

# Transform Digital Experiences with Fastly and Wasabi

#### Extremely fast and affordable content storage and delivery

Businesses are looking to cloud first, mobile-first applications and rich multimedia content to gain a competitive edge in today's digital economy. But cost and performance barriers can stand in the way. Conventional on-site storage solutions and first-generation cloud storage services are too expensive for maintaining massive digital libraries. And delivering video and multimedia content over the public internet can result in poor user experiences and dissatisfied customers.

Wasabi has partnered with Fastly to help companies eliminate infrastructure cost and performance impediments and improve digital experiences. Wasabi hot cloud storage is incredibly affordable and fast cloud object storage for any purpose. And Fastly is an exceptionally fast content delivery network (CDN) that accelerates edge performance, delivering superior user experiences. The tightly integrated solution provides extremely fast, affordable and scalable content storage and delivery for the digital era.

### Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

**Wasabi hot cloud storage** is the industry's most affordable and highest-performing cloud storage service. Wasabi is 80% cheaper and up to 6x the speed of alternative cloud storage services like Amazon S3.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses. A parallelized system architecture delivers breakthrough performance, so you can rapidly move large files into content delivery networks like Fastly.

# Fastly Powers Fast, Secure and Scalable Digital Experiences

**Fastly's edge cloud platform** powers fast, secure, and scalable online experiences for the world's most popular businesses, including Airbnb, The New York Times, and Ticketmaster. The Fastly service enhances web and mobile delivery by accelerating dynamic assets and caching

#### **KEY FEATURES**

- Industry's fastest and lowestcost cloud storage service
- Blazing-fast, global content delivery network
- Advanced security, image optimization and load balancing
- Seamless CDN and cloud storage integration via S3 API

#### **BENEFITS**

- Slash storage cost and complexity
- Optimize edge performance and deliver superior user experiences
- Accelerate page loads, video on demand and multimedia content delivery
- Increase customer satisfaction and boost business results



unpredictably changing content. Fastly transforms and serves images faster from the edge, reducing origin traffic and saving on infrastructure and egress costs.

Fastly's massive, globally distributed network improves protection against web application vulnerabilities, DDoS, and botnet attacks. And Layer 7 load balancing capabilities let you intelligently route traffic based on administratively defined policies to optimize performance and improve resiliency.

# Integrated Solution Provides Fast and Affordable Content Storage and Delivery

You can use Wasabi and Fastly to store and distribute digital content quickly and cost-effectively. Wasabi can act as a Fastly origin server, interfacing with the CDN via Wasabi's S3 API. The first time a Fastly cache receives a request for Wasabi-resident content, it automatically fetches the appropriate object from the Wasabi storage bucket. The cache stores a copy of the object for subsequent requests and forwards a response to the end user. The integrated solution improves the end-user experience by moving content to the edge of the network closer to the user, and reduces egress expenses by eliminating redundant transmissions.



Fast, affordable and scalable content storage and delivery for the digital age

## **Next Steps**

- To learn more about how Wasabi and Fastly can help you reduce storage costs and improve digital experiences contact Wasabi or partners+wasabi@fastly.com today.
- TRY WASABI FOR FREE. Get up to 1 TB for 30 days.
- TRY FASTLY EDGE CLOUD FOR FREE. Test up to \$50 of traffic no commitment required.

#### **ABOUT WASABI**

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and up to 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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