

Inbound Script

Meadows Realty & Construction Co. Inbound Script

“Thank you for calling Meadows Realty & Construction Co.! This is [Employee Name], how can I help you today?”

(After the caller says they own a lot and want to build a home)

“That is wonderful! You have already taken the greatest step by securing your land. We specialize in building custom homes right on our clients' lots, and our beautiful new block homes start at just \$158,000. (price subject to change)

The great news is that we will build your new home right on your lot in just 6 to 8 weeks! We are the most dynamic company on this Earth with quality, and we build quality houses faster than anyone.

We guarantee the best price, the best quality, and the fastest build time on every single home.

Just so we can have your preliminary property information ready on our mapping system before you arrive, what is the address, deed Number or general location of your lot?”

(After they provide the location)

“Thank you! To help you get started, we invite you to come to our beautiful showroom so you can see the award-winning plans we have created over the last 50 years. It's a great opportunity to get some inspiration, see our incredible floor plans and dynamic Elevation firsthand, and sit down with us to review your lot details.

Material and costs change constantly, but we are running a limited-time price guarantee to lock in your \$158,000 starting rate. Let’s get you on the calendar today so we can guarantee this exact pricing structure for your new home before it expires.

I have some openings for a showroom visit this week. Would [Day of week] at [Time] or [Day of week] at [Time] work best for you to come by?”

(After they select a time)

“Perfect! We have you down for [Day] at [Time]. Is [repeat or ask for phone number] the best number to reach you if anything changes?

(After they confirm the number)

Great. Our showroom office is located right at 404 Ridgewood Avenue. When you come in, please bring along any property documents you have, such as a plot map, survey, or deed, so our team can look at your exact layout. We look forward to meeting you and helping you build your dream home!”

Letter-Text

Meadows Realty & Construction Co., LLC Email or Text Message

“Thank you for calling Meadows Realty & Construction Co.! This is Waymon Meadows/Owner/manager.

I understand you have already taken the greatest step by securing your land. We specialize in building custom homes right on our clients' lots, and our beautiful new block homes start at just \$158,000. (price subject to change)

The great news is that we will build your new home right on your lot in just 6 to 8 weeks! We are the most dynamic company on this Earth with, and we build quality, custom houses faster than anyone.

We guarantee customers the best price, the best quality, and the fastest build time on every single home.

To help you get started, we invite you to come to our beautiful showroom so you can see the award-winning plans we have created over the last 50 years. It's a great opportunity to get some inspiration, see our incredible floor plans and dynamic Elevation firsthand, and sit down with us to review your lot details.

Material and costs change constantly, but we are running a limited-time price guarantee to lock in your \$158,000 starting rate. Let's get you on the calendar today so we can guarantee this exact pricing structure for your new home before it expires.

Our showroom office is located at 404 Ridgewood Avenue. When you come in, please bring along any property documents you have, such as a plot map, survey, or deed, so our team can look at your exact layout. Call for an appointment on 863.287.5981

Just so we can have your preliminary property information ready on our mapping system before you arrive, what is the address, deed Number or general location of your lot?”

We look forward to meeting you and helping you build your dream home.

Waymon Meadows
Owner/Manager

P.S Visit our website: WaymonMeadows.com

