

AbandonX:
Grab Your Share of This \$Trillion
Industry with Just a 2 Minute Tweak

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Table of Contents

Introduction.....	4
The One Major Hurdle.....	6
Taking Your First Steps	11
The Next Steps.....	16
The Next Steps.....	16
The Complete Cart Explosion System	24
Exclusive Jay and John Bonus	31
Questions & Answers	33

Introduction



Today a huge opportunity is going to be shared with you, but at the same time, it's something extremely simple, and in fact, this is probably the easiest way to make money online. This is an absolute no-brainer for marketers and for those who wish to build businesses. You're going to be blown away.

You are going to learn how you can grab your share of a trillion-dollar industry with no more than a two-minute tweak. This lesson is all about working fast and smart. It's about making quick, recurring income in the simplest manner possible. This information was originally presented by Roger D and Barry Plaskow. Before getting started, they shared a disclaimer that must be shown. It states:

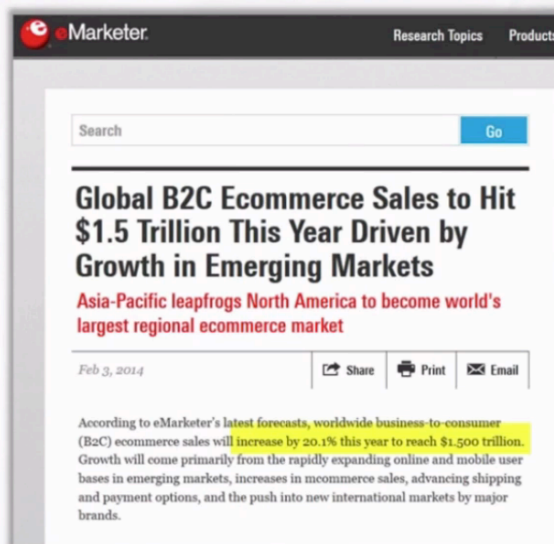
Most small businesses fail for multiple reasons. There are step that you need to take building a business, and there's absolutely no guarantee of success! Get rich schemes need to be avoided like the plague!

What's being shared with you today is a simple strategy, but there are steps that you'll need to take. Today, you're going to be provided with what might be the most irresistible offer you might ever make to anyone...ever! You may have given away free offers before, but in this case you'll be money at businesses, and it's not going to cost you a thing!

There is a ridiculously HUGE niche that you'll be discovering soon. Currently, trillions of dollars are being left on the table, and you're going to learn how to grab up your share. You see, the ecommerce industry is currently leaving behind 24-42% of its money behind. The time to make your move is right now though. You really need to seize the moment so that you can make money fast. Soon, how you can go about doing this will be made clear.

The One Major Hurdle

REASON #1: HUGE MARKET



There is one major hurdle that seems to be holding marketers back from making the money that they deserve and desire, and that is why this audience is going to be desperate for what you have. If you go up to a child and offer them some candy, they are going to say “Yes, of course I want that.” and grab it up. It works the same way with this audience and this offer.

Have you ever tried selling a mobile site to an online business or even an offline business? You can find low-hanging fruit in this industry, but it’s not really something that is very easy to sell. The reason that it’s not is because you have to educate your audience on why they need a mobile site to begin with. Even when you have a solution to a problem, you need to show them you’re uniquely different from the other options they see out there, and that’s often hard to do as well.

Here’s the key. You need to supply a unique solution to a problem your market is desperate to solve and is spending money trying to solve it with limited or no success, all while getting them an insane result fast! That’s the combination, but it’s complicated to come up with something that meets this criteria. However, if you could find something that an audience needs and

wants, something that you wouldn't have to explain, you would have a fast start to building a business.



Now that you understand this fundamental point, let's move on to learning about the ecommerce industry and a massive opportunity that sits right on top of it. Specifically, there are six reasons why this industry is red hot right now:

1. Huge Market.

To say that this is a huge market is an unbelievable understatement. According to Global B2C, ecommerce sales are going to hit \$1.5 trillion this year. It's the only trillion dollar industry that's increasing by double digits on a consistent basis. It is exploding, and believe it or not, only about 5% of actual business takes place online. This is growing exponentially though, and it's going to continue to grow like that over the next 10 years or more.

2. An Insane Amount of Money.

The people in this industry are leaving an insane amount of money on the table. Look at the statistics over on the left-hand side of the page above. According to these estimates, \$3 trillion are being left behind. The picture above is showing the abandonment rates in the different facets of this market. It shows:

- a. Consumer Electronics – 74%

- b. Style & Fashion – 72%
- c. Food & Drink – 76%
- d. Health & Beauty – 66%
- e. Home Furnishing – 70%
- f. Sporting Goods – 70%

This occurs because real clients attempt to make a purchase but abandon the sales cart. Can you believe that? In some cases, nearly 80% of sales carts are being abandoned. Since this is a huge industry, this presents an incredible opportunity, and you will soon see why.

3. Abandoned Carts.

The thing is that people aren't abandoning their carts just because they have buyer's remorse, as many people would suppose. There are a lot of other reasons why they don't purchase. For instance, their internet might have died or they ran out of time. Sometimes buyers just don't have their credit card on them when they are looking at a site, or they have to wait for their spouse to come home to run a purchase by them.

Another thing that you have to realize is that this isn't a problem that's going to get better anytime soon. People are plagued with ADD nowadays. In other words, their attention is torn between a number of different things all of the time. The truth is that every year for the last three years, the numbers pertaining to abandonment have just increased. You have to realize, text messages are coming into people's phones constantly, and emails are coming in as well. There's also Facebook messages, Twitter, Pinterest, etc. There really is a lot to being online these days.

You have probably abandoned quite a few shopping carts online yourself. Many times it's not just because you decide you no longer want to purchase. Probably in more cases than not it's because something happens, and you intend to return but never do. Even if you did drop the cart because you had buyer's remorse, a lot of times, if there was a way for people to remarket to you, then you might find yourself interested again.

4. No Attempts.

A really disturbing aspect to consider is that 99% of ecommerce and internet marketing sites don't make any attempt to get their lost clients back. Think about this. You're making X amount of dollars with your ecommerce site, but your leaving three or even four times that on the table. You have done all of that hard work to build and drive traffic to your site, but you're not making any attempt to regain customers that have already shown they are interested in your product. Does that make any sense at all? That's ridiculous.

In some cases, people spend a ton of money leading people to their page. The people get there, they fill up their shopping carts, something happens that distracts the customer, and a ton of money is lost and time wasted. However, the sad thing is that the situation is left unhandled. These businesses make absolutely no attempt to remarket to the, and any good salesman knows that it takes very little persistence to close a sale on an already-interested party.

Think about this. It has been estimated that \$3 trillion of purchaser money has been abandoned, yet 99% of online businesses have no way of following up with their potential clients. This presents an insanely huge opportunity for you.

Also, any good marketer knows that it sometimes takes 3-7 messages to transform a prospect into a client. This is Basic Marketing 101. These businesses have done a lot of hard work to get these people to want to purchase. It doesn't make any sense for them to let the ball drop when they are that close to closing a sale.

5. Proven Results.

It has been proven that by remarketing to and retargeting these prospects, you can get 24-42% of those lost clients to go back and purchase. Now think about this. If you calculated 24-42% of \$3 trillion, you would find that over \$720 billion dollars is being left behind. In fact, that's at the low end. If you got even a tiny share of that money, you'd be doing tremendously well.

