiring about it through YouTube. This is a very competitive market, so a lot of marketers will steer clear from it. However, there are also



a lot of marketers that say “who cares”. After all, there are a lot of people out there who want to lose weight, and there is a lot of money that can be made in this niche.

Although the weight loss market is an evergreen market, for the most part, timing does play a role. People often want to lose weight right before the holidays and around New Years, for example. Another great time to promote weight loss is right before or during the swim season because people want to look good in their bathing suits.

**Making Money With CPA Offers**

**Free Trial Offers \$20 - \$40**

**Market Health Trial Offers**

**DermaPerfect®**  
SKIN CARE EVOLVED

**FINALLY!**  
an Age Defying Serum that Actually Works!

29% decrease in wrinkle depth after 30 days

81% increase in Collagen IV synthesis after 15 days

32% decrease in wrinkle depth after 15 days

Scientifically advanced wrinkle **REDUCTION & PREVENTION** without using BOTOX!\*

ACT NOW TO CLAIM YOUR **TRIAL PACKAGE**

**RUSH MY ORDER**

100% SATISFACTION GUARANTEE

TELL US WHERE TO SEND YOUR TRIAL BOTTLE

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

United States

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

You can usually find free trial offers in the weight loss niche that are really easy to convert. Free trial offers can pay between \$20 and \$40 for each conversion. Above you can see a free trial offer from Market Health, which is one of the CPA networks recommended by this training. The more people that you can get to come to your video, the more people will generally complete an offer such as this.

Skin care and anti-aging products are another great sell. In this case, your targeting will have to be more specific. Women and men over the age of 45 usually respond best to these offers because that’s when people really become concerned about their aging skin. The best way to promote this of product is through free trial offers. Again, when you promote these types of offers, no one really has to buy anything for you to get paid, or in some cases the prospect doesn’t have to pay anything for 30 days. You always get paid right up front though, which is really great.

One thing that can really pay well is to promote sales conversions. You can make \$60 - \$300 with each sale. These offers are a little harder to convert, but a lot of times that just depends on the niche that you're in. It might be easy to promote an offer involving how to remove a computer virus from your computer, for example, because people will be more easily motivated to be proactive about something like this. YouTube is perfect for these types of offers because you are leveraging free traffic but still getting paid a great amount of money for leading people to an offer and getting people to buy. In other words, your return on investment can be really excellent with these types of offers when you use YouTube to promote them.

## The Top 5 Money Making CPA Niches

### Top 5 Money Making CPA Niches



#### 1. Loans - car loans, student loans, home loans



Get Approved Today!  
Free No Hassel Loan Application

In this section, the top five CPA niches are going to be covered. All of the types of offers pay pretty well, and therefore, it is highly recommended that you go with one of these types of offers because they are the ones most likely to bring you success. These are ranked in order of their likeliness to bring about monetary gain:

1. Loans – car loans, student loans, and home loans.
2. Dating – targeting people who are looking for love, relationships, and friendships.
3. Health – diets, weight-loss products, nutritional products and supplements.
4. Credit – debt relief, debt consolidation, and credit repair.
5. Biz Opp Offers – targeting people who are looking to make more money online or through their careers.

Anything type of offer that is related to car loans, student loans, and home loans pay really well when you promote them. Obviously, companies that offer loans make a lot of money when

someone signs up to get a loan. You can bet that you're going to get paid a good amount of money when you get someone to complete a CPA loan offer.

You wouldn't think that dating would be such a high-paying niche, but a lot of dating sites charge between \$30 and \$50 each and every month. So, it's a real value to these companies when you can bring them a lead. Just think, at \$30 - \$50 a month, each potential lead could be worth around \$600 a year.

Anything that is related to health and weight-loss tends to sell pretty well. So, you can make some really great money this way, and it's easy to find an audience for this niche because so many people are looking to lose weight and trying to stay healthy. These products especially sell well when celebrities like Dr. Oz speak of them because when people hear an expert speak well about a certain product they are usually already sold into wanting to purchase that product.

Offers that are related to credit are good to promote. These types of offers are very similar to loan offers. These not only pay very well, but they are also often easy to convert because people are so concerned with keeping their credit clear, and they often need assistance in learning how to fix their credit and thing like that.

Taking advantage of Biz-Opp offers is another great way for you to make great money. You've got to remember that people are always looking for ways to make a substantial amount of cash online or otherwise. There are also a lot of people who are looking for ways that they can make money from home. Many women would like to be stay at home moms, for example.

