

# **Exclusive Abandon X Training: Your AbandonX Apps**

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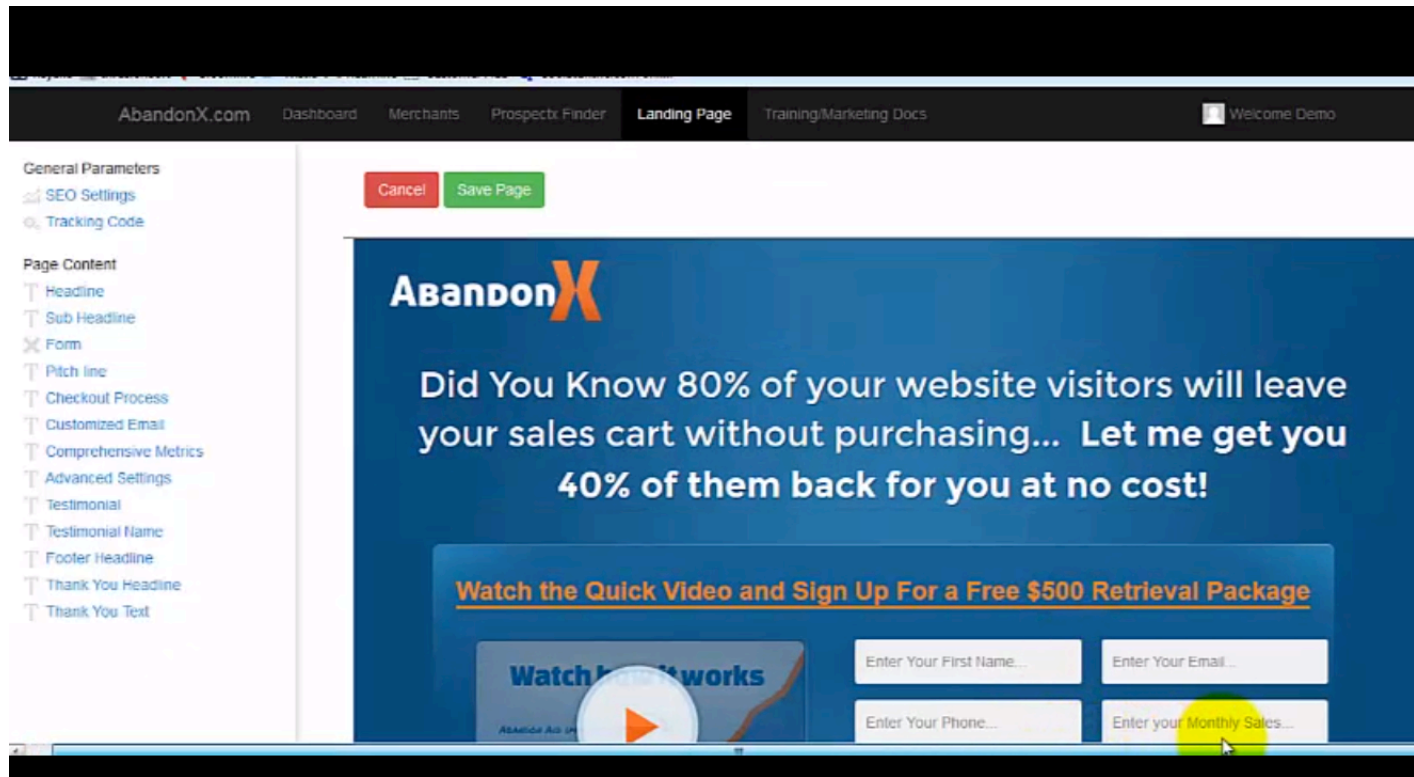
## Prospectx Finder

The screenshot shows the Prospectx Finder interface. At the top is a dark navigation bar with the following links: AbandonX.com, Dashboard, Merchants, Prospectx Finder (highlighted in green), Landing Page, Training/Marketing Docs, and a Welcome Demo button with a user icon. Below the navigation bar is the main content area with the title 'Prospectx Finder' and a subtext: 'To begin, fill out your search criteria below and click search. Your results will appear below.' Below this is a search form with two input fields: 'Keyword(s)' containing 'Games' and 'Location' containing 'Toronto'. A green 'Search' button with a magnifying glass icon is positioned below the location field. The entire interface is set against a light pink background.

The Prospectx tool allows you to find amazing leads so that you can benefit from the AbandonX system. It is shown above. To find prospective leads, simply type in keywords that pertain to what you are looking for and a location. As you can see in the picture above, Barry has selected 'Games' and 'Toronto'.

When you hit 'Search', a list of leads will come up along with a website URL and phone number for each. Also, every result will be accompanied by a star ranking. The higher the star rating, the bigger the chance that the company is looking for a service, such as AbandonX, to help retain their web sales. The star rated is created through a proprietary algorithm that's based on the websites page rank, traffic, reviews, and if they are using retargeting.