6. Timing.

So, how could you get your cut? Your success is going to depend on you making the right offer at the right time. That's because you'll need a receptive audience that's going to want what you have to offer without even having to educate them about it.

Here's a question. When's the best time in life to make someone a weight loss offer? Well, there's several great time, but it's mainly when a guy or a girl is about to get married. Who wants to show up on their wedding day 20 pounds overweight? If you make an offer to help them lose weight very quickly at this point in time in their lives, you're going to have very receptive customers on your hands.

Now, when's the best time to make an online business a retargeting offer? It would be just before the Holiday Season or just after, right? This is when they have the biggest opportunity to make back this 24-42% of sales. It is the best time of the year to take your piece of the pie as well.

There is a way for you to start taking advantage of this tremendously huge opportunity, and the best part is that it's very simple. This is going to help a lot of members to make a killing. The timing for this is unbelievable right now. So, let's get into this right away!

To reiterate, this is about a massive market leaving \$3,000,000,000 on the table! It has been proven that 24-42% of that money is not only retrievable, but can easily be recovered. Right now, 99% of online businesses aren't following up with these lost potential sales, and that is almost criminal.

Just think, what if you had the solution to this problem? You would have an irresistible offer that would have businesses flocking work with you. On top of this, what if you made this available to them during the pre-holiday to post-holiday season. Your offer would be ripe for a massive amount of immediate success.

Taking Your First Steps

OPTION #1: EMAIL RETARGETING...

The problem: For example, if we were to send you an email referring you to a sales page, we can easily retarget you by email because we have your address on record....

This will NEVER work with cold traffic because we have no idea of your email address!



Now that you see the enormity of this opportunity, you need to begin to capitalize on it. Obviously, you're going to want to do this fast and effectively. There are two steps that you need to take to begin, you'll need to:

1. You need to learn about the power of a proven system that you can use to get 24-42% of prospects back to purchase.
2. You need to learn how you can go about finding the lowest hanging fruit, which is ready for you to pluck and generate incredible amounts of recurring income, fast!

First of all, how could you possibly guarantee that any online/ecommerce business can get 24% of their lost buyers back? You actually have a few options. You could do this through email retargeting. When someone goes to make a purchase and fail to do so, you can retarget them by email.

This email could be set up to go out about 20 minutes after the abandonment, but it's actually recommended that it be held off for at least 40 minutes just in case the person just lost track of the website, is finding their card, or something like that. That's because the point of this email is to remind the prospect to make their person, and you're doing so in a very personal way. This will increase sales like crazy!

There is a traditional problem that you'll need to overcome. That problem is that, in the past, this would only work for clients that were already logged into a system or if you already had their email addresses on record. That's the only way that abandonment software would pick up on the problem and send out the appropriate email. In other words, if you weren't logged into your account when you abandoned the cart, not only would you not receive an email, but you wouldn't be reminded to make your purchase.

Now, if you were to have an email list set up, and you sent people to a sales page from this list, you could retarget them if they didn't buy because you know these people's email addresses. What would happen if the person came to that sales page because they were referred to it or because they came to it through paid traffic? There would be no way of tracking that person's email. Your software wouldn't be able to send an email out, and you wouldn't be able to retrieve the deal.

Another way of doing this would just be to retarget people on Facebook. That's pretty simple, right? This has also been proven to work. It reminds prospects of the product that they were formerly about to purchase. You could guarantee to increase a business' sales massively in this way, but it would still be a hard sale because there are costs involved in setting this up. Plus, by itself it lacks the immediate impact an email can get you.

Responding by email or through Facebook retargeting are the two traditional ways of trying to remarket to clients. Also, most carts won't retarget you unless all of your information has been entered into the fields on the page and you hit 'submit'. Now there is a way that you can go about retargeting customers, even if they only provided a small amount of information and did not hit 'submit'. This new system for remarketing, which is sure to become big in 2015, has been proven to bring back 24-42% of lost customers, even cold prospects, with no more than a two minute setup. Get ready to see the \$2,000,000 retargeting Ferrari machine in action! This will blow you away!

Ultimate Gaming System			
	\$1.00	1	\$1.00
Subtotal			\$1.00

Billing Information

* First Name

* Last Name

Company Name

* Address - Line 1

Address - Line 2

* City

* State

* Zip Code

* Country

* Phone Number

* Email Address

Order Summary

Subtotal \$1.00

Total Due \$1.00

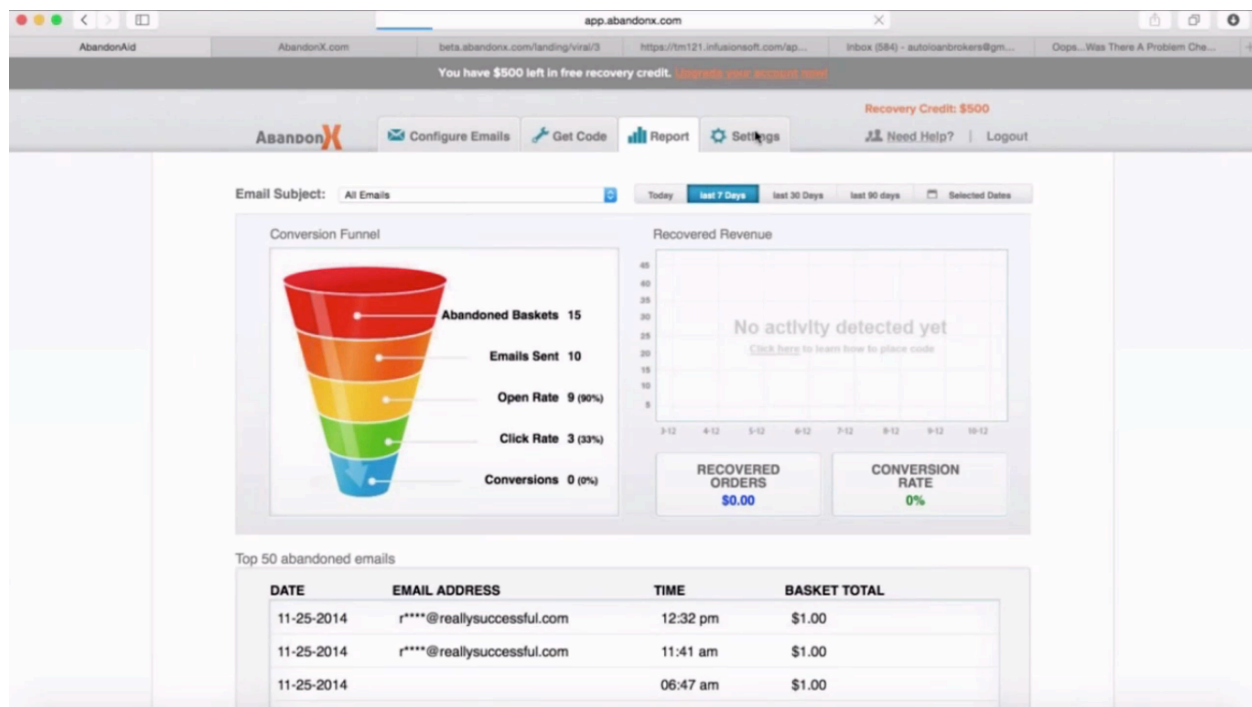
Promo Code:

Payment Information

Above you can see a screenshot of a typical shopping cart. When you set up a cart like this, you can insert a little piece of code. Now, let's say that someone were to fill out the top fields, but never typed in their credit card information and hit 'Place Order'. This is the step where 90% of the people out there back out. Even if the person doesn't push any buttons at all, this little piece of code will take a snapshot of the email address and record it. That way, if the person does not purchase, in about 30 minutes you can start sending this person emails that say "We noticed that you never finished up with your offer. Come back and get your offer for a 10% discount."

