

Google+ Marketing Checklist

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Here's a handy checklist that you can use to track your progress in setting up and monetizing your own Google+ page (please refer to the corresponding steps in the Beginners Guide to Google+ Marketing).

1. Identify your market by answering the questions in Step 1 (see guide).
2. Create your [Business Account](#)
3. Upload your cover & profile pictures.
4. Create the about section.
5. Create several circles targeting different niches in your market.
6. Share your Welcome post on every one of the circles.
7. Get followers by adding people and following pages.
8. Get followers by joining communities and following their members.
9. Get followers by commenting on relevant pages.
10. Post something of value in every circle.
11. Check comments from your audience and share your opinion.