## Researching CPA Offers to Promote on YouTube

ID	Offer Name	Pay	EPC	CR
12829	<b>Sensa Weight Loss - Free Trial</b> Want to lose weight but hate dieting? Sensa Advanced can help you! Converts on trial purchase - c...	\$41.00	\$0.59	1.43%
6781	<b>HCG Ultra Diet</b> Users who purchase HCG Ultra Diet Drops can start losing weight and inches from their waistline. Cos...	\$40.00	\$0.16	0.39%
7075	<b>Jillian Michaels Body Revolution</b> Transform Your Body in Just 90 Days! The Jillian Michaels Body Revolution program is Jillian's mo...	\$22.75	\$0.08	0.29%
7795	<b>Pure Garcinia Cambogia Extract - No Exit Pops</b> Pure Garcinia Cambogia Extract Offer converts on 2nd page with valid Credit Card submit Cost To ...	\$49.00	\$0.16	0.34%
8117	<b>Garcinia Cambogia Fat Buster (Multi-Geo)</b> Garcinia Cambogia Fat Buster! Want to Burn Fat Quicker and More Efficiently? Offer Converts on V...	\$42.50	\$0.00	0.00%
8118	<b>GCBxGreenCoffee (AU)</b> GCBx Green Coffee! Burn Fat without Changing Your Diet or Exercise! Offer Converts on Valid Crie...	\$29.50	\$0.09	0.29%
8119	<b>GojiActives (BR)</b> Goji Actives! Lose Weight and get a Sexy Belly in 2013. Goji Actives helps with weight loss, fight...	\$29.50	\$0.00	0.00%
8246	<b>Garcinia Cambogia - Presell/Advertorial (US, CA, RO)</b> Garcinia Cambogia! Breakthrough Diet Exposed: Celebrity TV Doctor Uncovers The 'Holy Grail Of Wes...	\$36.75	\$0.00	0.00%
8332	<b>Axia30</b> All-Natural Weight Loss Formula. Jam-Packed with Anti-Aging Ingredients! NOTE: attention affil...	\$36.75	\$0.00	0.00%
8659	<b>Food Lovers Fat Loss System</b> Lose Fat And Keep It Off Are you looking to lose weight, but don't want to give up the foods that...	\$8.75	\$0.38	3.85%
11569	<b>Pure Yacon Syrup Plus (Multi-Geo)</b> Yacon syrup is a game changer in the diet world. This exciting new breakthrough product in natural is...	\$44.25	\$0.00	0.00%
12446	<b>Slim Spray</b> Slim Spray is a weight loss support spray that has Vitamins A, B12, C, D and K, Yacon, Green Tea, Ga...	\$45.00	\$0.00	0.00%
12668	<b>Green Coffee Bean Max (France)</b> Green Coffee CPS CTC (in Euros): 29.95 + 5.95 SMH 60.85 + 9.95 SMH 90.85 + 11.95 SMH Can ...	\$45.00	\$0.00	0.00%
13041	<b>Goji Actives (BR)</b> Lose Weight and get a Sexy Belly in 2013. Goji Actives helps with weight loss, fighting cellulite, p...	\$41.00	\$0.16	0.39%
13059	<b>Garcinia Cambogia Direct (US)</b> Garcinia Cambogia is a fruit that grows in Southeast Asia and India. It contains a key ingredient ca...	\$47.50	\$0.05	0.10%

Once you decide on a niche that you want to promote, and you've been accepted into a CPA network, you'll want to go ahead and look into different offers that are related to your niche. Above is a listing of different offers that are related to the weight-loss niche on PeerFly.com. One of the things that you are going to want to pay attention to whenever you look at a list such as this is the 'Pay' or 'Payout' column.

Weight-loss offers often pay well, and this is an evergreen niche. So, you can usually get paid good money year-round for promoting products such as these. In the picture above, the first offer listed is for 'Sensa Weight-Loss'. This is a free trial offer which pays \$41.00 every time someone completes the offer. The next offer isn't bad either. In this case, you can get paid \$40.00 every time someone signs up for the HCG Ultra Diet offer.

Jillian Michaels Body Revolution offer pays \$22.75 each time it converts. That would probably be a great one to go with too since Jillian Michaels is pretty popular in the United States. Really, the offer would likely sell itself for the most part. The fourth one would be pretty self-sustaining to. As mentioned before, Pure Garcinia Cambogia Extract is a product that Dr. Oz recently made really famous. You can get paid \$49.00 each time you make this particular offer convert. Again, it shouldn't be too hard to drive traffic to any one of these offers using YouTube if you know how to do so effectively.

Although, it's important to look and see how much an offer will pay per conversion, you don't want to base your decision on just that. You'll need to take some time to research each of these offers, and the first thing that you'll want to look at is what the landing pages look like. Now, take note that it's hard to find a bad example of a landing page when it comes to products on PeerFly.com. However, let's review some of them so that you know what to look for.



The landing page shown above is the one for the Sensa Weight-Loss System. As you can see, this landing page contains a video that shows the before and after result of someone using this product. Although, you can't see it through the screenshot, this page has some animation which also catches the eye. You may also notice that this is a free trial offer. As previously mentioned offers such as these promote really well.

Below, you can see the landing page for the Jillian Michaels offer. If you don't know, Jillian Michaels is on a TV show called *The Biggest Loser*. Again, she is very popular in the United States, and often just her name alone will grab people's attention, which is going to help this offer convert.



As you can see, this landing page is very clean-looking. Just like in the previous example, there is a bit of animation being used to draw attention to the buy button on this page. Further down on this page, you will find a lot of success stories and before and after photos. This would definitely be a good offer for anyone to promote.