Do you see how this little piece of code could change the way ecommerce tries to market to its customers. This is something that has never been done before. Right now, this page is set up to redirect after a minute that says "Oops...was there a problem checking out?" You can, of course, change this to redirect after a longer period of time. As soon as it redirects, the system will send an email as well.

This is all controlled through a system called AbandonX. Below you can see as screenshot of the backend of this system. The bit of code works with all the different types of shopping cart software that are out there. You can also make it redirect to any order page or order link. Additionally, you can log into the system and configure your emails to say whatever you wish. It's recommended that you do at least a closeout and a 5-7 day campaign. If you try to get them back every day like this, you should end up with 24-42% of those people coming back to purchase.



This is super-easy, yet extremely powerful. Inside the system all you do is hit the 'Compose New Email' button, located under the 'Configure Emails' tab to create your email campaign. After this is done, the system will automatically start emailing out to those people who have abandoned their cart. There is also a 'Report' tab that you can look at to see data on things like how many people went to the shopping cart vs. how many people abandoned the cart.

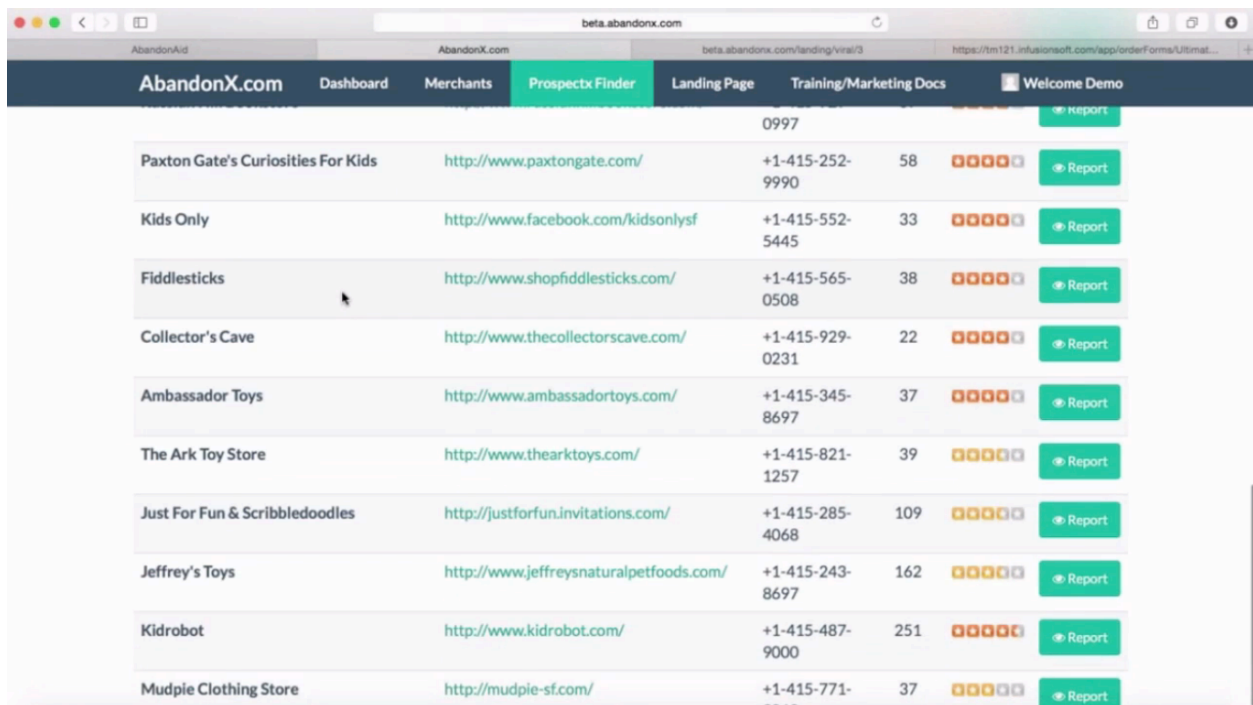
Just to make this absolutely clear, these emails are not spam. They are totally legal, and these emails don't cross any boundaries whatsoever. Basically, the prospect willingly gave their information when they left it on your cart. Again, this is a very powerful tool, and yet it is very simple, and totally legal, to use. For the first time ever, in this type of environment, you can increase sales like crazy for any type of business. The unbelievable part is that you can do this even if they didn't hit the 'Submit' button. There is nothing out there quite like this.

Let's look over this one more time. You now have a way to retarget traffic, even if it's cold. The system will record email addresses for you, and it will do so even when prospects abandon the cart before they submit any form. Although this system is incredibly powerful, it is totally configurable, and you can have everything ready to go in just a couple of minutes.

Probably the best part about this is that the system contains a diagnostic tool that you can use to show any online business how much money they are losing by not using your service. This will be covered further later in the lesson. You'll also learn about the email templates that the system contains, which are proven to convert and consistently bring back lost clients to make their purchase.

In the next section of this training document, you are going to learn how you can turn this into money faster than you ever thought possible. You're also going to find out how, with one single step, you can 10x your results and make obscene amounts of money very quickly. For now, start to imagine having the power to generate 24-42% more sales for any online business and just how valuable that can be.

The Next Steps



AbandonX.com					Dashboard	Merchants	Prospectx Finder	Landing Page	Training/Marketing Docs	Welcome Demo
				0997						Report
Paxton Gate's Curiosities For Kids	http://www.paxtongate.com/	+1-415-252-9990	58	00000						Report
Kids Only	http://www.facebook.com/kidsonlysf	+1-415-552-5445	33	00000						Report
Fiddlesticks	http://www.shopfiddlesticks.com/	+1-415-565-0508	38	00000						Report
Collector's Cave	http://www.thecollectorscave.com/	+1-415-929-0231	22	00000						Report
Ambassador Toys	http://www.ambassador toys.com/	+1-415-345-8697	37	00000						Report
The Ark Toy Store	http://www.thearktoys.com/	+1-415-821-1257	39	00000						Report
Just For Fun & Scribbledoodles	http://justforfun.invitations.com/	+1-415-285-4068	109	00000						Report
Jeffrey's Toys	http://www.jeffreysnaturalpetfoods.com/	+1-415-243-8697	162	00000						Report
Kidrobot	http://www.kidrobot.com/	+1-415-487-9000	251	00000						Report
Mudpie Clothing Store	http://mudpie-sf.com/	+1-415-771-0742	37	00000						Report

Now that you know how you can make serious money using this system, you can do this just by following three easy steps. They are:

Step #1: Find the LOWEST EVER hanging fruit.

There are a couple of different ways that you can go about finding low hanging fruit. First of all, you can find businesses who are already spending money with retargeting. Until today, the process of doing this was completely hit and miss. Imagine being able to find hundreds of businesses right now that are retargeting, you go and check their website, and you can see that they have an email retargeting system. Don't you think that would be rather low-hanging fruit? They understand the concept that you can improve their numbers exponentially.