## The Theme Editor

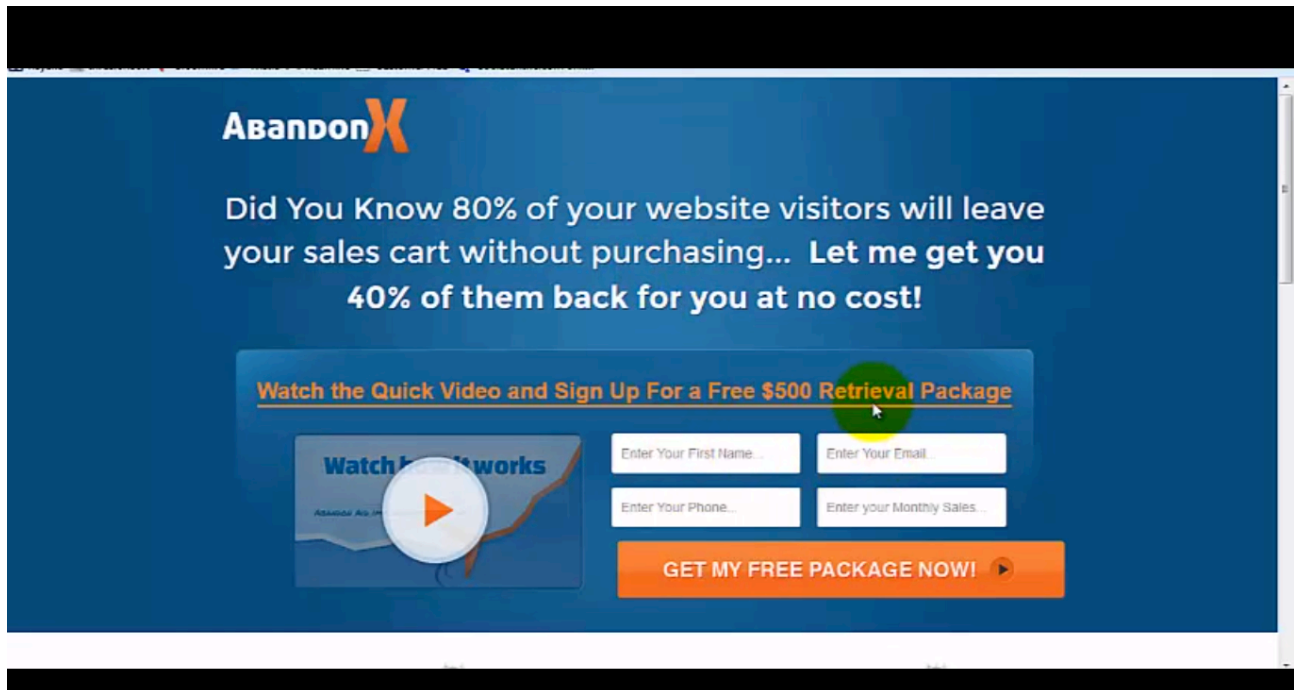


To begin using the Theme Editor, click on the 'Landing Page' tab, which is located at the very top of the member's area. Next, click on the 'Theme Editor' button. When you reach the editor, you might need to scroll over so that you can see the internal scroll bar. This is demonstrated in the screenshot above.

There are two different options for editing your landing page and/or thank you page. You can either click on the section of the template that you wish to edit, or you can choose the section you wish to edit by selecting it from the menu over on the left-hand side of the page. One of the first items you'll see within this menu are the SEO settings. When you click on this option, you'll find that you can edit your page title, description, and add keywords in this menu.

You'll also find a 'Tracking Code' option up at the top of the window. If you are using any kind of analytics service, this is where you would enter in the tracking code that they have provided you. Always remember to click on the 'Save Page' button at the top of the editor when you are done making your changes.

## Signing Up New Clients



From your AbandonX dashboard, you'll be able to set up your Viral Landing Page. This is something that you can use to advertise and attract new clients. To get started, click on the 'Landing Page' tab at the top of the page. This will bring up a 'Settings' page, and at the top of these settings, you'll find your personal landing page URL. You can simply use this URL in your advertising.

When a visitor comes to your page, they will be asked to leave their details in the form. The default page is shown in the screenshot above. You may edit this with the Theme Editor anytime you choose. A button leading to the Theme Editor can be found on the settings page as well.

After a client signs up, you have a choice of what happens next. They can either be sent to register with AbandonX directly, which is the default setting, or you can set them up yourself. You can do that by unchecking the box next to the words "Use my Merchant sign up page as thank you page". If you do it this way, when your client signs up, you will get a notification by email asking you to follow up, to help them register, and to close your client.

Also, when you choose to register a client manually in this way, you'll want to look at the 'Merchants' page. You'll do this by clicking on the 'Merchants' tab at the top of your dashboard. This is where you will find your affiliate link. It is the link that your clients will go to

in order to actually sign up with AbandonX. The form that they would fill out for this is shown below.