Below you will find yet another example. This is the landing page for the Garcina Cambogia offer. As you can see, this page is very clean too, and it is very easy to navigate. All the fields are clearly shown up at the top and there are a couple of different arrows leading people's eyes to the buy button.

**GARCINIA CAMBOGIA** 100% natural 100% PURE GARCINIA CAMBOGIA EXTRACT CAPSULES **FREE BOTTLE OFFER**

- ✓ HELPS STOP FAT FROM BEING MADE
- ✓ SUPPRESSES YOUR APPETITE
- ✓ INCREASES SERATONIN LEVELS FOR EMOTIONAL EATERS

Want to **Burn Fat Quicker** and More Efficiently?

**CLAIM YOUR FREE BOTTLE TODAY** LIMITED DAILY SUPPLY. START NOW.

100% Natural Pure Garcinia Cambogia Extract Capsules

**TELL US WHERE TO SEND YOUR FREE BOTTLE**

ENTER YOUR SHIPPING ADDRESS BELOW

First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Country: Canada ▾  
State: Alberta ▾  
ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**QUICK SHOP RUSH MY ORDER GET YOUR PACKAGE**

**What Is Garcinia Cambogia (HCA)?  
A Miraculous Weight Loss Plant**

**Why Does It Have Scientists And Media Buzzing?**

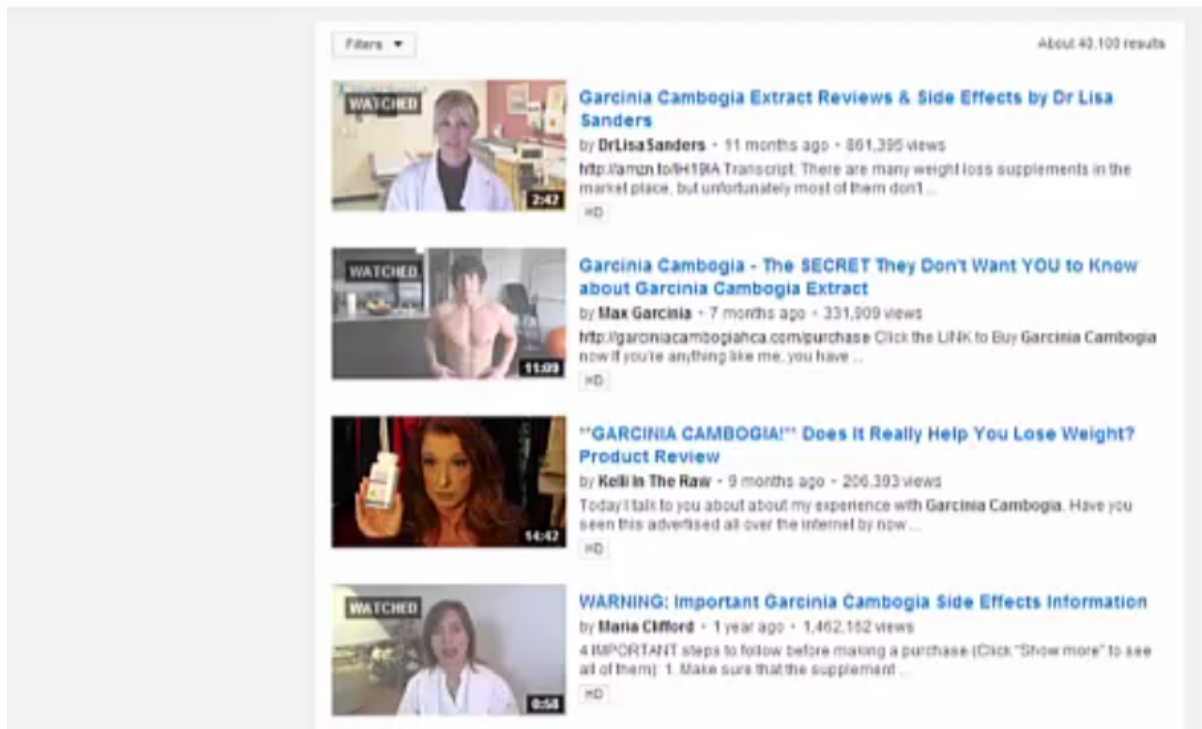
The most talked about natural weight loss is finally here! A pumpkin shaped fruit that grows in Southeast Asia and India, Garcinia Cambogia is a revolutionary breakthrough!

100% natural

This is another free offer. People that sign up will get a free bottle of the product. If you scroll down, the page provides information about the product and what it does. This information makes the page look more professional and makes the product seem more reliable. The page even explains exactly how the product works. Further down on the landing page, you'll even find video testimonials from people who have used the product. Also, the page announces that this supplement is 100% natural, which is always a plus when it comes to promoting weight-loss and nutrition.



## Making Money from Free Trial Offers



Free trial offers were discussed in a previous section of this lesson, but this really needs to be covered a bit more thoroughly. Again, free trial offers can be a very lucrative type of offer to choose, and it's important that you know why. This type of offer works especially for products in the weight-loss niche because people generally want to try these types of products out before purchasing them. Plus, a lot of times people are skeptical about these types of products, so they aren't willing to spend money out of their own pocket at first. At the same time, they are often anxious to give these types of products a try.