Inside of the AbandonX system, you'll find a tool called Prospectx Finder. Basically, the tool helps to find prospects that may need help with their remarketing. Since it's Christmas time, let's say that you typed the keyword 'children toys' into this tool. The tool is going to search for websites that are currently selling children's toys online. It's also going to examine the sites that it comes across to see if the business owners are doing any retargeting or remarketing.

The tool may take 30 seconds or so to work, but eventually it's going to generate you a list of companies that are highly-probable matches for your search. The sites that come up will be those of website owners who have shown somewhere in their marketing that they understand the power of trying to bring customers back. Above you'll find a screenshot of some of the results that this tool has been able to generate. Again, these are all stores that show to have an interest in remarketing because they are already doing Facebook remarketing or something of the like. This tool will help you to find the lowest-hanging fruit in a marketplace extremely quickly and easily.

The second option that you have for finding low-hanging fruit is to go after 'mom and pop' businesses. With these types of businesses, it's easy to locate the decision maker and close a deal. All you have to do is show how you can double or even triple their sales. A person could make an absolute fortune just working with these types of businesses, but you can also move up to working with medium to larger-sized businesses as well.

You can find many of these types of operations online. They are very unlikely to have any type of remarketing system implemented on their website. No matter what they are selling, they are probably leaving 2, 3, 4 times that on the table. You can get $\frac{1}{4}$ to $\frac{1}{2}$ of that back simply by spending two minutes setting them up with the system. That's it! If you did nothing else, you could probably increase their sales by $\frac{1}{4}$ simply by putting a piece of code on their site. It is the easiest money you could possibly ever make.

To recap, there are two types of low-hanging fruit. The first are those businesses who are already spending money on retargeting somehow. The reason why they are low-hanging fruit is because they have shown that they already understand the importance of retargeting consumers. The other type of businesses you'll want to target are 'mom and pop' businesses that have no retargeting system in place. They would likely spend tons of money once you explain how much money could be made through the retargeting of customers.

Step #2: Make them an IRRESISTABLE OFFER on steroids!

This is an absolute no-brainer for a business owner. That's because you're not just going to offer them something for free, you are going to offer them an ethical bribe for trying out the software. Here's a short example of the kind of message that you'll be sending your prospects:

"Dear Mr/Mrs owner, allow me to get you \$500 of lost sales back for free...Just let me set you up with our unique software!"


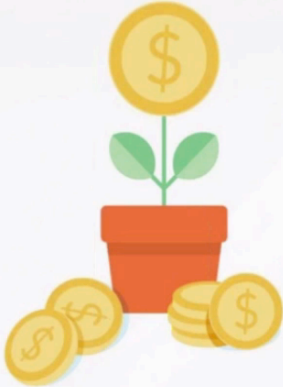
Is this irresistible or not? This will be the easiest non-sale you'll ever make. There's no pressure involved in this because they don't need to spend any money. Now, if you want to charge them a setup fee, that's fine. It would still be a no-brainer.

Don't you think that you could give away \$500 for free? You could give away money all day long. There are very little businesses out there that are giving away money to show that their system works. After the model is proven, they will be happy to buy more.

STEP #3:

Make Money: Automated Recurring Income!

- When our system saves \$7,500/month for a small business, you make **\$200 recurring!**
- When our site saves \$20k/month, you make **\$400 recurring!**
- For larger businesses, the recurring money alone is insane!
- If you introduced us to your system, you'd probably be making \$1,000/month on **complete autopilot!**
- Plus: you can also charge them a recurring, monthly fee!



Step #3: Make MONEY.

This system is going to work in various ways for different people because you are going to be able to run the type of business you want. For instance, you might want to target mom and pop businesses and charge them a fee of \$199 a month or more. On top of this monthly fee, you'll be getting a recurring payment of 40% for all the credit that they purchase. On the other hand, you could just send people directly to the system and let the AbandonX team do the rest. You will still get paid the 40% for every sale, and be able to run a hands-off system.

You could be making thousands of dollars every month for every business you sign up. For example, when the AbandonX system saves a business \$7,500 a month, you would make \$200 in just the recurring income. If they save \$20k/month, you could make \$400 recurring. These are just general rates for small businesses. Mediocre businesses or larger small businesses

would probably bring in \$1,000 or \$1,500 a month. That's for each one you signed up. Then, on top of this, you could charge then your own recurring fee if you wanted to.

When it comes to larger businesses, you'll really want to just rely on the recurring income because the numbers would be insane to work with. Now, this doesn't refer to businesses that are just mediocre. This refers to massive businesses. You won't want to try to juggle all of that. Instead, just sign them up and collect the recurring percentage.

It's absolutely crazy what you can do with digital businesses. You could purchase credit yourself and then sell them on a higher price point. You might be saving a small business \$7,500, for instance, but you could charge then \$750 or \$1,000 a month. So, not only could you make that \$200 on the fly in this case, but you could make an additional \$1,000. The choice is yours. You can automate this process, or you can handle the system for them and charge your own pricing.


You could still make massive amounts of income by just signing up people all day long. Other than driving traffic, this would be a totally hands-off system for you to generate income from. However, there are a lot of different things that you can do when you side-step the system and purchase credit for your client. You are likely to make a lot more money that way, but of course, it depends on how you play it. The cool part is that you have the ability to play it either way or both ways at once. It's your business.

STEP #3:

Make Money: Charge Your Prices

- Alternatively, once you land a prospect, give them the \$500 gift, then sell them on your pricing!
- We sell to you the credit at wholesale prices for each client, and you make as much as you want!

Pre-Pay Amount <small>What is this?</small>	FREE	\$50	\$100	\$250	\$500	\$1,000	Call Us
Recovered Revenue <small>What is this?</small>	First \$500	\$250	\$750	\$2500	\$7500	\$20,000	\$20k+



To reiterate, when you sign a business up to this system, you are going to be giving the business \$500 worth of credit. These credits are spent as people get their recurring sales, and the cost

