

FB Viral Pro

Ultra Fast Start

Ultra Fast Start #1

Mental Preparation

- Be prepared to focus on one site, one concept, one page...
- Do not attempt to multi-task or juggle concepts.
- Even one “killer” idea or concepts in a day will mean 30 in a month.
- In short, focus, focus, focus.

Ultra Fast Start #1

Mental Preparation

- What is the number one thing you need to get out of this training?
- What low value activity can you drop right now to make room for this training and these tools?
- Are you willing and able to commit a few minutes consistently to your progress?

Ultra Fast Start #2

Alignment With Goals

- You will want to have your own niche, market, goals in your mind before starting.
- You should be using the training for the examples and templates, but also as inspiration and guidance for your short and long term business vision

Ultra Fast Start #2

Alignment With Goals

- What is your niche?
- Who is your ideal customer?
- What assets, such as photos, text and video content, are you ready to use?
- What are the best sites in your niche or market?

Ultra Fast Start #3

Gathering Materials

- It's best to have a list of web sites, blogs, pages, books, and other content you admire in your niche.
- In most cases, you'll want a mix of content from trendy fads all the way through evergreen and bedrock materials.
- Keep it simple.

Ultra Fast Start #3

Gathering Materials

- What specific content really stands out to you in your niche?
- What images or videos best fit your audience, and why?
- Can you describe your avatar, or ideal customer precisely?
- Are there any running jokes in your market? How about jargon?

Ultra Fast Start #4

Ongoing Resources

- Don't discount or ignore your own observations and opinions about what is viral, and what is not.
- Keep track of what works and start your own “swipe file” now.
- Use basic resources in clever ways; YouTube, Flickr, etc.
- Wikipedia, Google Trends, but also Reddit, BuzzFeed, etc.

Ultra Fast Start #4

Ongoing Resources

- What keywords can you use to search for viral content on sites like YouTube?
- What people are “lightning rods” of comment and controversy?
- Is there a great supply of content in your niche (e.g., free, available, constantly updated)?