If you can create a YouTube video about one of these free-trial offers and tie it in with a popular product such as Garcinia Cambogia, you can really hit a homerun. Look at the screenshot above, and you will see that the first video on Garcinia Cambogia listed here has gotten over 861,000 views.

One of the best things about this example is that this video actually features one of the women that you can hire on Fiverr.com. She actually goes as far as to wear a lab coat and she calls herself Dr. Lisa Sanders. Now, it's not recommended that you hire someone to portray themselves as a doctor, but you have to admit, it's kind of interesting and almost humorous that someone else decided to try and pull this off, particularly since you know the origins of

how this video was made. It's also a strong reminder to not believe everything you see, hear, and read. Anyway, you can see this video demonstrated below.



If you scroll through a lot of the other videos which sell this particular product, you will find that a lot of people featured in these videos are listed as sellers on Fiverr. Nearly all of these videos have an affiliate link at the top of their description as well. One of these videos has over 180,000 views, and it is linking to an offer that is paying an affiliate \$50 each time that it converts.

If you break down these numbers, you could see how a person could easily make \$500 a day with an offer such as this. All you would have to do is make 10 conversions a day, and that's not hard to do considering all of the traffic on YouTube. Plus, this being a free trial offer, it probably wouldn't be hard at all to get this type of offer to convert.

An offer like this is especially profitable when you consider that you only had to pay someone \$5 one time to make one of these videos and that all of the traffic that you are getting is free. So, it's not like your losing a lot off of an investment such as this if it falls through. It's not likely that it would though, and even if you made a little bit of money, that would be a bit of passive income that you only had to work one time for. Let's say, for example, that you only made \$500 a week or even a month off of an offer such as this. Don't you think that it would help a lot to have just that extra bit of cash? That would really help most of us out, especially in today's economy.

**WARNING:** Due to recently being featured on T.V. we cannot guarantee supply. As of Thursday, June 19th 2014 we currently have product IN STOCK and ship within 24 hours of purchase.

**Garcinia Cambogia**  
**Burn Fat**  
*Quicker & More Efficiently*

AS SEEN ON TV  
100% MONEY BACK GUARANTEE  
100% SATISFACTION GUARANTEE  
NEW

Tell Us Where to Send Your **FREE BOTTLE**  
Enter Your Shipping Address Below

First Name:   
Last Name:   
Email:  For Receipt  
Country:  United States  
Address:   
City:   
State/Province:  North Carolina  
Postal Code:   
Phone Number:  For Order Management

→ HELPS STOP FAT FROM BEING MADE  
→ SUPPRESSES YOUR APPETITE  
→ INCREASE SERATONIN LEVELS  
→ 100% PURE GARCINIA CAMBOGIA