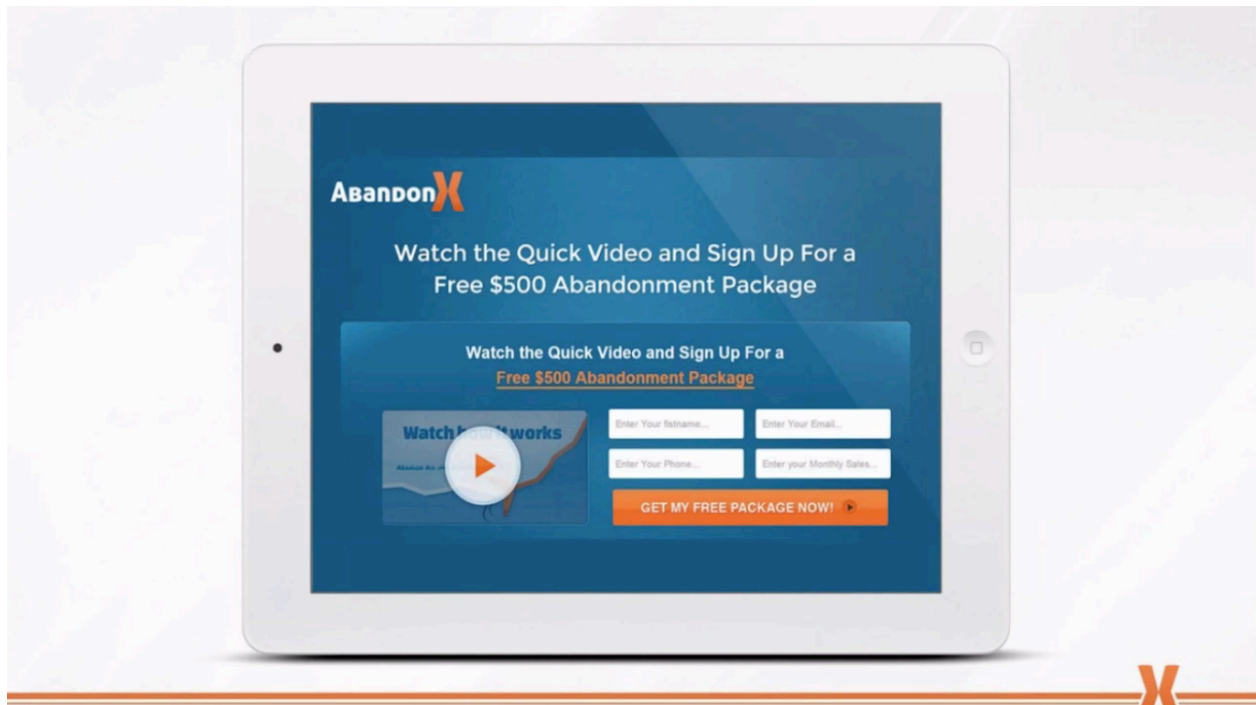
of these credits are only a portion of what they are making back in resolved income. After they use that first \$500 worth of credits up, you'll start getting your 40% of the credits they buy. That's what you'll be making if you just sign them up with the AbandonX system and let the team handle the customer from there. However, you also have the option of signing them up yourself, which means that you can charge them anything that you want to and still collect the recurring 40%.

Whether you are serving the customers or the AbandonX team is, the credits that they buy cost a certain percentage of what they would be making back. This means that if you decide to handle the customer's account for them, you can charge more for the credit. Either way, you'll be getting a large percentage of the credits bought, but if you take it on yourself, you could get a lot more. On the other hand, you could charge them the same for credit, but then charge them a setup fee or some type of recurring fee. What you end up doing is up to you. At the very least, you'll be getting that 40% recurring fee when someone you sign up buys credit.

Again, you can potentially make thousands of dollars per business you sign up, and it only takes you about two minutes to do so. The more money the system makes them, the more money you make. The more people you sign up, the more money you make. If you apply your own strategies to this system and take care of these clients yourself, you could make a lot more. Also, if you sign up large businesses, you can make astronomical amounts that way as well. This is all going to depend on the type of business you would like to run.

Some people would be happy enough just setting up companies all day long and referring them to the AbandonX system for that basic recurring income. It's a great way to make a fairly passive income online. For some people, just creating another income stream where they could make an extra \$5,000 or \$10,000 would be more than enough. Even the automated way can be pumped up quite a bit though.

One thing that you'll be able to do is refer your ecommerce prospects to a proven-to-convert landing page and video that explains the opportunity and makes the \$500 offer for you. Instead of contacting businesses one at a time, you can drive businesses to a landing page on a massive scale and make tons of sales all day long.



The landing page that you'll be using is shown above. As you can see, the video has been placed over on the left-hand side. It is absolutely incredible, and it explains the system well. All you have to do is drive traffic to this page and allow it to convert for you. Your job from that point is just to follow up with all of the prospects that fill out the form and charge them your prices, or you can send them directly into the system and allow the AbandonX team to take care of them from there.

Again, from here you can do this manually and charge them whatever you want, or you can allow them to automatically be entered into the system. The AbandonX team will get in contact with them and set them up. You'll be getting 40% recurring from any credit they purchase, ever. If you want to work with less clients and make more money, charge your own prices, but if you want to bring in more people and let your business be automated, you can do that too. It's totally up to you. Where can you find some of your buyers? How about on fan pages pertaining to subjects like:

- Infusionsoft
- Bigcommerce
- Shopify

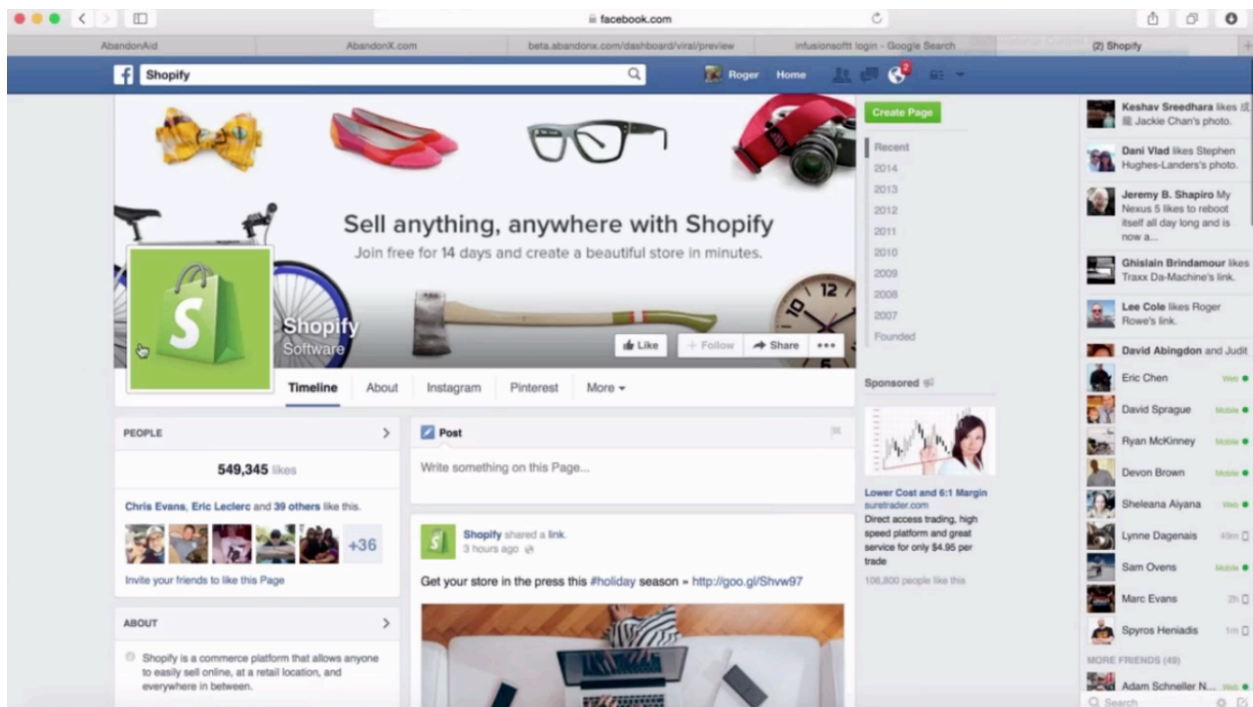
These are just a few examples of where you can find big pools of people that might be interested in your product. The Infusionsoft page currently has 75,000 likes, and Bigcommerce has 95,000 users. Shopify has 549,000 people using its page and have an ecommerce site. If

you just began by marketing to these types of people, you would spend a long span of time closing deals, all day long, day after day.

Remember, you're giving them \$500 just to try your solution. Who wouldn't go for that? There are hundreds of thousands of customers just on Facebook that need this. You're going to make a big difference for people when you go out there and start gathering leads.

