

# What is Wasabi?

A Brief Introduction to Wasabi Hot Cloud Storage

## Who We Are

Wasabi is the hot cloud storage company. We're storage experts. We only do cloud storage. And we do it less expensively and faster than anyone. Founded by David Friend and Jeff Flowers, the co-founders of Carbonite, our mission is to make cloud storage a simple, open-standard commodity and utility, just like electricity. Industry analysts and publications recognize Wasabi as a leading innovator. We made the CRN 100 Coolest Cloud Computing Vendors and Network World 10 Hot Storage Startups to Watch lists in 2018, and received the coveted Frost and Sullivan North American Hot Cloud Storage Technology Innovation Award in 2017.

## What is Hot Cloud Storage?

Hot cloud storage is insanely cost effective and fast cloud object storage for any purpose. It is fast to write, fast to read and instantly available. We believe in keeping storage simple with a universal storage product that satisfies nearly all cloud storage requirements.

### Hot cloud storage

/hät kloud stôrij  
noun

A universal, one size fits all cloud storage service that eliminates confusing storage service tiers and satisfies nearly all storage performance requirements. Hot cloud storage costs significantly less than traditional cold storage services and is significantly faster than traditional frequent-access storage services.

## No More Tiers

Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi hot cloud storage is extremely easy to understand and implement, and incredibly economical to scale. One product, with predictable and straightforward pricing, supports virtually every cloud storage application.

## Optimal Price, Performance & Protection

Wasabi is 80% cheaper and 6x faster than Amazon S3, with unlimited free egress. And Wasabi hot cloud storage immutable buckets protect against the most common causes of data loss.



## 100% Amazon S3 Bit Compatible

Wasabi is fully compatible with Amazon S3 APIs. That means all your existing S3 storage management applications like backup and recovery tools work seamlessly with Wasabi.

## Simple to Use

Wasabi is amazingly easy to use. You can set up an account in seconds. With our intuitive S3-like web console you can create storage buckets, set up users and configure access policies in no time. And with the Wasabi Hot Cloud Storage Client for Mac & Windows you can move files in and out of the cloud the same way you would with a local drive, with drag-and-drop simplicity and convenience.

## Remarkably Versatile

Inexpensive, fast and reliable, Wasabi is ideal for a wide range of applications. Some examples include:

- **Multi-cloud storage** - keep a secondary copy of your S3 storage for 20% of the cost of Amazon S3
- **Hybrid storage** - protect and extend on-premises storage investments
- **Big Data and IoT** - move massive datasets in and out of storage at extremely high speeds ; ideal for scientific, engineering and medical research
- **Regulatory compliance** - meet stringent government regulations with encryption at every step and immutable data buckets
- **Media & Entertainment** - massive video libraries with breakthrough performance and economics
- **Video archiving** - store any type of archived video for future search and playback

## Disruptive Pricing

Affordable, simple and predictable, Wasabi's usage-based pricing blows away the competition.

Wasabi hot cloud storage costs a flat \$.0049/GB/month. Compare that to \$.023/GB/month for S3 Standard, \$.026/GB/month for Google Cloud Multi-Regional and \$.046/GB/month for Microsoft Azure Blob RA-GRS Hot.

Unlike Amazon, Google and Microsoft we don't impose extra fees to retrieve data from storage (egress fees). And we don't charge extra fees for PUT, GET, DELETE or other API calls.

### Annual Storage Fees for 1 PB of Data<sup>1</sup>



## Groundbreaking Performance

Wasabi's pioneering highly parallelized system architecture delivers an average 6x read/write performance advantage over Amazon S3, with significantly faster time-to-first-byte speeds. Wasabi is markedly faster than S3 even for Amazon EC2 customers. And Wasabi Direct Connect lets you establish a dedicated, high-speed connection from your data center or colocation site to Wasabi for ultimate performance.



**456 MB in 5 seconds with Wasabi**



**75 MB in 5 seconds with Amazon S3**

2

## Robust Protection and Compliance

Wasabi hot cloud storage is engineered for extreme data durability, integrity and security. We provide eleven 9s object durability—same as Amazon S3 Standard.

Configurable immutability prevents accidental deletions and administrative mishaps; protects against malware, bugs and viruses. And Wasabi can help you ensure compliance with HIPAA, FINRA, FERPA, CJIS, GDPR, MPAA and other regulations.

Data at rest encryption and active integrity checking (we validate data every 90 days) keeps your data fresh forever.

## Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.
- **DO THE MATH.** Try out our [Storage Cost Comparison tool](#) to see the savings with Wasabi for your storage scenario.

<sup>1</sup>Assumes 10% of stored content downloaded monthly.

<sup>2</sup>Assumes 10 MB objects with 1 compute thread; more info at [wasabi.com/performance](https://wasabi.com/performance)



**FERPA**  
Family Educational Rights and  
Privacy Act