**CLAIM YOUR FREE BOTTLE NOW!**  
ON SELECT PACKAGES

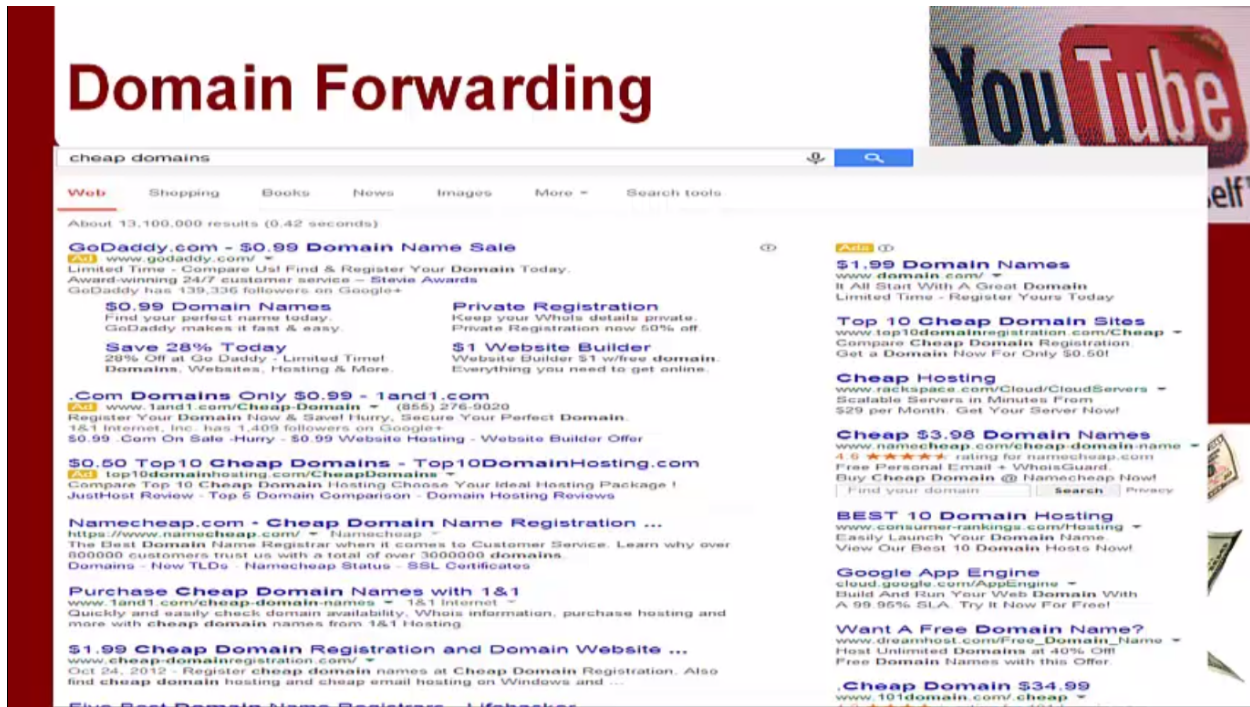
**RUSH MY ORDER**

**HURRY!**  
LIMITED SUPPLY

**REAL PEOPLE. REAL RESULTS.**  
TESTIMONIALS FROM GARCINIA CAMBOGIA USERS

Look at the landing page shown above. All a person would have to do in order to get a free bottle of this is submit the mailing address that the bottle would need to be shipped to. Do you really think that it would take much to get 10 people a day or a week to sign up for this offer? Once you get people to this page, it would pretty much be a done deal. Again, even if you could only get 10 people to convert a month, that would be an extra \$500 in your pocket that month. So, what do you really stand to lose with an offer such as this? You wouldn't even have to get anyone to buy, which is awesome. That's why you should really consider promoting free trial offers with your YouTube videos.

## Redirecting Affiliate Offers with Domain Names



Domain forwarding will be covered in this particular section. When adding a link to your YouTube videos, it's best not to use shorteners such as:

- Goo.gl
- Bit.ly
- Ow.ly

These look spammy, and YouTube does not like them. That might actually affect the rankings of your YouTube video. So, it's advised that you actually buy a cheap domain name and redirect to the offer that you are promoting. To do this, you would begin by performing a search in Google for cheap domains. Immediately, you'll have plenty of options come up. As you can see in the screenshot above, you can get a cheap domain from GoDaddy.com for as little as \$0.99. There's even a listing on this page advertising that you can get on for just \$0.50.

When you purchase one of these domains, it is recommended that you don't purchase them for more than one year. It's likely that you will be in and out of many of these niches, and you don't want to purchase something long-term if you don't have any idea how long you'll need it. For instance, you might start out selling raspberry ketones, but a year from now that might not

even be popular anymore. If they are, you can always renew the domain. However, even then you wouldn't want to invest in a domain for more than a year at a time.

If you look at some of the more successful videos on YouTube that people are using to sell products, you'll notice that none of them are using domain shorteners. It's very likely that they wouldn't be doing so well if they did. So, it's well worth it to spend the \$0.99 to purchase a domain name. When you do go to look for one, you'll want to find one that actually has whatever you're promoting in the URL.

**DO NOT Buy Raspberry Ketone Until You See The Side Effects of It!**

LordBenas · 45 videos

1,063,446

Subscribe 4,333

1,540 358

Like

About Share Add to

Published on Oct 11, 2012

IMPORTANT: 4 steps to follow before purchasing:

- 1) Make sure the supplement is made in the USA.
- 2) Make sure it is caffeine-free.
- 3) Certified, certified...certified! Always choose certified raspberry ketone products if you seriously want to lose weight and be safe.
- 4) Don't expect to buy high quality raspberry ketone for less than \$50. If that could put you into an uncomfortable situation financially you should definitely look for another weight loss supplement.

Brands I trust and recommend:

<http://certifiedraspberraketones.com> - this is probably the oldest online store for raspberry ketone. It's amazing reputation and tons of success stories prove the quality of it. The only problem with them is that due to their popularity they are usually out of stock. To visit their official store click here

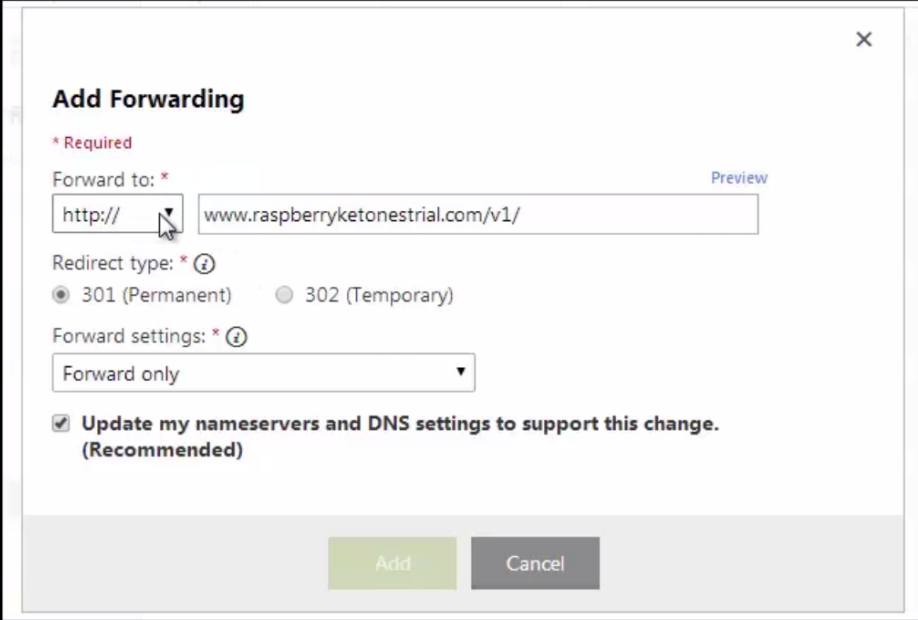
<http://certifiedraspberraketones.com>

Look at the screenshot above. This video, which is made to promote raspberry ketone has a link just above the description and that link actually contains the words 'raspberry ketones'. Another thing to take note of is that it's a .com address. It's much better to get this type of address if you can because people tend to trust these types of sites more.