Another way that you can absolutely explode your business is to upsell them into a strategy that will make you an additional recurring fortune. In fact, you'll look like a marketing guru after you implement this. There is a secret Facebook strategy that's guaranteed to generate an additional 300% more sales for any ecommerce site.

The truth of the matter is that Facebook fan pages are dead. You might have a Facebook fan page that's getting 100,000 likes, and the next thing you know they'll just be getting a few likes and a few comments. Groups, on the other hand, are alive and well. You're going to learn how you can flood a returning customer's newsfeed with products and services. You can charge local businesses for this. So, this is just an add-on to the system you're already selling.



Here's an idea of how powerful this can be. Roger sent an email, and he got 381 clicks. This was to a list of somewhere around 6,500 or 7,000 people. Well, he's got 2,700 of those people inside of a Facebook group, and there he got 500 clicks. In other words, he gets a lot better results from his Facebook groups, and they are another powerful way that ecommerce businesses can get a lot more traffic coming back to their websites.

The first month that Roger began running this tiny group, they were able to make \$20,000 in sales off of it. The craziest part is that their 'spend' was zero dollars when they did this. They weren't promoting posts or anything like that; this was 100% free traffic from Facebook. So, if you're running any type of ecommerce program, Ryan highly recommends running groups for it. Facebook fan pages, he says, are absolutely dead. Groups, on the other hand, are thriving.

If you helped someone with something like this, you could grab a piece of the pie when it came to these sales. Let the AbandonX system open the doors up to more things like this for you. This piece of software is going to get you some initial money, but it is also going to bring in all sorts of opportunities in the future. Are you starting to see the goldmine that's awaiting you?

You could get your group members' on a newsfeed and massively increase sales for your clients and bring them more sales every month. You charge a monthly fee for the service, or you can get a piece of the action, which is recommended. This could literally change your life. You'll learn more about how you can do this further on in the training.

Another thing that you could do to explode your business even more is to set them up for Facebook retargeting after you sign them up for email retargeting. This way, you can charge them a fortune in recurring fees and a percentage of their ongoing sales. Just combining these two elements can be extremely lucrative for you.

What happens when a customer doesn't enter in their information? Well, the data that you can get from a retargeting list is massive, and the cost to get these people to go back in and order is super-low. Let's say that you go to some of the people in your group to opt-in for a product, and out of the 20,000 clicks you got, only 500 actually opted in or bought the product. What about the 19,500 people that didn't opt-in or buy your product? People are already raising their hands when it comes to the product at hand. So, retargeting back to those people, and they will be your lowest hanging fruit ever.

There is just so much that ecommerce is not doing right now. You can easily learn how to explode sales on the backend and just take a massive percentage of their business. It's one of the most exciting times to be doing this right now because of this stuff and the money that's laying around. Are you blown away yet? Are you ready to make massive amounts of recurring income helping any business increase their sales exponentially, and on complete autopilot?

The Complete Cart Explosion System

THE COMPLETE CART EXPLOSION SYSTEM

- **Anbandon X system** (\$2,997 Value) to get 24-42%+ lost clients back to any online business
- **ProspectX Finder Machine** (\$1997 Value) : Find the lowest hanging fruit ever for your offer and close deals fast
- **Guerrilla Training + Ongoing Q&A** (\$997 Value)

Plus MEGA Bonuses (1st 50 members only)

- **Done for you services:** to enable you to focus on making money (\$2,500 value)

TOTAL VALUE: \$8,491



Leadrush Presents The Complete Cart Explosion System. It contains everything you need to make a recurring fortune helping businesses increase their sales by 24-42% on complete autopilot. Along with this package, you'll receive the AbandonX software. This is the most powerful cart retargeting system on the planet.

This software has innovative "I Follow Technology", which follows up with prospects even if they didn't submit their form/purchase. This will massively increase sales for any business that's using it. Again, it has been proven to get 24-42% of lost prospects back to purchase. Major corporations are now using this software, and they say that they've never seen anything quite like this before.

It only takes a couple of minutes to set up this system, and if you don't even want to do that, we can resolve that for you in a massive bonus that's coming up. This system contains proven-to-convert email templates, and it is totally configurable. This system, by itself, works. If you did nothing else but use this system, you could make a great amount of income.

This system also contains personalizes one-on-one messaging, meaning that you can send different messages to different shoppers based on their basket values or the products that were added to their baskets. The intelligent email customization tools that this system contains

allow you to easily tailor the messaging and rules of your abandoned cart campaign with one-to-one precision. On top of this, you can edit and change your campaign rules at any time. There's no system on the planet that can do these things.

You can also set up triggered email messages. There are numerous scheduling options within the system, which allow you to easily decide when to send your messages as well as how many you wish to send in sequence. Furthermore, there is a dynamic product insertion feature that allows you to dynamically populate your email messages with product images and titles. That way, you can give your shoppers that extra push to come back and complete their sales by displaying the products they abandoned within the messages they receive.

If need be, the AbandonX team will set all of this up for you. So, there's no reason to worry about technological hang-ups. Your job is simply to make a ridiculous amount of frontend income with this and then follow up with the 1,2,3 for making silly money on the backend. You are completely covered.

Getting your clients consistent results on complete autopilot is the secret to gaining massive amounts of recurring income. Again, you can charge them your own prices or get 40% of what they spend once they are signed up. Either way, you have the opportunity to make an absolute fortune. There are no programs in this industry that pay anywhere near 40%.

Now that you've been shown the software, how would you like to learn how you can go about locating millions of the hottest prospects and low-hanging fruit ever, so that you can close multiple deals right now? Well, you're also going to get access to the ProspectX Finder Machine. This is the search tool that was shown to you earlier. If you remember, it locates online businesses who are already retargeting and looking to get some of their lost sales back.

Once you located these prospects on autopilot with just a few clicks of a mouse, you'll be able to give them your \$500 gift and set them up with your client retargeting software. This is the quickest way ever to create massive recurring income! Additionally, if you are one of the first 50 to join, you'll be set up with a "Done for You Service" as a bonus.

The AbandonX team will set you clients up for you saving you a ton of time and making sure your clients get the best possible ROI. Furthermore, for bigger clients, they will add on a ton of extra features that will explode their retargeting results even more! They are doing this because they want you to focus on making money, and they will focus on the dirty work to make sure that your prospect turns into a long-term client.

Massive “Done For You Service” (\$2,500 BONUS)

- Dena is here to help set your clients up for you!



Customer Success
Manager



In the screenshot above, you’ll find a picture of the AbandonX team’s Customer Success Manager, Dena. She will be there to help set up your clients for you. You don’t have to waste any time on tech. This will all be done for you. Plus, you’ll be receiving exclusive Cart X Training. In the sessions, the following will be covered:

- Session #1: How to close your 1st 3 deals in 7 days or less using our simple 3-step strategy...
- Session #2: Facebook secrets: How to mass market your service and make a killing...
- Session #3: How to charge a ton more for your service and upselling secrets revealed!
- Plus: Ongoing Q&A sessions and training from James (AbandonX’s creator) and the rest of the team!