Take a look at some of the top videos that are promoting products on YouTube. You will notice a trend. They all will have keywords in their domain names, they all will have full URLs at the beginning of their descriptions, and most of them will have .com domains. Many of these videos will have a lot of view in a very short amount of time. That should tell you a lot. One of the most important things that you can do as a marketer is model after what's working. Take a moment to look at the top sites, and you will likely find that these are key factors that tend to work.

There are a lot of sites that you can purchase domains through, but GoDaddy is the one recommended by this training because you can buy domains there pretty cheaply and they are a pretty reliable site. They have very good customer service too, which is another great thing to take into account. If you have a question about how to do domain forwarding, for instance, someone can lead you through that process.

To forward a domain, all you have to do is click on 'Domains' inside your account's dashboard. A number of buttons will appear on the next page. You'll want to click on the 'Forward' button on this page. A window will appear, and you'll simply want to take the link from the CPA offer and paste it into the 'Forward' field. This is demonstrated below.



**Add Forwarding**

\* Required

Forward to: \* [Preview](#)

http://

Redirect type: \* ⓘ

301 (Permanent)  302 (Temporary)

Forward settings: \* ⓘ

Forward only

Update my nameservers and DNS settings to support this change. (Recommended)

Add Cancel

After pasting in the forwarding address, click on the 'Preview' link so that you can actually see what your customers will be forwarded to. If it's your CPA offer comes up, you can go ahead and head back to this window to finish setting this up. Under 'Forward settings' you will want to choose, 'Forward only'. You could choose masking, but it's not recommended that you do. You'll also want to keep the '301 Permanent' option checked.

After designating these settings, go ahead and click the 'Add' button below these fields. Take note that it could take a few hours for these changes to take place. Most of the time, they will take place within a couple of hours though. Hopefully you can tell that this is a fairly straightforward process, but if you have any questions feel free to contact GoDaddy's customer service. They really are very helpful when it comes to stuff like this. It's better to call a sites customer services up than to try to figure out things on your own anyway because you can learn a lot more that way.

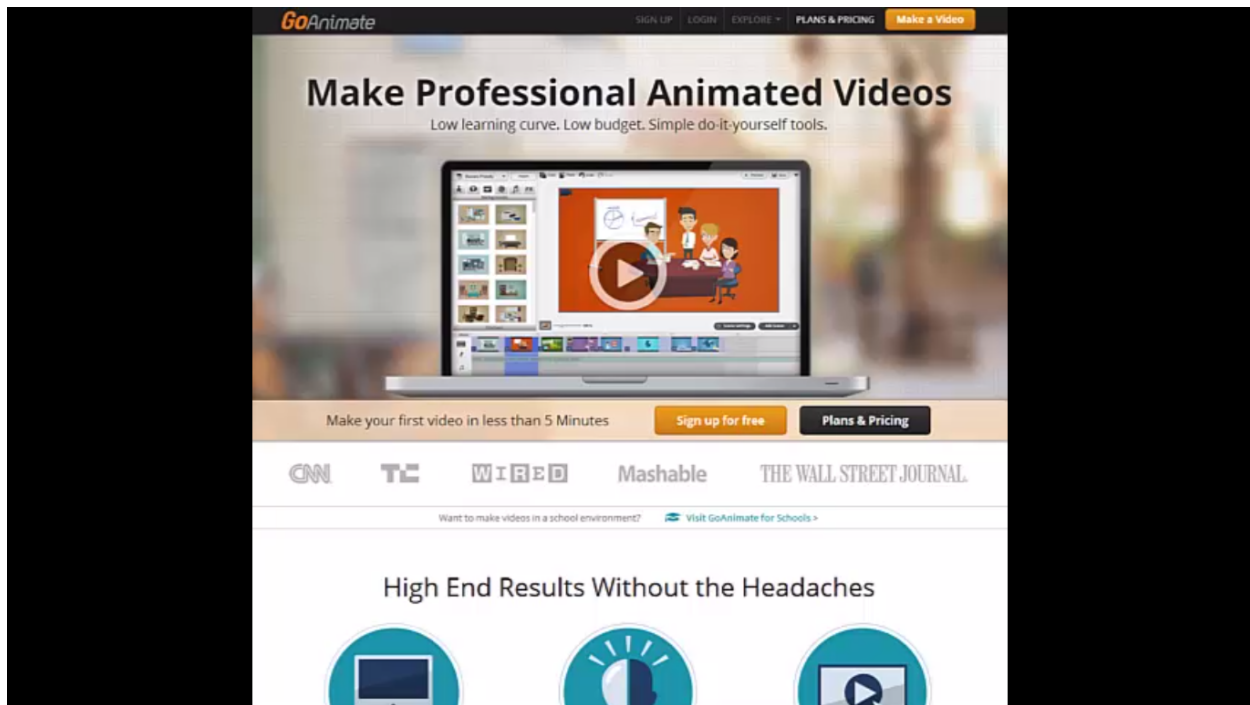
## Creating Animated Videos



If you are camera shy but don't want to use Fiverr to create videos, you could always just create animated videos. There are a lot of websites that offer animation services online, and many of them are very reasonable with their prices. There's also software available to help you do this yourself. You can literally create an animated video in a matter of minutes with some of these applications. These videos do end up looking very professional, and viewers will never know that you made these videos very quickly and inexpensively.

Above you can see a screenshot of the homepage of PowToon ([www.PowToon.com](http://www.PowToon.com)). This is a site that allows you to create animated videos and presentations, and you can do so for free. Now, if you use the free option for the site, they PowToon will place their watermark on your presentations. However, there is a \$19 a month option and a \$57 a month option that you can purchase, both of which will allow you to create videos without this watermark.

The software is very easy to use. It works in a drag-and-drop type of manner. You can make a ton of attention-grabbing videos in a short amount of time this way. These types of videos hold the viewers interest really well, and you can get some really great conversions with these types of videos. So, this isn't a bad option at all.



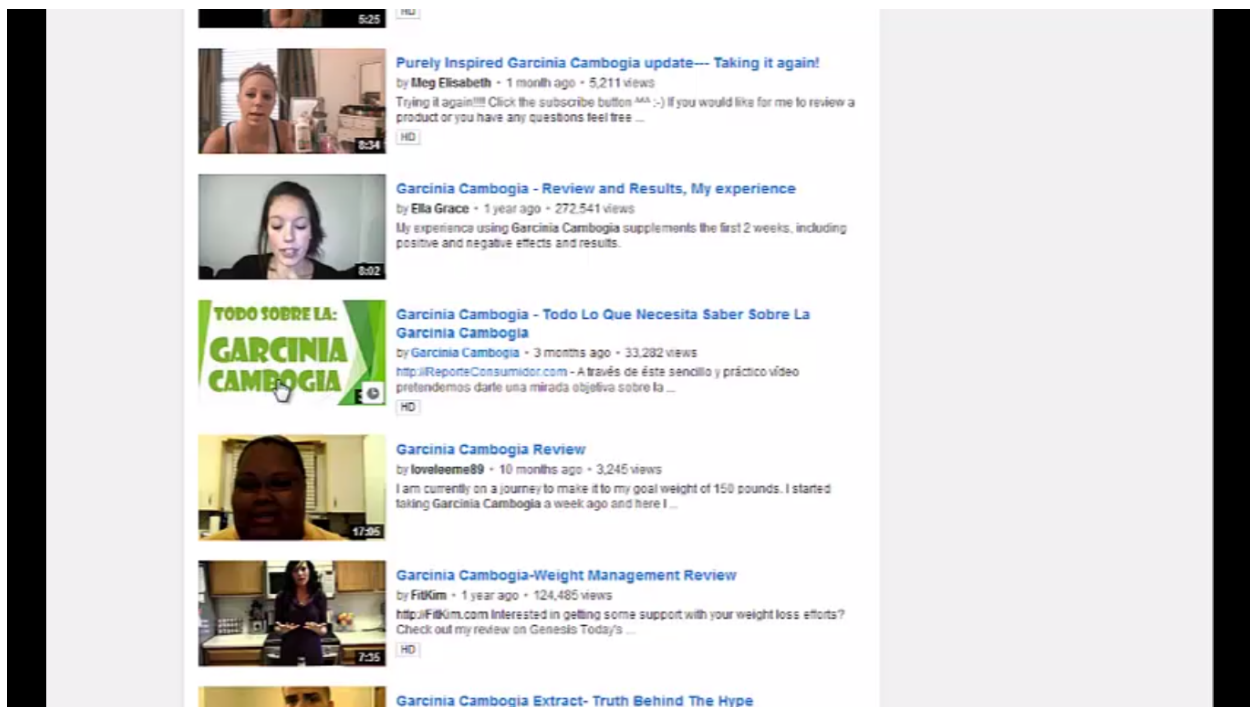
The homepage of a very popular animation website called GoAnimate ([www.GoAnimate.com](http://www.GoAnimate.com)) is now shown above. This software is very user-friendly as well. As you can see, the site boasts that you can make your first video in less than five minutes using their software. One of the key features of this site is that they use a lot of characters, which helps make an animation much more interesting to its viewers.

Last but not least is Xtranormal. This company was recently bought out by a larger one, so there will be a lot of changes being made to the site. So, for now you may want to focus more on using the two other websites. Try this one out as well; you might end up liking it a lot better in spite of the changes taking place. Really, when you try any of these services out, you will likely be impressed by how simple each site makes it to create interesting, eye-catching content for your business.