To reiterate, The Complete Cart Explosion System contains:

- Abandon X system (\$2,999 Value) to get 24-42% lost clients back to any online business
- ProspectX Finder Machine (\$1,997 Value): Find the lowest hanging fruit ever for your offer and close deals fast.
- Guerrilla training, Ongoing Q&A (\$997 Value)

- Mega Bonus (1st 50 members only): Done for you services that will enable you to focus on making money (\$2,500 value)

Total Value: \$8,491



When you sign up, you will see that there are two different ways to do so. In the screenshot above, you can see that there is a Gold Platinum package, which gives you access to the AbandonX System and Training for just \$697. Alternatively, you could get the Platinum Package for \$897. It includes the AbandonX System, the training, ProspectX Finder Machine, Done-for-You services. You can get started by visiting GetCartX.com. There are only 100 available seats, and only 50 platinum seats with bonuses available.

This offer comes with an 'I Cannot Fail DOUBLE Guarantee'. What does that mean? It states:

1. Go through the whole training. If you're not completely blown away by this opportunity, just let us know and we will refund you your investment. OR, let us practically for you to succeed with this...
2. Allow use to help you close your deal for you! If you prefer, we also get on the phone and help you close your deal for you if you're having issues. Failure ISN'T an option here!

More mega bonuses have been added. In this training, you'll be given a FREE Facebook strategy that is guaranteed to get your ecommerce store clients 300% more orders! Roger and

Barry both know consultants that are making hundreds of thousands of dollars with large companies because they can increase sales by 20% or 30%. Can you imagine what it would be worth to be able to increase sales by 100%, 200%, or 300%? It's powerful to be able to use this technique and do for them what they have never been able to do before.

On top of this, you're going to be given the secret to exploding your sales. With these retargeting secrets being revealed, you're going to be able to learn how to:

- Upsell any client into retargeting
- Charge them a fortune
- Get any client INSANE results and grab your share of their additional profits!

X Mega Bonus #2
\$5,000 VALUE

Viral Lead Page Automation System

- Allows you to automate your marketing
- Can send prospects into the system directly or to your custom message
- Proven to convert doodle video

AbandonX
Watch the Quick Video and Sign Up For a Free \$500 Abandonment Package

Watch the Quick Video and Sign Up For a Free \$500 Abandonment Package

GET MY FREE PACKAGE NOW

GetCartX.com

Email and Facebook retargeting is the simplest, cheapest way to double the results of ANY online company. Never before has this combination been available to regular marketers! You're also going to receive access to the team's viral lead page automation system. The page is shown above. This will allow you to:

- Automate your marketing
- Send prospects into the system directly or to your custom message
- Get great conversions with the proven doodle video

As previously stated, it is now the Holiday Season, and the opportunity is ripe for this. So, Barry and Rodger added an unlimited-value bonus that practically guarantees you will have a profitable holiday season and post season. According to Barry, "It is so sweet, you could literally get diabetes looking at this thing." This bonus will be shared at the end of this presentation. If you're not blown away by this, it's likely you never will be.

The founder of this Ferrari system joined Barry and Rodger's presentation at the end. His name is James, and commenting on the legalities of this system, he stated:

"Our technology is fully-compliant with the Can't Spam Act. These emails that are sent as a result of an abandoned cart, are understood to be transactional emails. When you reach out to folks, it's "Oops, did you leave something in your cart?" or "You've left something here. Maybe you'd like to purchase it." Whatever the message is, it's relating to something in the cart. To be very clear, crystal clear, to everyone...we are very compliant to any of the rules and regulations involving spam. This is not spam."

The reason why this is being addressed is because a lot of people had questions concerning this topic. No matter where in the world you are, as long as an email is considered a transactional one, it's not spam. That's exactly the type of emails that you're sending out. So, doing this is completely legal and you shouldn't worry.

Q&A: Why Is Abandonx Better Than Anything Else Out There?

Let's bring the founder of this Ferrari system onto the call, James to tell us...



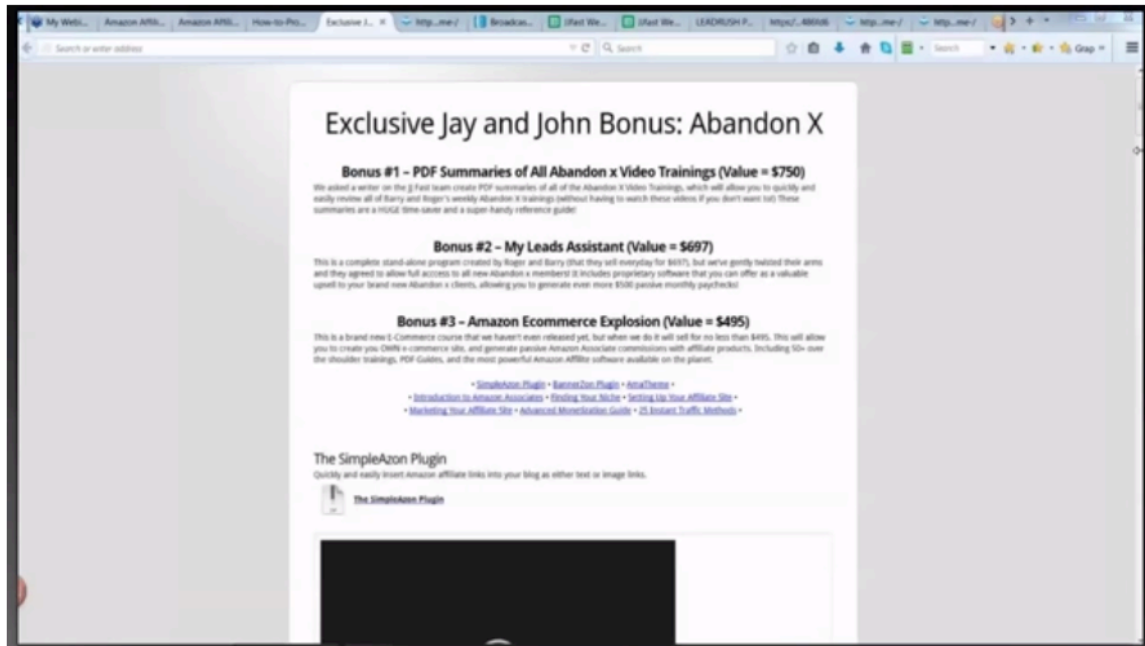
Dena and the rest of the team will all be helping to set clients up. When you have that tech off of your shoulders, you can concentrate on making money. So, this isn't just a timesaver, it's an opportunity for you to generate more cash. It really is a game changer. James and his team have found that there are just so many moving parts that they just took most of that off of the table. That way, the people on call are able to do what they do best, which is to reach out to people and get this technology into people's hands. Since this is such robust technology, one of the questions you're going to be asked the most is "How fast can I get started?"

Dena hears over and over again from clients that they were shocked at how easy it was to get started. She and the rest of the team do all of the heavy lifting for you so that you can focus on your outreach and keeping your clients happy. The team does all of the implementation, so it literally only takes a minute or two to get started with this system.

For legal reasons, James couldn't really go into detail about their clients. He did say that some of the largest ecommerce clients in America are using the AbandonX system. You can use this system to scale up from 'mom and pop' businesses to large corporations. There are no restrictions upon your ability to use the system. You can scale up your business and grow, and whatever you're able to throw at the system, it's going to be able to handle it. James and his team built the system to be the biggest and the best. Again, you can get started by visiting GetCartX.com.

As previously mentioned, there's one more bonus. It is of an unlimited-value. What about your very own video that's built for the Holiday Season? Well, one has been made for you, and you can use it in place of the other to connect with your prospects. This makes your offer more of a targeted one. It is the time of year where businesses are getting ramped up. There is no better time to do this than right now, and you have everything you need to do so.