One of the best ways to use this software is to make quick commercials for your local business clients, by the way. It's likely that those clients will be amazed that you were able to put together something so clever in just a short amount of time. The video on PowToon's homepage makes a great case of how impressive these types of videos can be. Take a look at it now by visiting [www.PowToon.com](http://www.PowToon.com). Then, head over to check out the other recommended sites to see which will work for you best.



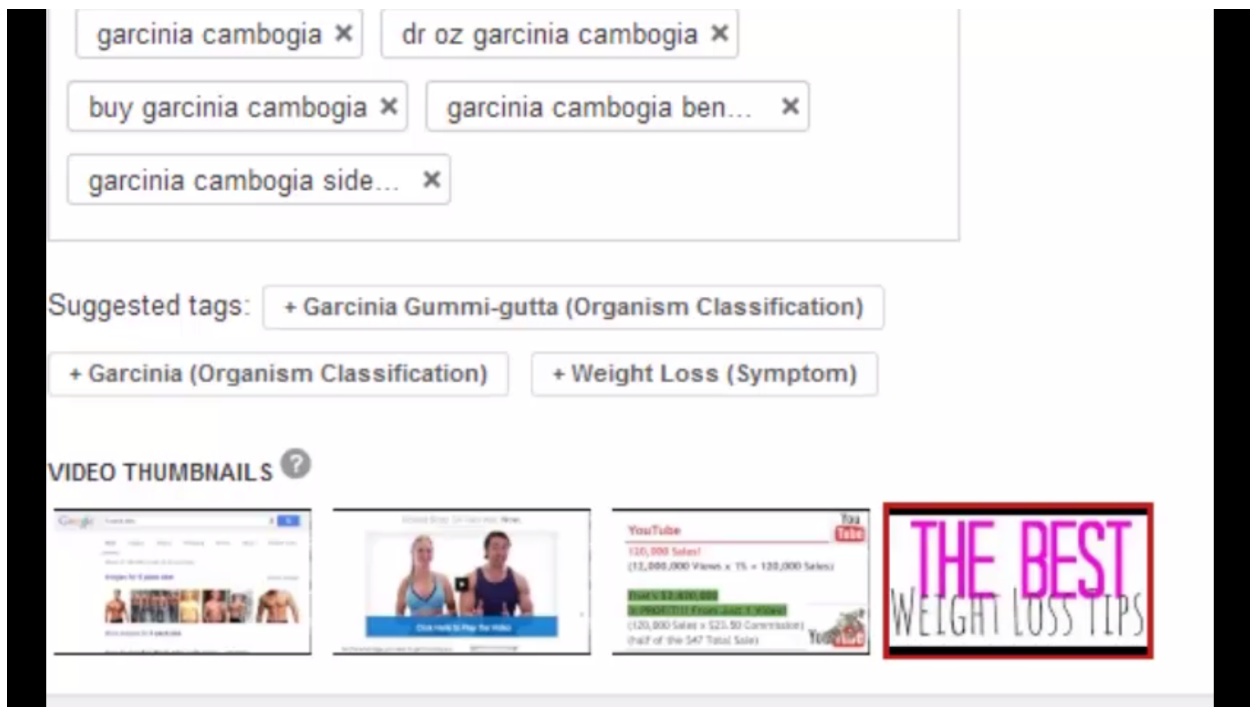
## Add Video Thumbnails for Higher Conversions



All YouTube videos have a thumbnail image that a user can click on instead of the link. YouTube will automatically generate one for you, but you can upload one of your own instead. This is important because it is often the thumbnail image that motivates people to click on a certain image in the first place. Uploading the right thumbnail image for your video can really make your video stand out among the rest and get you a lot more views.

Pictured above is a video with writing inside of its thumbnail. It says “Todo Sobre La: Garticnia Cambogia”. Do you see how much this video thumbnail seems to stick out from the rest? You don’t necessarily need to use text in your thumbnail to make it stand out, but obviously it can help in some cases. As you can see, this particular video has gotten 33,000 views in just a few months. You would probably agree that 10,000 views a month is pretty good.

If you have ever uploaded a video to YouTube before, then you know that YouTube gives you three different thumbnail choices on your ‘Basic Info’ page, which is the page in your settings which allows you to name your video, add a description, and designate tags. Most of the time these thumbnails look decent, but instead of settling for one of them, you can click on the ‘Custom Thumbnail’ button to upload an image to use as your thumbnail.



In the picture above, you can see that the fourth thumbnail to the right is being chosen. This is the one that is being uploaded for the case study video on Garcinia Cambogia. It stands out really well in comparison to the other three thumbnails which were automatically generated by YouTube. It's also likely going to stand out really well when listed among its competitors within the results pages.

Again, in most cases, the thumbnail that sticks out the most is the one that generally gets picked first. So, obviously, using the right thumbnail can make a huge difference in your video's success. This is yet another example of how going the extra mile can really make a difference in how your campaigns turn out.

Look at the fourth video down in the screenshot below, for example. You probably noticed it before it was even pointed out to you because it's got lettering in the thumbnail where the others do not. That makes it stand out amongst the rest.