Exclusive Jay and John Bonus



John and Jay put their heads together to come up with the best bonus possible for this course. John was actually shocked at what Jay came up with because he really went over the top to provide value. First of all, when you sign up to the course, you are going to get full PDF summaries of all the Abandon X training sessions. John and Jay both learn better by reading over documents, and they understand that there are a lot of people out there who are like that. This is why they often try to provide text-based materials whenever possible. You're going to love these because you're going to be able to print them off and go over them as you review your weekly training.

Jay likes to learn from watching videos too, but he says that sometimes he just doesn't have the time to watch a two-hour video in order to learn about something. That's when PDFs like this come in handy for him. These cheat sheets can be tremendous time savers. Plus, they allow you to skim over material when you just want to review something that was said in the training, and they are searchable, so what you want to know is often very easy to find. You can resource the information you need much faster than trying to locate it in a video. John and Jay's staff writer gets paid about \$100-\$150 for each one of these, so these PDFs do carry a real world value of \$750.

Also carrying an immense amount of value is a second bonus that they are providing. It is a complete stand-alone program. It is called My Leads Assistant, and it was created by Barry and Roger. This software normally sells for \$697, but it was perfectly complementary to AbandonX. My Leads Assistant is a piece of push-button software that helps people to generate leads. This is going to allow you to offer even more value to your clients. John and Jay had to twist Barry and Roger's arms a little to get them to release this monthly ongoing service to all of the members of AbandonX, but they didn't have to twist too hard. All of these men felt that it would be important to add the program into the package.

The third bonus is a course that John and Jay haven't even released yet. When they do, they will be selling it through a webinar and charging \$495 for it. The product is called Amazon Ecommerce Explosion. It is a complete how-to guide, and it includes over 50 over-the-shoulder trainings. In this training, you'll be shown how to set up your very own ecommerce site. Jay says that it's with little ecommerce sites like this that he got his start online, and they are still generating revenue for him. In fact, he's got some Christmas sites that are bringing in hundreds and even thousands of dollars of completely passive revenue. He's going to show you how you can do this too.

As part of this training, you're also going to get 25 instant traffic methods. All of them are free traffic methods as well. Plus, the package includes what John and Jay deem the most powerful Amazon affiliate software ever. This software was created by the Amazon "Million Dollar Man", whose name is actually Chris Guthrie and who is a friend of Jay's. Anyway, they have licensed these so that you have access to The SimpleAzon Plugin, The BannerZon Plugin, and the AmaTheme. This is the exact same theme that Chris uses for his ecommerce sites, and now you are going to be able to leverage them for your own business.

Jay and John's bonus carries a real-world value of nearly \$2,000. This is going to help you optimize your AbandonX revenues and take them to the moon. You're only going to gain access to all of this when you join the AbandonX membership, so you need to act fast. You can do so now by visiting GetCartX.com.

Questions & Answers

What is so revolutionary about this system?

For one, the implementation of it is quick and easy. It utilizes a very simple line of code that gets even the least significant site up and running. Secondly, you're able to glean the emails from the screens without a user being logged in. Finally, this system gets the best results. It's just better than everything out there, and it has been proven to convert with emails that are totally configurable. You just need to place the code, and you can get started.

The best part about the system is that you and the rest of the team are enabled to give incredible offers that help to close the deals. This is a performance-based system, unlike the others out there, and in just a minute or two, any client can get started. This system was built to be usable and user friendly.

Can this be added onto anything?

The technology was designed to be generic and can handle just about any shopping cart at this stage. Again, whatever you throw at the team, they are generally able to take care of. According to Dena, they have implemented the system onto nearly every major shopping cart that's out there. They have custom-built shopping carts as well.

Is there a three-pay option?

Yes, but there are only a limited number of seats available through it. To sign up this way, go to <http://www.3PayNow.com>. This would include the easy payments that are 30 days apart. You can get access to the platinum edition this way.

Can people do this quickly, and can anyone do this?

The biggest challenge to a lot of people is that they can't get their mind around creating a positive result for local businesses. A large part of what drives people away from stuff like this, before they even have a chance to get started, is having to deal with SEO or pay-per-click ads. That's really why people have trouble getting results. This system, on the other hand, takes

two minutes to set up. The team will even set it up for you, if you like. So, this is truly a hands-off system, and there is no risk of failure, unless of course, you do not act at all.

This is a no-brainer. All you do is use the search tool that comes with the software, or your own research, and find businesses, such as local businesses, and give them the incredible offer you have. What makes this even easier is that a lot of businesses, even at the local level, have gift certificates. Plus, there are so many different markets that you can offer this too, it's absolutely amazing. You really don't want to miss out on this opportunity.

Where does the \$500 come from?

You are going to give away \$500 worth of savings to every prospect. Money is what businesses are looking for. So, this is like giving an overweight person a way to lose 10 pounds by drinking a glass of water. If you could talk an overweight person into drinking that glass of water, then you could give a business \$500. This is more than a no-brainer. A business owner would have to not have a pulse to turn down \$500.

You're basically going to say "Hey, try this out, and if it works for you, I'll help you to grow your business." There's nothing to lose, and everything to gain with this offer. So, it's incredibly easy to talk people into joining up.

How does Dena get involved?

Your prospects will just get started with their accounts. Dena and the rest of the AbandonX team is there to assist them and provide support. They will be walked through the process, but the code is very easy to use. So, it's a quick and easy setup. Once they've gone through the process, you will want to have some type of automated system reaching out to them. It shouldn't be long before they start to see money coming in, and you should start seeing money come in as well.

How is this going to work on an accounting level?

When you join, you will become a reseller of the AbandonX system. You'll submit your PayPal information, or an alternative payment method, and you'll be paid your 40% every month. As far as the deals that you set up outside of the system, you can charge whatever you want and accept money in any way that you wish. In this case, you'll want the business owner to pay you

upfront so that you can buy credit for them through the system. Again, you can charge them for more credit this way.

Whether you want to handle a client yourself is going to depend largely on what type of client you have and the types of things they are selling. For instance, you can charge a client with digital products a lot more because physical products have much smaller margins. Obviously, **you're going to want to make some business decisions on how you are going to set up any deals** outside of the system.

Does this work in other languages?

Absolutely. The emails are completely configurable. Truthfully, this system is the only one out there that's totally language agnostic. It can work with any currency as well.

Can you use this software on an opt-in page?

That's a great question. The answer is 'yes'. The system also supports form abandonment, such as someone abandoning your opt-in form.

How soon can I start?

In the first session of the training, you're going to learn how to get up and running. The tech is being taken care of for you, so you really don't need to know that much to get started.

Could you buy this today and start making money tomorrow?

It's definitely possible. It's recommended that you wait until after the first training to start trying, but if you're a seasoned marketer, you could start sending out emails and driving traffic to the landing page right away. Now, before you start getting paid your 40%, the prospect has to run through that initial \$500 and start buying credit. However, if you were to find a business owner that sells that much in a day, you could absolutely be making money tomorrow. A smaller company may take a couple of days to run through that money, but after that, you'll be making money.

Can we resell this service to other marketers and make money there also?

You absolutely could, and with the money that you could make on the backend, you could split the money in all sorts of different ways and still make a fortune. People that are already working with ecommerce and website design companies would be great candidates for this. You could surely work with James to bring on a large partner and get your own cut that way as well.